

Regional Drowning Fact Sheet

Bay of Plenty



The following facts represent fatal drownings in the Bay of Plenty Region from 2006-2010. All data is sourced from Water Safety New Zealand's DrownBase™.

- From 2006 to 2010 there were 39 drowning deaths in the Bay of Plenty Region.
- 67% of drownings in the Bay of Plenty Region occurred whilst participating in a recreational activity.
- 85% of Bay of Plenty victims are Male.
- Ethnicity Breakdown*
 - 38% NZ European
 - 41% Maori
- Activity Breakdown*
 - 21% Immersion Incidents
 - 21% Water Sport / Recreation
 - 31% Boating
- Environment Breakdown*
 - 28% Offshore
 - 23% Rivers
 - 21% Tidal Waters
- Age Group Breakdown*
 - 18% 35-44 years of age
 - 18% 45-54
 - 26% 55-64
- Council Breakdown
 - 23% Western Bay of Plenty District Council
 - 15% Opotiki District Council
 - 21% Tauranga City Council
 - 18% Rotorua District Council
 - 18% Whakatane District Council
 - 5% Kawerau District Council

* Note - % figures are shown for the highest variables.

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