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## **A. INTRODUCTION**

### **Regional Water Safety - A Community Approach**

Water Safety New Zealand Inc (WSNZ) was formed in 1949 and is a nationally recognized organisation responsible for ensuring all New Zealanders have the water safe skills and behaviours necessary to use and enjoy the water safely.

WSNZ promotes water safety education as an issue for all New Zealanders and advocates that the impact and incidence of drownings can be reduced through a mix of educational initiatives. Improving public awareness of the environment and its potential risk factors, highlighting areas of skill improvement and supporting technological advances are some of the key aims of WSNZ.

One of the fundamental undertakings of WSNZ is the public education of water safety within New Zealand. In the past education has proven to be the most effective and efficient way to promote and improve water safety. WSNZ supports the notion that education is not only about learning to do what is safe but also about empowering people to make safe decisions in, on and under the water.

In 2007 Water Safety New Zealand (WSNZ) initiated the development of regional water safety education forums. These forums became a place whereby its members and other stakeholders in water safety could meet to discuss water safety education within their communities. As a result of these discussions individual regional water safety education plans were developed. These plans mapped and identified water safety education initiatives occurring within regions, as well as identifying gaps and opportunities for future consideration.

The vision of these forums is to improve water safety education as well as reduce the incidence of drowning and water related injuries within New Zealand.

Each year two regional forums are held. One is held before summer commencing in October and at summer's end in April. As well as being the key contact organisation for the forums, WSNZ has undertaken the responsibility of facilitating all aspects of these forums.

## **B. WSNZ TACTICAL BUSINESS PLANNING 2009-2012**

WSNZ has developed a tactical business plan (see Appendix 1) which outlines the tasks WSNZ intends to undertake within territorial local authorities. This plan also forms the basis of reporting to the WSNZ Board. (Copies can be obtained from [www.watersafety.org.nz/regional/index.asp](http://www.watersafety.org.nz/regional/index.asp))

Community collaboration and partnership is an important determinant towards the achievement of WSNZ "Desired Outcomes" and the reduction of drowning and water related injuries within New Zealand.

## **C. ROLES AND RESPONSIBILITIES OF FORUM PARTICIPANTS**

The water safety backgrounds, roles and responsibilities of forum participants are many and varied and have not been specifically detailed in the plan. However information is readily available by contacting respective forum members. (refer to Appendix 2 and 4).

It is important to note, Water Safety New Zealand has 37 members (See Appendix 2 ). Some organizations such as Water Safety New Zealand itself, are wholly concerned with water safety while others have several broad roles - for example surf lifesaving, which has surf rescue, surf sports and surf safety education with water safety education being but one of its community services.

## **D. THE HAWKE'S BAY WATER SAFETY PLAN 2009-2012**

The Hawke's Bay Water Safety Education Plan is a living document that has been developed by Hawke's Bay water safety organisations and community leaders who have an interest in water safety within the Hawke's Bay Region. (It is a 'living' document in the sense that it is revised on a regular basis according to feedback received from Forum participants)

Water Safety New Zealand staff will facilitate the planning process for the two Water Safety Forums as well as map and update water safety initiatives within the Hawke's Bay Region. They will also act as the key contact organisation for these forums and the associated regional plans.

## **E. PURPOSE OF THE WATER SAFETY PLAN**

The purpose of the plan is to:

1. Coordinate regional initiatives so that they are in alignment with the strategic planning of WSNZ and the Drowning Prevention Strategy. This strategic direction is set out overleaf as Strategic Foundations – Hawke's Bay Water Safety Education Plan 2009 – 2012.
2. Identify, map, develop and meet the water safety needs of the Hawke's Bay region.
3. Aim to develop programmes relevant and specific for the needs of Hawke's Bay region.
4. Bring together members of the Hawke's Bay water safety community with the aim of fostering collaboration and partnership.
5. Market water safety programmes, activities and resources to schools and the wider community where appropriate.

## F. BACKGROUND

The Hawke's Bay Water Safety Education Plan is aligned with the strategic planning of both WSNZ and the Drowning Prevention Strategy.

### Water Safety New Zealand– Strategic Direction

**“Vision:** Everyone will have the water safe skills and behaviours necessary to use and enjoy the water safely

**Mission:** Through water safety education, prevent injury and drowning

**Purpose:** To lead water safety education in the Hawke's Bay region

### GOALS

1. Leadership
  - a. To be the recognised leader in the effective advocacy of water safety education to the community
2. Education
  - a. The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education
3. Collaboration
  - a. To develop and maintain strong collaborative relationships within WSNZ to enhance the development, delivery and experience of water safety education
  - b. To develop and maintain strong collaborative relationships between WSNZ and government and community leaders to support water safety education outcomes”<sup>1</sup>

### Drowning Prevention Strategy - Strategic Direction

#### Vision

***“A WATER SAFE NEW ZEALAND, FREE FROM DROWNING A WATER SAFETY CULTURE ESTABLISHED IN NEW ZEALAND***

**“Goal 1:** Provision of effective Leadership by the water safety sector and government

Objective 1: To provide strategic direction and effective coordination for the water safety sector

**Goal 2:** Delivery of Exceptional Water Safety Services

Objective 6: To provide quality water safety education and awareness

Objective 7: To create safer environments in, on under and around water

Objective 8: To enhance community and sector engagement in water safety initiatives”<sup>2</sup>

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<sup>1</sup> *Water Safety New Zealand Strategic Direction 2007-2012*, p.p. 3, 6-8

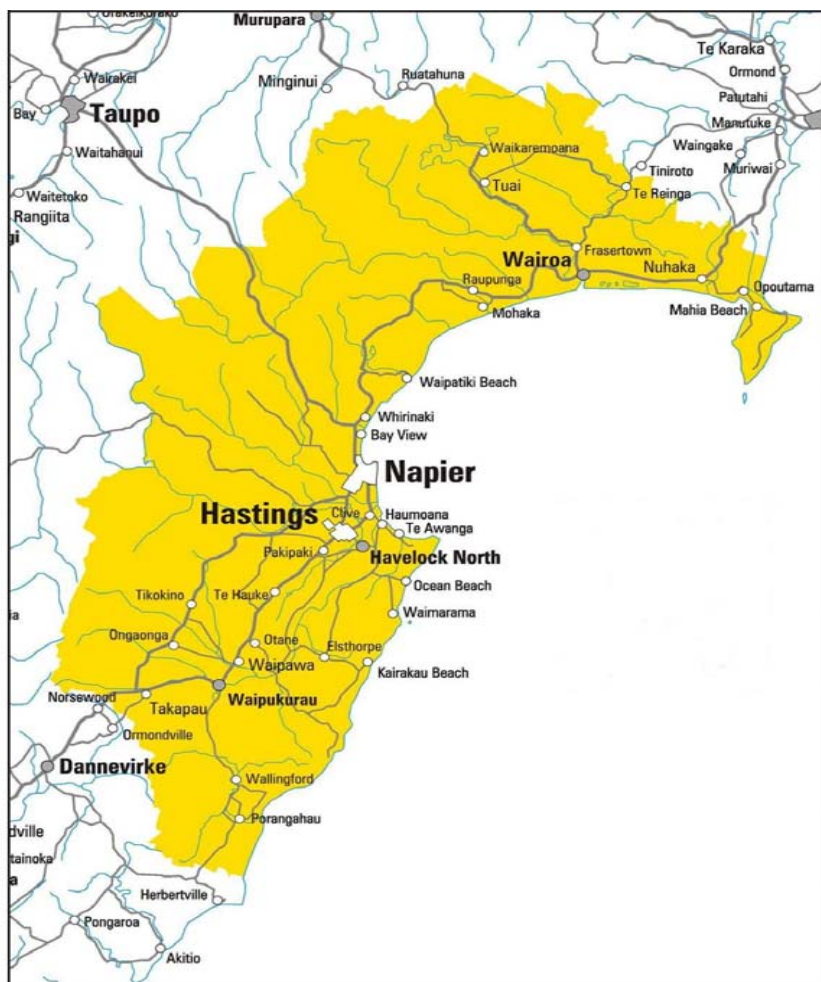
<sup>2</sup> *Drowning Prevention Strategy Toward A Water Safe New Zealand 2005-2015*, p.p. 20, 27, 29

## **G. PRINCIPLES UNDERPINNING THE PLANNING PROCESS**

The following principles are guidelines for water safety planning in the Hawke's Bay Region.

1. The content of the plan is aligned with the strategic directions of WSNZ and ACC previously described.
2. Education is the preferred means of reducing drowning both in the short and long term.
3. The plan is specific to and focused on water safety initiatives in the Hawke's Bay Region that aim to meet needs identified by the community.
4. Programmes, activities and resources are delivered by certified instructors from water safety organisations to community groups, early childhood centres and schools with assistance from Water Safety New Zealand where support is required.
5. Best practice and evidence is utilised to promote and lead water safety intervention in the Hawke's Bay Region.
6. While the plan has a three year outlook and goals, it has a strong focus on annual delivery.
7. The Plan recognises and takes in to account the key geographical features of the Hawke's Bay Region. See Section H.

## H. THE HAWKE'S BAY REGION



“Hawke’s Bay has a warm, sunny, Mediterranean climate. Summer can be hotter than the average for the country, with droughts occurring regularly, and winters are mild although frosts and occasional snow do occur.

The Hawke’s Bay region covers a total land area of approx 1.42 million hectares, with 350 km of coastline on the Pacific Ocean (see map below)<sup>1</sup>. The region stretches from the stunning Mahia Peninsula in the north, to the sweeping beaches of Porangahau in the south, and inland to the dramatic Ruataniwha and Kaweka mountain ranges. The region has 7 major rivers (Wairoa, Mohaka, Esk, Tutaekuri, Ngaruroro, Tukituki and Waipawa).

Waikaremoana is the major inland lake within Te Urewera National Park. Significant wetland areas include Pekapeka Swamp and Whakaki.

The area encompasses four local councils – Wairoa District, Napier City, Hastings District and Central Hawke’s Bay District and the Hawke’s Bay Regional Council.

Hawke’s Bay represents 3.7% of the national population<sup>2</sup>. The population of Hawke’s Bay is approx 147,783 people (Statistics March 2009) covering Wairoa District 9,900, Napier City 53,463, Hastings District 66,279 and Central Hawke’s Bay District 13,038.

The main cities are Hastings and Napier, and main towns Waipukurau, Waipawa and Wairoa, with other sizable settlements throughout the region. At the end of 2006, there were 60,759 dwellings in Hawke’s Bay.

<sup>1</sup> Map of Hawke’s Bay region, [www.moh.govt.nz/dhbmmaps](http://www.moh.govt.nz/dhbmmaps)

<sup>2</sup> Statistics New Zealand, census 2006.

## **I. THE ANNUAL PLANNING CYCLE FOR THE HAWKE'S BAY REGION**

Planning is developed, updated and an evaluation is undertaken at two Water Safety Forums held before summer commences in October and at summer's end in April.

## **J. PLANNING TASKS TO BE COMPLETED AT THE OCTOBER 2009 FORUM**

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum attendees will update their programmes, activities and resources available for delivery in the 2009/2010 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendix 4.
3. Where appropriate forum attendees will participate in a needs analysis which will identify and map possible areas of development within their communities. Refer Appendix 5.
4. Forum attendees will update the Delivery Plan for the period 1 October to 31 March. Refer Appendix 6.

## **K. PLANNING TASKS TO BE COMPLETE AT THE APRIL 2010 FORUM**

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum Attendees will update their programmes, activities and resources available for delivery in the 2010/2011 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendix 4.
3. Where appropriate forum attendees will evaluate the programmes initiated subsequent to the October Forum and participate in a needs analysis which will identify and map additional areas of development within their communities. Refer Appendix 5.
4. Forum attendees will update the Delivery Plan for the period 1 April to the 30 September. Refer Appendix 6.

## **L. CONCLUSION**

Many challenges face water safety within New Zealand however through coordinated partnership, effective planning and needs analysis, improved water safety can be achieved.

Please direct any questions, queries or contributions of the plan and/or the planning process to Roger Scott, Regional Manager Water Safety New Zealand

Roger Scott  
Regional Manager  
[roger@watersafety.org.nz](mailto:roger@watersafety.org.nz).

# Appendix 1

## HAWKE'S BAY WATER SAFETY TACTICAL BUSINESS PLAN 2009-2012

<b>Mission: Through water safety education prevent injury and drowning in Hawke's Bay</b>						
<b>Leadership - To be the recognised leader in the effective advocacy of water safety education to the community</b>						
<b>Objective</b>	<b>Planned Project Outputs</b>			<b>Desired Outcomes</b>		
	<b>2009/10</b>	<b>2010/11</b>	<b>2011/12</b>	<b>2009/10</b>	<b>2010/11</b>	<b>2011/12</b>
Communicate the evidence/data supporting water safety education and advocacy	> 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 30 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated	> 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 40 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated	> 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 50 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated	> WSNZ is the recognised leader of water safety by the community	> Is the recognised leader of water safety to the community	> Is the recognized leader of water safety to the community
Extend water safety education into communities that have different needs and considerations	> 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced	> 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced	> 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced	> Water Safety education delivered into sectors and communities that have different needs and considerations	> Water Safety education delivered into sectors and communities that have different needs and considerations	> Water Safety education delivered into sectors and communities that have different needs and considerations
Develop and maintain sustainable collaborative relationships in the community	> 2 meetings to explore and establish relationships > 2 strong collaborative relationships established that deliver community benefits	> 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits	> 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits	> Strong relationships established within the community	> Strong relationships established within the community	> Strong relationships established within the community
<b>Education - The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education</b>						
Identify and prioritise gaps in the quality and provision of water safety education	> 1 Water Safety Education stocktake and needs analysis circulated to forum membership - see Collaboration	> 1 Water Safety Education stocktake and needs analysis circulated to forum membership	> 1 Water Safety Education stocktake and needs analysis circulated to forum membership	> Programmes developed and delivered by the community	> Programmes developed and delivered by the community	> Programmes developed and delivered by the community
<b>Collaboration - To develop and maintain strong collaborative relationships between WSNZ, Government and Community leaders to support water safety education outcomes</b>						
Facilitate 2 regional water safety forums	> 2 Regional Water Safety forums	> 2 Regional Water Safety forums	> 2 Regional Water Safety forums	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education
Identify issues and develop strategies as a result of stocktake	> 1 common issue identified > 1 strategy has been developed	> 1 common issue identified > 1 strategy has been developed	> 1 common issue identified > 1 strategy has been developed	> Strategies implemented to remedy issues	> Strategies implemented to remedy issues	> Strategies implemented to remedy issues
<b>Resourcing - Coordinate the development and delivery of water safety education resources across the sector and across the community</b>						
Develop and/or coordinate the provision/delivery of quality water safety education resources	> 10 community resource requests met	> 10 community resource requests met	> 10 community resource requests met	> The provision/delivery of quality water safety education resources completed	> The provision/delivery of quality water safety education resources completed	> The provision/delivery of quality water safety education resources completed

## Appendix 2

### Members of Water Safety New Zealand

Accident Compensation Corporation	<a href="http://www.acc.co.nz">www.acc.co.nz</a>	New Zealand Underwater Association	<a href="http://www.nzunderwater.org.nz">www.nzunderwater.org.nz</a>
Education Outdoors New Zealand	<a href="http://www.eonz.org.nz">www.eonz.org.nz</a>	New Zealand Water Polo Association	<a href="http://www.waterpolo.org.nz">www.waterpolo.org.nz</a>
GirlGuiding New Zealand	<a href="http://www.girlguiding.org.nz">www.girlguiding.org.nz</a>	Royal Life Saving Society, New Zealand	<a href="http://www.lifesaver.org.nz">www.lifesaver.org.nz</a>
Jet Boating New Zealand	<a href="http://www.nzjetboating.com">www.nzjetboating.com</a>	Royal New Zealand Coastguard Federation/ Coastguard Boating Education	<a href="http://www.coastguard.co.nz/">www.coastguard.co.nz /</a> <a href="http://www.cbes.org.nz">www.cbes.org.nz</a>
Kiwi Association of Sea Kayakers	<a href="http://www.kask.org.nz">www.kask.org.nz</a>	Royal New Zealand Plunket Society	<a href="http://www.plunket.org.nz">www.plunket.org.nz</a>
Local Government New Zealand	<a href="http://www.lgnz.co.nz">www.lgnz.co.nz</a>	Royal Port Nicholson Yacht Club, Sailing Academy	<a href="http://www.rpnyc.org.nz">www.rpnyc.org.nz</a>
Marine Industry Association	<a href="http://www.nzmarine.com">www.nzmarine.com</a>	Safekids	<a href="http://www.safekids.org.nz">www.safekids.org.nz</a>
Maritime New Zealand	<a href="http://www.maritimenz.govt.nz">www.maritimenz.govt.nz</a>	Scouting New Zealand	<a href="http://www.scouts.org.nz">www.scouts.org.nz</a>
Motutapu Outdoor Education Camp Trust	<a href="http://www.motutapucamp.org.nz">www.motutapucamp.org.nz</a>	Sea Kayak Operators' Association of New Zealand	<a href="http://www.skoanz.org.nz">www.skoanz.org.nz</a>
New Zealand Big Game Fishing Council	<a href="http://www.nzbfgc.org.nz">www.nzbfgc.org.nz</a>	Sir Peter Blake Marine Education and Recreation Centre	<a href="http://www.merc.org.nz">www.merc.org.nz</a>
New Zealand Jet Sports Boating Association	<a href="http://www.nzjetsport.org.nz">www.nzjetsport.org.nz</a>	Surf Life Saving New Zealand	<a href="http://www.surflifesaving.org.nz">www.surflifesaving.org.nz</a>
New Zealand Outdoor Instructors' Association	<a href="http://www.nzoia.org.nz">www.nzoia.org.nz</a>	Surfing New Zealand	<a href="http://www.surfing.co.nz">www.surfing.co.nz</a>
New Zealand Police	<a href="http://www.police.govt.nz">www.police.govt.nz</a>	Swimming New Zealand	<a href="http://www.swimmingnz.org.nz">www.swimmingnz.org.nz</a>
New Zealand Rafting Association	<a href="http://www.nz-rafting.co.nz">www.nz-rafting.co.nz</a>	Te Toki Voyaging Trust	<a href="http://www.wakaama.co.nz">www.wakaama.co.nz</a>
New Zealand Recreation Association	<a href="http://www.nzrecreation.org.nz">www.nzrecreation.org.nz</a>	WaterSafe Auckland Incorporated	<a href="http://www.watersafe.org.nz">www.watersafe.org.nz</a>
New Zealand Recreational Canoeing Association	<a href="http://www.rivers.org.nz">www.rivers.org.nz</a>	Windsurfing New Zealand	<a href="http://www.windsurfingnz.org.nz">www.windsurfingnz.org.nz</a>
New Zealand Recreational Fishing Council	<a href="http://www.recfish.co.nz">www.recfish.co.nz</a>	Yachting New Zealand	<a href="http://www.yachtingnz.org.nz">www.yachtingnz.org.nz</a>
New Zealand Swim Coaches' and Teachers' Association	<a href="http://www.nzscat.org.nz">www.nzscat.org.nz</a>		
New Zealand Trailer Boat Federation	<a href="http://www.nztbf.org.nz">www.nztbf.org.nz</a>		

## Appendix 3 Regional Drowning Report – Hawke’s Bay

This report provides information on fatal drownings<sup>1</sup>, hospitalisations due to submersion incidents and ACC accepted water related entitlement claims in 2008, in the Hawke’s Bay Region.

- Five people drowned in the Hawke’s Bay Region in 2008. The five year total (2003-07) is 27 drowning deaths, an average of 5 deaths per annum.
- 97 people drowned in New Zealand in 2008.

The tables below provide further detail on the drownings in the Hawke’s Bay region –

Activity	2008	5 year total	5 year average
<i>Recreational</i>			
Land Based Fishing	-	4	0.8
Non Powered Boat	1	2	0.4
Powered Boat	-	2	0.4
Underwater	1	2	0.4
Water Sport / Recreation	-	4	0.8
<i>Non Recreational</i>			
Immersion Incident	3	7	1.4
Other Activities eg. Road Vehicle	-	6	1.2
<b>Total</b>	<b>5</b>	<b>27</b>	<b>5</b>

Environment	2008	5 year total	5 year average
Beaches	1	7	1.4
Domestic	-	1	0.2
Home Pools	-	1	0.2
Inland Still Waters	-	2	0.4
Offshore	2	4	0.8
Public Pools	-	1	0.2
Rivers	2	9	1.8
Tidal Waters	-	2	0.4
<b>Total</b>	<b>5</b>	<b>27</b>	<b>5</b>

<sup>1</sup> Fatal drowning information is sourced from Water Safety New Zealand’s DrownBase™ and is provisional

Age	2008	5 year total	5 year average
00 - 04	-	3	0.6
05 - 14	2	1	0.2
15 - 24	1	5	1
25 - 34	-	5	1
35 - 44	-	4	0.8
45 - 54	2	5	1
55 - 64	-	1	0.2
65+	-	3	0.6
<b>Total</b>	<b>5</b>	<b>27</b>	<b>5</b>

Ethnicity	2008	5 year total	5 year average
Asian	-	2	0.4
Maori	2	13	2.6
NZ European	3	9	1.8
Other	-	1	0.2
Pacific Peoples	-	2	0.4
<b>Total</b>	<b>5</b>	<b>27</b>	<b>5</b>

- Of the five drowning victims in the Hawke’s Bay Region in 2008, all were males. The five year average of males drowning in Hawke’s Bay is 70%.
- Of the five drowning victims in 2008, 4 (80%) resided in the region. The five year average in Hawke’s Bay is 81%.
- A total of five Hawke’s Bay region residents drowned in 2008, four of whom drowned in the region.

## Appendix 3 (Continued)

### Hospitalizations<sup>1</sup> Due to a Submersion Incident

There were 9 hospitalisations of Hawke's Bay residents as a result of submersion incidents in 2008. The five year average (2003-07) is 5 hospitalisations per annum.

Activity	2008	5 year total	5 year average
Accidental Immersion	2	8	1.6
Boating – Non Powered	-	1	0.2
Boating - Powered	-	1	0.2
Boating – Sailing	1	1	0.2
Other Unspecified Activity	3	2	0.4
Road Transport	-	3	0.6
Swimming	3	8	1.6
<b>Total</b>	<b>9</b>	<b>24</b>	<b>4.8</b>

### ACC Accepted New Non-Work Water Related Entitlement Claims in 2008 in the Tairāwhiti Region (region where the injury occurred)

Boating	Fishing	Kayaking	Surfing	Swimming	Underwater Diving	Water-skiing	Wind-surfing	All
<=3	4	<=3	10	8	<=3	<=3	<=3	30

Environment	2008	5 year total	5 year average
Area of Still Water	-	1	0.2
Beach	1	3	0.6
Commercial	-	1	0.2
Large Area of Water	2	3	0.6
Other Domestic	2	6	1.2
Other Unspecified Environment	1	3	0.6
Pool	2	-	-
Roadway	1	-	-
School	-	1	0.2
Sports & Athletics Areas	-	1	0.2
Stream	-	5	1
<b>Total</b>	<b>9</b>	<b>24</b>	<b>4.8</b>

<sup>1</sup> Hospitalization involves being in the hospital for a period of 24 hours or longer.

## Appendix 4 Hawke's Bay Water Safety Education Programmes, Activities and Resources Available for Delivery in the Hawke's Bay Region

The following is a list of Current Education Initiatives available in the Hawke's Bay Region.

Programmes/Activities/Resources	Target Groups	Content	Website
Learn to Swim / Water Safety Instruction AMP Wai Splash Aquatic Centre – Dannevirke Hilton Brown Swimming – JB Swim Centre Havelock North Swimming Pool Napier Aquatic Centre Swim Heretaunga Wairoa Community Pool Westpac Indoor Pool - Waipukurau	All	Learn to Swim / Water Safety education from 6mths to adults	<a href="http://www.swim.school.nz/">www.swim.school.nz/</a> <a href="http://www.napieraquatic.co.nz/">www.napieraquatic.co.nz/</a> <a href="http://www.swimheretaunga.co.nz/">www.swimheretaunga.co.nz/</a>
Swim For Life (DLE) booklet (WSNZ)	All	The importance of learning to swim and survive – key water safety messages	<a href="http://www.swimforlife.org.nz">www.swimforlife.org.nz</a> <a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
Be Waterwise - Safer Play With Water (WSNZ)	ECE – English & Te Reo	Generic Water Safety Education for ECE and Parents	<a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
Be Waterwise – be safe near water (WSNZ)	Years 1 & 2	Water Safety Education specifically for year 1 & 2 students, teachers and parents	<a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
Be Waterwise – think before you act (WSNZ)	Years 5 & 6 (web based)	Water Safety Education specifically for year 5 & 6 students, teachers and parents	<a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
Be Waterwise – make safe decisions (WSNZ)	Years 7 & 8 (web based)	Years 7 & 8 (web based)	<a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
Assistant Swim Teacher Award (Swimming New Zealand) and SwimStart for teachers	16 years +	Education pathway for learn to swim instructors and school teachers	<a href="http://www.swimmingnz.org.nz">www.swimmingnz.org.nz</a>
ACC RiverSafe programme (WSNZ)	Years 7 - 10 (web based)	RiverSafe Education specifically for year 7 & 8 students, teachers and parents	<a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
AquaSafe (Royal Life Saving Society)	0 – 13 yr olds	0 – 13 yr olds	<a href="http://www.lifesaver.org.nz">www.lifesaver.org.nz</a>
Beach Education (Surf Life Saving Hawke's Bay)	Years 0-8	Years 0-8	<a href="http://www.slsnz.org.nz/HAWKESBAY">www.slsnz.org.nz/HAWKESBAY</a>

## Appendix 4 (Continued)

<b>Programmes/Activities/Resources</b>	<b>Target Groups</b>	<b>Content</b>	<b>Website</b>
Junior Surf programme (Surf Life Saving Hawke's Bay)	7 years – 14 years	7 years – 14 years	<a href="http://www.slsnz.org.nz/HAWKESBAY">www.slsnz.org.nz/HAWKESBAY</a>
Thriving Under 5 booklet (Plunket)	All	All	<a href="http://www.plunket.org.nz">www.plunket.org.nz</a>
Scouting New Zealand	Boys aged 7 years +	Boys aged 7 years +	<a href="http://www.scouts.org.nz">www.scouts.org.nz</a>
Active Movement (Sport Hawke's Bay)	0 – 5 Age Group	Education for parents. Resources and building confidence and competence	<a href="http://www.sporthb.net.nz">www.sporthb.net.nz</a>
Active Schools (Sport Hawke's Bay)	Year 0 - 8	Promoting health and physical activity	<a href="http://www.sporthb.net.nz">www.sporthb.net.nz</a>
Active Movement in Water (Swimming New Zealand)	0 – 5 age group	0 – 5 age group	<a href="http://www.swimmingnz.org.nz">www.swimmingnz.org.nz</a>
Day Skipper (Coastguard Boating Education)	General Public	General Public	<a href="http://www.cbes.org.nz">www.cbes.org.nz</a>
Boatmaster (Coastguard Boating Education)	Boaties with existing knowledge and experience	Boaties with existing knowledge and experience	<a href="http://www.cbes.org.nz">www.cbes.org.nz</a>
Marine VHF Radio (Coastguard Boating Education)	For all who use VHF Marine Radio	For all who use VHF Marine Radio	<a href="http://www.cbes.org.nz">www.cbes.org.nz</a>
Safe Boating Programme (Coastguard Boating Education)	Years 5-8	Years 5-8	<a href="http://www.cbes.org.nz">www.cbes.org.nz</a>
Day Skipper Experience (Coastguard Boating Education)	Year 8-13	Year 8-13	<a href="http://www.cbes.org.nz">www.cbes.org.nz</a>
Lifejacket Campaigns (Maritime NZ) (Regional Councils)	General Public	Generic awareness campaign to recreational boaties and the general public	<a href="http://www.maritimenz.govt.nz">www.maritimenz.govt.nz</a>
Safe Boating DVD (Maritime NZ)	All	Generic awareness campaign to recreational boaties and the general public	<a href="http://www.maritimenz.govt.nz">www.maritimenz.govt.nz</a>
Stay on Top (TVC) (Maritime NZ)	All	Generic awareness campaign to recreational boaties and the general public	<a href="http://www.maritimenz.govt.nz">www.maritimenz.govt.nz</a>
Surfing NZ	All	Surfing education, competition and coaching programmes	<a href="http://www.surfingnz.co.nz">www.surfingnz.co.nz</a>
Drowning Prevention Strategy (ACC, Iwi health services)		Drowning prevention and water related injury awareness and promotion	<a href="http://www.acc.co.nz">www.acc.co.nz</a>
Waka safety education (Te Toki Voyaging Trust, Waka Ama Clubs)	Maori	Waka programmes and regatta events for school and community groups	<a href="http://www.wakaama.co.nz">www.wakaama.co.nz</a>

## Appendix 5 Hawke's Bay Water Safety Needs Analysis

The following water safety needs for the Hawke's Bay Region were identified at the Hawke's Bay Regional Water Safety Forum held 17 September 2009 at the Napier Aquatic Centre. Notes on the status of the programme can be listed in the column provided and in the notes section overleaf (page 18)

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
SwimStart – practical skill based	School Teachers/ Schools	SNZ Tutors Swim Schools Swim Clubs Teachers	\$\$\$	High	
Transport	Schools within region – high focus in Wairoa	Swim Schools Teachers Swim Clubs		High	
Aquatic Facilities/Swim Schools to Schools	Schools	Swim Schools		High	
Schools Water Safety Skills sessions	Schools - Wairoa	Swimming Club Sport Hawke's Bay	\$10k per annum	High	
Communication – water safety information to Territorial Local Authorities	Territorial Local Authorities	Water Safety New Zealand Member organisations Interested water safety organisations		medium	
Communication – water safety information to schools, clubs, early childhood centres	Schools, Clubs and Early Childhood Centres	Water Safety New Zealand Member organisations Interested water safety organisations		medium	
Wairoa Water Safety Forums	Schools, Territorial Local Authorities, Clubs, Community	Water Safety New Zealand		medium	
Wairoa Community Pool – learners pool refurbishment/redevelopment	Wairoa community	Wairoa District Council Sport Hawke's Bay Wairoa Swimming Club		High	

## Appendix 5 (Continued)

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
Marenuī / Napier Water Safety Day	Napier Community	All water safety organisations	\$1,500.00	High	
Waka Ama Surf Hawke's Bay – LTS	Waka Ama club members	Surf Hawke's Bay Swim Heretaunga Napier Aquatic Centre	??	Medium	

Notes on status of programmes:

## Appendix 6 Hawke's Bay Water Safety Education – Delivery Plan for the Period of 1 October 2009 – 30 September 2010

### Instructions to the Members of the Forums

1. Please indicate with a tick (✓) the areas in which your organisation will be delivering water safety programmes, activities and resources in the chart below.
2. Record any new initiatives in the columns provided.
3. If you undertake new water safety projects during the year please advise [roger@watersafety.org.nz](mailto:roger@watersafety.org.nz) and your project will be included in the next revision of the plan.

Name of Organisation	Programmes – Activities – Resources - Initiatives																			
																	Initiatives			
WSNZ Members	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama				
Accident Compensation Corporation																				
Coastguard Boating Education																				
Education Outdoors New Zealand																				
GirlGuiding New Zealand																				
Jet Boating New Zealand																				
Kiwi Association of Sea Kayakers																				
Marine Industry Association																				
Maritime New Zealand																				
New Zealand Jet Sports Boating Association																				
New Zealand Outdoor Instructors' Association																				
New Zealand Police																				
New Zealand Rafting Association																				
New Zealand Recreation Association																				
New Zealand Recreational Canoeing Association																				
New Zealand Recreational Fishing Council																				
New Zealand Swim Coaches' and Teachers' Association																				

## Appendix 6 (Continued)

Name of Organisation	Programmes – Activities – Resources - Initiatives																		
																	Initiatives		
<b>WSNZ Members</b>	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama			
New Zealand Trailer Boat Federation																			
New Zealand Underwater Association																			
New Zealand Water Polo Association																			
Royal Life Saving Society, New Zealand																			
Royal New Zealand Plunket Society																			
Safekids																			
Scouting New Zealand																			
Sea Kayak Operators' Association of New Zealand																			
Surf Life Saving New Zealand																			
Surfing New Zealand																			
Swimming New Zealand																			
Te Toki Voyaging Trust																			
Water Safe Auckland Inc																			
Windsurfing New Zealand																			
Yachting New Zealand																			
<b>District Health Board</b>																			
Hawke's Bay District Health Board																			
<b>Swim Schools / Aquatic Facilities</b>																			
Hilton Brown Swimming – JB Swim Centre, Havelock Nth																			
Swim Heretaunga																			
Napier Aquatic Centre																			
Napier Ocean Spa's																			
AMP Wai Splash Aquatic Centre - Dannevirke																			
Wairoa Community Pool																			
Westpac Indoor Pool - Waipukurau																			
Waipawa Pool																			
Frimley Aquatic Centre																			
Havelock North Swimming Pool																			
Splash Planet																			

