

Canterbury Water Safety Education Plan 2009-2012



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A. INTRODUCTION

Regional Water Safety - A Community Approach

Water Safety New Zealand Inc (WSNZ) was formed in 1949 and is a nationally recognized organisation responsible for ensuring all New Zealanders have the water safe skills and behaviours necessary to use and enjoy the water safely.

WSNZ promotes water safety education as an issue for all New Zealanders and advocates that the impact and incidence of drownings can be reduced through a mix of educational initiatives. Improving public awareness of the environment and its potential risk factors, highlighting areas of skill improvement and supporting technological advances are some of the key aims of WSNZ.

One of the fundamental undertakings of WSNZ is the public education of water safety within New Zealand. In the past education has proven to be the most effective and efficient way to promote and improve water safety. WSNZ supports the notion that education is not only about learning to do what is safe but also about empowering people to make safe decisions in, on and under the water.

In 2007 Water Safety New Zealand (WSNZ) initiated the development of regional water safety education forums. These forums became a place whereby its members and other stakeholders in water safety could meet to discuss water safety education within their communities. As a result of these discussions individual regional water safety education plans were developed. These plans mapped and identified water safety education initiatives occurring within regions, as well as identifying gaps and opportunities for future consideration.

The vision of these forums is to improve water safety education as well as reduce the incidence of drowning and water related injuries within New Zealand.

Each year two regional forums are held. One is held before summer commencing in October and at summer's end in April. As well as being the key contact organisation for the forums, WSNZ has undertaken the responsibility of facilitating all aspects of these forums.

B. WSNZ TACTICAL BUSINESS PLANNING 2009-2012

WSNZ has developed a tactical business plan (see Appendix 1) which outlines the tasks WSNZ intends to undertake within territorial local authorities. This plan also forms the basis of reporting to the WSNZ Board. (Copies can be obtained from www.watersafety.org.nz/regional/index.asp)

Community collaboration and partnership is an important determinant towards the achievement of WSNZ "Desired Outcomes" and the reduction of drowning and water related injuries within New Zealand.

C. ROLES AND RESPONSIBILITIES OF FORUM PARTICIPANTS

The water safety backgrounds, roles and responsibilities of forum participants are many and varied and have not been specifically detailed in the plan. However information is readily available by contacting respective forum members. (refer to Appendix 2 and 4).

It is important to note, Water Safety New Zealand has 36 members (See Appendix 2). Some organisations such as Water Safety New Zealand itself, are wholly concerned with water safety while others have several broad roles - for example surf lifesaving, which has surf rescue, surf sports and surf safety education with water safety education being but one of its community services.

D. THE CANTERBURY WATER SAFETY PLAN 2009-2012

The Canterbury Water Safety Education Plan is a living document that has been developed by Canterbury water safety organisations and community leaders who have an interest in water safety within the Canterbury Region. (It is a 'living' document in the sense that it is revised on a regular basis "at least 6 monthly" according to feedback received from Forum participants)

Water Safety New Zealand staff will facilitate the planning process for the two Water Safety Forums as well as map and update water safety initiatives within the Canterbury Region. They will also act as the key contact organisation for these forums and the associated regional plans.

E. PURPOSE OF THE WATER SAFETY PLAN

The purpose of the plan is to:

1. Coordinate regional initiatives so that they are in alignment with the strategic planning of WSNZ and the Drowning Prevention Strategy. This strategic direction is set out overleaf as Strategic Foundations – Canterbury Water Safety Education Plan 2009 – 2012. Include recognition of excellent regional initiatives in the National Planning process.
2. Identify, map, develop and meet the water safety needs of the Canterbury region.
3. Aim to develop programmes relevant and specific for the needs of Canterbury region.
4. Bring together members of the Canterbury water safety community with the aim of fostering collaboration and partnership.
5. Market water safety/weather education programmes, activities and resources to schools and the wider community where appropriate.

F. BACKGROUND

The Canterbury Water Safety Education Plan is aligned with the strategic planning of both WSNZ and the Drowning Prevention Strategy.

Water Safety New Zealand– Strategic Direction

“Vision: Everyone will have the water safe skills and behaviours necessary to use and enjoy the water safely

Mission: Through water safety education, prevent injury and drowning

Purpose: To lead water safety education in the Canterbury region

GOALS

1. Leadership
 - a. To be the recognised leader in the effective advocacy of water safety education to the community
2. Education
 - a. The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education
3. Collaboration
 - a. To develop and maintain strong collaborative relationships within WSNZ to enhance the development, delivery and experience of water safety education
 - b. To develop and maintain strong collaborative relationships between WSNZ and government and community leaders to support water safety education outcomes”¹

¹ *Water Safety New Zealand Strategic Direction 2007-2012*, p.p. 3, 6-8

BACKGROUND continued

Drowning Prevention Strategy - Strategic Direction

Vision: **“A WATER SAFE NEW ZEALAND, FREE FROM DROWNING
A WATER SAFETY CULTURE ESTABLISHED IN NEW ZEALAND**

“Goal 1: **Provision of effective Leadership by the water safety sector and government**

Objective 1: To provide strategic direction and effective coordination for the water safety sector”¹

Objective 2: To ensure an appropriate water safety infrastructure

Objective 3: To ensure an appropriate level and distribution of resourcing² for water safety initiatives and agencies

Objective 4: To improve quality water safety emergency rescue services

Goal 2: **Delivery of Exceptional Water Safety Services**

Objective 5: To provide quality water safety emergency rescue services

Objective 6: To provide quality water safety education and awareness

Objective 7: To create safer environments in, on under and around water

Objective 8: To enhance community and sector engagement in water safety initiatives

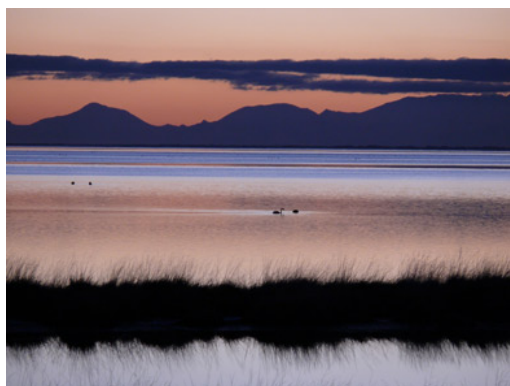
¹ *Drowning Prevention Strategy Toward A Water Safe New Zealand 2005-2015*, p.p. 20, 27, 29

² *Unless otherwise specified, resourcing includes financial, equipment, materials and people.*

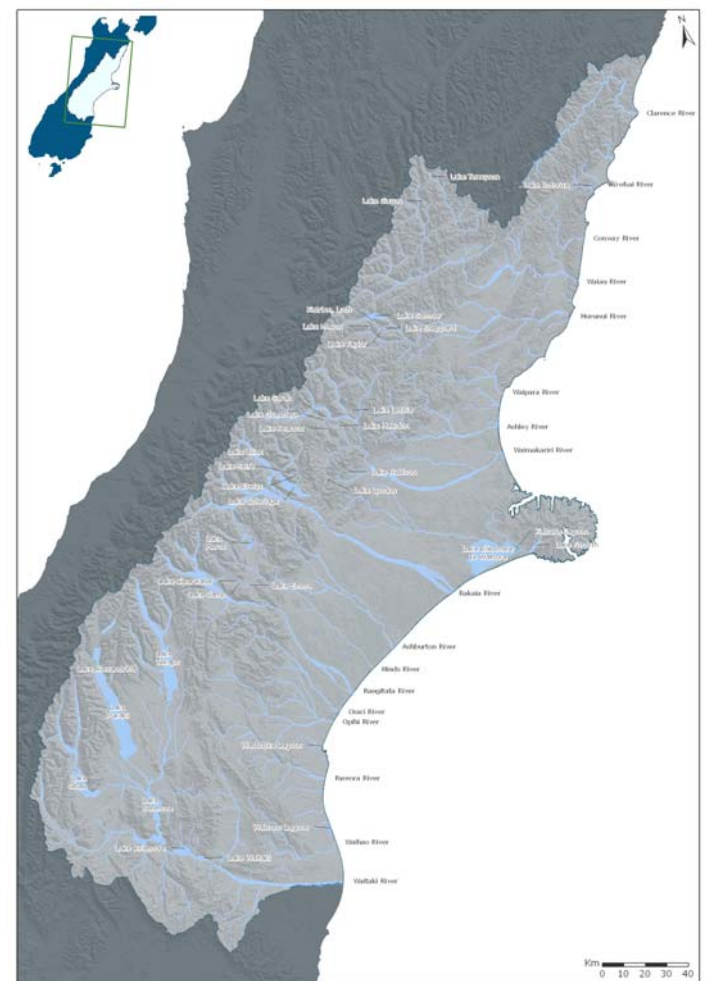
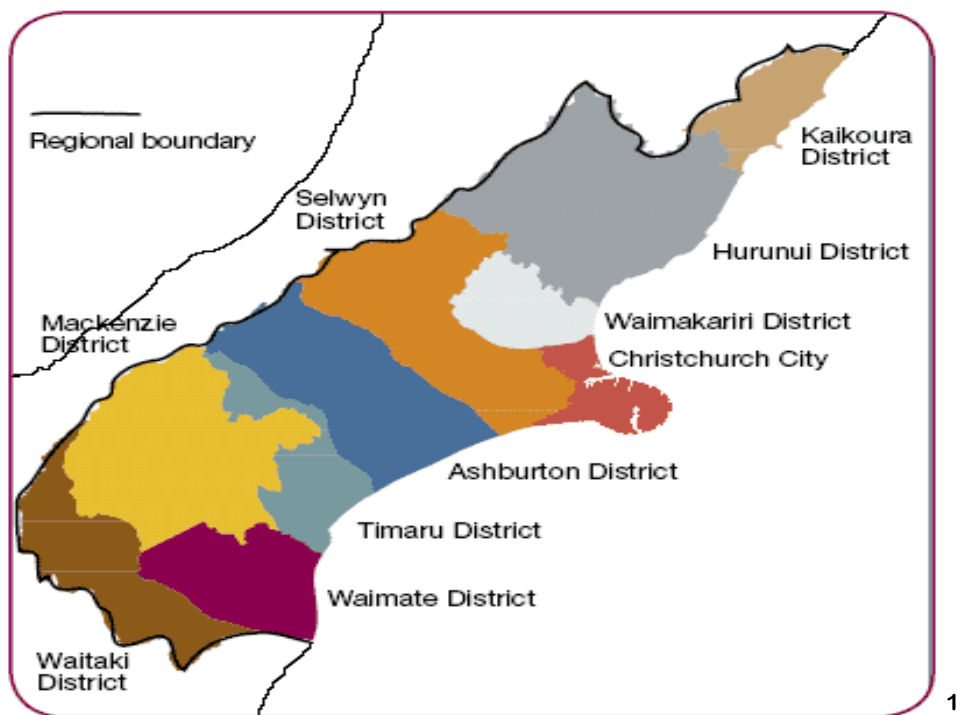
G. PRINCIPLES UNDERPINNING THE PLANNING PROCESS

The following principles are guidelines for water safety planning in the Canterbury Region.

1. The content of the plan is aligned with the strategic directions of WSNZ and ACC previously described.
2. Education is the preferred means of reducing drowning both in the short and long term.
3. The plan is specific to and focused on water safety initiatives in the Canterbury Region that aim to meet needs identified by the community.
4. Programmes, activities and resources are delivered by certified instructors from water safety organisations to community groups, early childhood centres and schools with assistance from Water Safety New Zealand where support is required.
5. Best practice and evidence is utilised to promote and lead water safety intervention in the Canterbury Region.
6. While the plan has a three year outlook and goals, it has a strong focus on annual delivery.
7. The Plan recognises and takes in to account the key geographical and population features of the Canterbury Region. See Section H.



H. THE CANTERBURY REGION



¹ Maps of Canterbury region – Local Territorial Boundaries www.ecan.govt.nz

² Canterbury River catchment – www.ecan.govt.nz

THE CANTERBURY REGION continued

With 45,238 square kilometres of diverse landscapes, including New Zealand's highest mountain (Aoraki/Mount Cook, 3754 m above sea level), major lakes and river systems, and some of its most productive farmland, Canterbury is New Zealand's largest region.

The population of Canterbury¹ is 552,800 (as of June 2008), of which 368,900 live in Christchurch. This makes Canterbury the most populated region in the South Island and the second most populated in New Zealand.

Canterbury has 78,162 kilometres of rivers and 4,753 lakes with a surface area of 702 square kilometres - which is an area the size of greater Christchurch. There are 580 kilometres of stopbanks and over 945,000 tonnes of rocks used as river protection in Canterbury.

Territorial Local Authorities

Ashburton www.ashburtondc.govt.nz

Phone: (03) 307 7700

Christchurch City Council www.ccc.govt.nz

Phone (03) 941 8666

Hurunui District Council www.hurunui.govt.nz

Phone (03) 314 8816

Kaikoura District Council www.kaikoura.govt.nz

Phone (03) 319-5026

Selwyn District Council www.selwyn.govt.nz

Phone (03) 347 2800

Waimakariri District Council www.waimakariri.govt.nz

Phone (03) 313 6136

¹ Information from www.ecan.govt.nz

THE CANTERBURY REGION continued

Total population¹

- 521,832 people usually live in Canterbury Region. This is an increase of 40,401 people, or 8.4 percent, since the 2001 Census.
- Its population ranks 2nd in size out of the 16 regions in New Zealand.
- Canterbury Region has 13.0 percent of New Zealand's population.

Population of Canterbury Region and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	254,685	1,965,621
Female	267,147	2,062,329
Total	521,832	4,027,947

Māori ethnic population

- 36,669 Māori usually live in Canterbury Region, an increase of 5,037 people, or 15.9 percent, since the 2001 Census.
- Its Māori population ranks 7th in size out of the 16 regions in New Zealand.
- 6.5 percent of New Zealand's Māori population usually live in Canterbury Region.

Māori Population of Canterbury Region and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	18,453	274,860
Female	18,219	290,466
Total	36,669	565,329

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.

¹ Statistics New Zealand, census 2006.

I. THE ANNUAL PLANNING CYCLE FOR THE CANTERBURY REGION

Planning is developed, updated and an evaluation is undertaken at two Water Safety Forums held before summer commences in October and at summer's end in April.

J. PLANNING TASKS TO BE COMPLETED AT THE NOVEMBER 2010 FORUM

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum attendees will update their programmes, activities and resources available for delivery in the 2010/2011 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendix 4.
3. Where appropriate forum attendees will participate in a needs analysis which will identify and map possible areas of development within their communities. Refer Appendix 5.
4. Forum attendees will update the Delivery Plan for the period 1 October to 31 March. Refer Appendix 6.



K. PLANNING TASKS TO BE COMPLETE AT THE MAY 2011 FORUM

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum Attendees will update their programmes, activities and resources available for delivery in the 2010/2011 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendix 4.
3. Where appropriate forum attendees will evaluate the programmes initiated subsequent to the October Forum and participate in a needs analysis which will identify and map additional areas of development within their communities. Refer Appendix 5.
4. Forum attendees will update the Delivery Plan for the period 1 May to the 30 September. Refer Appendix 6.

L. CONCLUSION

Many challenges face water safety within New Zealand however through coordinated partnership, effective planning and needs analysis, improved water safety can be achieved.

Please direct any questions, queries or contributions of the plan and/or the planning process to Annette Godman, Regional Manager Water Safety New Zealand

Annette Godman
annette@watersafety.org.nz

Appendix 1

CANTERBURY WATER SAFETY TACTICAL BUSINESS PLAN 2009-2012

Mission: Through water safety education prevent injury and drowning in Canterbury

Leadership - To be the recognized leader in the effective advocacy of water safety education to the community

Objective	Planned Project Outputs			Desired Outcomes		
	2009/10	2010/11	2011/12	2009/10	2010/11	2011/12
Communicate the evidence/data supporting water safety education and advocacy	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 30 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 40 relevant organizations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 50 relevant organizations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	> WSNZ is the recognized leader of water safety by the community	> Is the recognized leader of water safety to the community	> Is the recognized leader of water safety to the community
Extend water safety education into communities that have different needs and considerations	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	> Water Safety education delivered into sectors and communities that have different needs and considerations	> Water Safety education delivered into sectors and communities that have different needs and considerations	> Water Safety education delivered into sectors and communities that have different needs and considerations
Develop and maintain sustainable collaborative relationships in the community	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 2 strong collaborative relationships established that deliver community benefits 	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits 	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits 	> Strong relationships established within the community	> Strong relationships established within the community	> Strong relationships established within the community

Education - The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education

Identify and prioritise gaps in the quality and provision of water safety education	<ul style="list-style-type: none"> > 1 Water Safety Education stocktake and needs analysis circulated to forum membership - see Collaboration 	<ul style="list-style-type: none"> > 1 Water Safety Education stocktake and needs analysis circulated to forum membership 	<ul style="list-style-type: none"> > 1 Water Safety Education stock take and needs analysis circulated to forum membership 	> Programmes developed and delivered by the community	> Programmes developed and delivered by the community	> Programmes developed and delivered by the community
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Collaboration - To develop and maintain strong collaborative relationships between WSNZ, Government and Community leaders to support water safety education outcomes

Facilitate 2 regional water safety forums	> 2 Regional Water Safety forums	> 2 Regional Water Safety forums	> 2 Regional Water Safety forums	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education
Identify issues and develop strategies as a result of stocktake	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	> Strategies implemented to remedy issues	> Strategies implemented to remedy issues	> Strategies implemented to remedy issues

Resourcing - Coordinate the development and delivery of water safety education resources across the sector and across the community

Develop and/or coordinate the provision/delivery of quality water safety education resources	> 10 community resource requests met	> 10 community resource requests met	> 10 community resource requests met	> The provision/delivery of quality water safety education resources completed	> The provision/delivery of quality water safety education resources completed	> The provision/delivery of quality water safety education resources completed
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Appendix 2

Members of Water Safety New Zealand

Accident Compensation Corporation	www.acc.co.nz	New Zealand Underwater Association	www.nzunderwater.org.nz
Education Outdoors New Zealand	www.eonz.org.nz	New Zealand Water Polo Association	www.waterpolo.org.nz
GirlGuiding New Zealand	www.girlguiding.org.nz	Royal Life Saving Society, New Zealand	www.lifesaver.org.nz
Jet Boating New Zealand	www.nzjetboating.com	Royal New Zealand Coastguard	www.coastguard.co.nz
Kiwi Association of Sea Kayakers	www.kask.org.nz	Coastguard Boating Education	www.cbes.org.nz
Local Government New Zealand	www.lgnz.co.nz	Royal New Zealand Plunket Society	www.plunket.org.nz
Marine Industry Association	www.nzmarine.com	Royal Port Nicholson Yacht Club, Sailing Academy	www.rpnyc.org.nz
Maritime New Zealand	www.maritimenz.govt.nz	Safekids	www.safekids.org.nz
Motutapu Outdoor Education Camp Trust	www.motutapucamp.org.nz	Scouting New Zealand	www.scouts.org.nz
New Zealand Big Game Fishing Council	www.nzbgfc.org.nz	Sea Kayak Operators' Association of New Zealand	www.skoanz.org.nz
New Zealand Jet Sports Boating Association	www.nzjetsport.org.nz	Sir Peter Blake Marine Education and Recreation Centre	www.merc.org.nz
New Zealand Outdoor Instructors' Association	www.nzoia.org.nz	Surf Life Saving New Zealand	www.surflifesaving.org.nz
New Zealand Police	www.police.govt.nz	Surfing New Zealand	www.surfing.co.nz
New Zealand Rafting Association	www.nz-rafting.co.nz	Swimming New Zealand	www.swimmingnz.org.nz
New Zealand Recreation Association	www.nzrecreation.org.nz	Te Toki Voyaging Trust	www.wakaama.co.nz
New Zealand Recreational Canoeing Association	www.rivers.org.nz	WaterSafe Auckland Incorporated	www.watersafe.org.nz
New Zealand Recreational Fishing Council	www.recfish.co.nz	Windsurfing New Zealand	www.windsurfingnz.org.nz
New Zealand Swim Coaches' and Teachers' Association	www.nzscat.org.nz	Yachting New Zealand	www.yachtingnz.org.nz
New Zealand Trailer Boat Federation	www.nztbf.org.nz		

Appendix 3 Regional Drowning Report – Canterbury

This report provides information on fatal drownings¹, hospitalisations due to submersion incidents and ACC accepted water related entitlement claims in 2009, in the Canterbury Region.

- 11 people drowned in the Canterbury Region in 2009. The five year total (2004-08) is 50 drowning deaths, an average of 10 deaths per annum.
- 99 people drowned in New Zealand in 2009.

The tables below provide further detail on the drownings in the Canterbury region -

Activity	2009	5 year total	5 year average
<i>Recreational</i>			
Land Based Fishing	2	-	-
Powered Boat	3	-	-
Underwater	-	3	0.6
Water Sport / Recreation	-	14	2.8
<i>Non Recreational</i>			
Immersion Incident	5	14	2.8
Occupation Related	-	4	0.8
<i>Other Activities eg. Road Vehicle</i>	1	15	3.0
Total	11	50	10.0

Environment	2009	5 year total	5 year average
Beaches	2	9	1.8
Domestic	3	-	-
Home Pools	-	4	0.8
Inland Still Waters	3	3	0.6
Offshore	-	9	1.8
Public Pools	-	1	0.2
Rivers	1	21	4.2
Tidal Waters	2	3	0.6
Total	11	50	10.0

Age	2009	5 year total	5 year average
00 - 04	-	3	0.6
05 - 14	-	1	0.2
15 - 24	2	10	2.0
25 - 34	-	6	1.2
35 - 44	4	8	1.6
45 - 54	2	12	2.4
55 - 64	1	1	0.2
65+	2	9	1.8
Total	11	50	10.0

¹ Fatal drowning information is sourced from Water Safety New Zealand's DrownBase™ and is provisional.

Appendix 3 (Continued)

Ethnicity	2009	5 year total	5 year average
Asian	1	3	0.6
Maori	1	7	1.4
NZ European	7	32	6.4
Other	-	2	0.4
Pacific Peoples	-	2	0.4
Unknown	2	4	0.8
Total	11	50	10.0

Gender	2009	5 year total	5 year average
Female	3	12	2.4
Male	8	38	7.6
Total	11	50	10.0

Residence	2009	5 year total	5 year average
Auckland	-	1	0.2
Canterbury	10	42	8.4
Hawkes Bay	-	1	0.2
Marlborough	-	1	0.2
Otago	-	1	0.2
Other – Foreign	1	1	0.2
Unknown	-	3	0.6
Total	11	50	10.0

- Of the 11 drowning victims in the Canterbury Region in 2009, 8 (73%) were male. The five year average of males drowning in Canterbury is 76%.
- Of the 11 drowning victims in 2009, 10 (91%) resided in the region.
- A total of 10 Canterbury residents drowned in 2009, all of whom drowned in the region.

Note: Regional Population statistics features on page 11 of this plan. The collation of Near miss data is underway.

Hospitalisations¹ Due to a Submersion Incident

There were 9 hospitalisations of Canterbury residents as a result of submersion incidents in 2009. The five year average (2004-08) is 10 hospitalisations per annum.

Activity	2009	5 year total	5 year average
Accidental Immersion	4	23	4.6
Boating – Non Powered	1	2	0.4
Boating – Other or Unspecified	-	2	0.4
Other Unspecified Activity	-	4	0.8
Swimming	4	20	4.0
Total	9	51	10.2

ACC Accepted New Non-Work Water Related Entitlement Claims in 2009 in Canterbury Region (region where the injury occurred) as at 1 February 2010.

Boating	Fishing	Kayaking	Surfing	Swimming	Underwater Diving	Water-skiing	Wind-surfing	All
17	16	5	25	37	<=3	26	<=3	130

Environment	2009	5 year total	5 year average
Beach	1	2	0.4
Commercial	3	1	0.2
Large Area of Water	-	9	1.8
Other Domestic	1	17	3.4
Other Unspecified Environment	1	4	0.8
Pool	-	8	1.6
Sports & Athletics Areas	-	2	0.4
Stream	3	8	1.6
Total	9	51	10.2

¹ Hospitalisation involves being in the hospital for a period of 24 hours or longer.

Appendix 4

Canterbury Water Safety Education - Programmes, Activities and Resources Available for Delivery in the Canterbury Region

The following is a list of Current Education Initiatives available in the Canterbury Region.

Programmes/Activities/Resources	Target Groups	Content	Website
ACC RiverSafe programme (WSNZ)	Years 7 & 8 (web based)	RiverSafe Education specifically for year 7 & 8 students, teachers and parents	www.watersafety.org.nz
Lifeguard Campaigns (Maritime NZ) (Regional Councils)	General Public	Generic awareness campaign to recreational boaters and the general public	www.maritimenz.govt.nz
Be Waterwise - Safer Play With Water (WSNZ)	ECE – English & Te Reo	Generic Water Safety Education for ECE and Parents	www.watersafety.org.nz
Swim For Life (DLE) booklet (WSNZ)	All	The importance of learning to swim and survive – key water safety messages	www.swimforlife.org.nz www.watersafety.org.nz
ACC RiverSafe programme (WSNZ)	Years 9 & 10 (web based)	RiverSafe Education specifically for year 9 & 10 students, teachers and parents	www.watersafety.org.nz
Safe Boating DVD (Maritime NZ)	All	Generic awareness campaign to recreational boaters and the general public	www.maritimenz.govt.nz
Be Waterwise – be safe near water (WSNZ)	Years 1 & 2	Water Safety Education specifically for year 1 & 2 students, teachers and parents	www.watersafety.org.nz
Assistant Swim Teacher Award (Swimming New Zealand) and ASTA	16 years +	Education pathway for learn to swim instructors	www.swimmingnz.org.nz
Stay on Top (TVC) (Maritime NZ)	All	Generic awareness campaign to recreational boaters and the general public	www.maritimenz.govt.nz
Learn to Swim / Water Safety Instruction (22 swim schools within the Canterbury region)	All	Learn to Swim / Water Safety education from 6mths to adults	http://swimforlife.org.nz/regions/canterbury.htm
Be Waterwise – think before you act (WSNZ)	Years 5 & 6 (web based)	Water Safety Education specifically for year 5 & 6 students, teachers and parents	www.watersafety.org.nz
Beach Education (Surf Life Saving New Zealand)	Years 0-8	Years 0-8	www.surfcantebury.org.nz
State Kiwi Swim Safe Teaching Programme (Swimming New Zealand)	Primary/secondary school teachers	Logical swim and survive teaching progressions following the sequence of the Swim Start swimming certificates	www.swimmingnz.org.nz
Home pool compliance	Home pool owners	Christchurch city council	www.ccc.govt.nz
Junior Surf programme (Surf Life Saving Canterbury)	7 years – 14 years	7 years – 14 years	www.surfcantebury.org.nz
Thriving Under 5 booklet (Plunket)	All	All	www.plunket.org.nz

Appendix 4 (continued)

Programmes/Activities/Resources	Target Groups	Content	Website
Be Waterwise – make safe decisions (WSNZ)	Years 7 & 8 (web based)	Years 7 & 8 (web based)	www.watersafety.org.nz
AquaSafe (Royal Life Saving Society)	5 – 13 yr olds	Progressions for lifesaving skills taught in a practical aquatic environment	www.lifesaver.org.nz
Day Skipper (Coastguard Boating Education)	General Public	General Public	www.cbes.org.nz
Active Movement in Water (Swimming New Zealand)	0 – 5 age group	0 – 5 age group	www.swimmingnz.org.nz
Boatmaster (Coastguard Boating Education)	Boaties with existing knowledge and experience	Boaties with existing knowledge and experience	www.cbes.org.nz
Marine VHF Radio (Coastguard Boating Education)	For all who use VHF Marine Radio	For all who use VHF Marine Radio	www.cbes.org.nz
Safe Boating Programme (Coastguard Boating Education)	Years 5-8	Years 5-8	www.cbes.org.nz
Day Skipper Experience (Coastguard Boating Education)	Year 8-13	Year 8-13	www.cbes.org.nz
Scouting New Zealand	Boys and girls aged 7 years +		www.scouts.org.nz
Active Movement (Sport Canterbury)	0 – 5 Age Group	Education for parents. Resources and building confidence and competence	www.sportcanterbury.org.nz
Active Schools (Sport Canterbury)	Year 0 - 8	Promoting health and physical activity	www.sportcanterbury.org.nz
Surfing NZ	All	Surfing education, competition and coaching programmes	www.surfingnz.co.nz
Girl Guiding NZ – Life Saving Qualifications	Adult Leaders and Rangers aged 13 – 18 yrs	This is in partnership with RLSSNZ. Participants have the opportunity to obtain various levels of life saving qualifications depending on their level of achievement. Qualifications include: Survivor Strand (Rookie, Super, Ultra), Rescue Strand (Dry rescue, Wade rescue, Accompanied rescue), Bronze Strand (Bronze Star, Bronze Medallion) and Instructor	www.lifesaver.org.nz and www.guidesnz.org.nz
SailSafe programme (Yachting New Zealand)	Years 6 – 7	Different sail aspects, with a strong focus on water safety covering the 5 curriculum areas – whole class on the water	www.yachtingnz.org.nz
“Have a Go” (Yachting New Zealand)	Year 8 & 9	Sailing education around lifejackets and capsizing/righting vessel on the water	www.yachtingnz.org.nz

Appendix 4 (continued)

Programmes/Activities/Resources	Target Groups	Content	Website
Pool Safe Campaign	Public Pools	Quality Management Scheme for Public Pools	www.poolsafe.org.nz
Canterbury Sailing school	Ages 5+	Sailing, water safety and weather education both in the classroom and on the water	www.canterburysailingschool.co.nz
Girl Guiding NZ – Badge programmes	Girls Aged 5 – 18yrs	Optional programmes/tasks around survival swimming, boating safety, safe swimming, boating skills, Life Saving Service. Increase skills	www.guidesnz.org.nz

DRAFT

Appendix 5 Canterbury Water Safety Needs Analysis

The following water safety needs for the Canterbury Region were identified at the Canterbury Regional Water Safety Forum held 17 November 2010 at Mt Pleasant Yacht Club, Christchurch

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
Boating education to be delivered to the general public	New boat owners, purchasers on line	Trade Me website to create link for successful auctions – sent a safe boating pack	TBA upon consultation with key agencies (CBES/Trade Me)	medium	Completed www.trademe.co.nz
Water safety education delivered to those areas not currently being covered (i.e Under 5s)	Early Childhood and preschool, new migrant communities, Maori and pacific peoples	A focus group to be formed to target interest groups	TBA	High for the Canterbury region to ensure accurate coverage of the diverse population	Focus group formed – ongoing
Brochure for current water safety education in the Canterbury region	Parents and school teachers	Through Plunket rooms and Regional Sports Trusts nationally , but driven at regional level	TBA	Start at local level – medium	
Assessment tool for how school swimming pools are servicing the community	Schools	WSNZ	Already underway	High	Completed www.watersafety.org.nz
Awareness of all WSNZ related resources that are currently available	Parent Education centres Schools Community groups	Link in with the focus group as mentioned above	TBA upon consultation with those key agencies involved in delivery	High	
Beach education and promotion of key messages	Migrant community	Surf Canterbury and the migrant resettlement centre	TBA – resource distribution, tutor delivery, onsite education	High for the Migrant community	In Progress
A robust home pool compliance monitoring system	All Canterbury home pool owners	Christchurch City Council	Levy annually of \$40 per pool owner (based on Hastings CC model) Funds a full time dedicated home pool compliance officer	High	Ongoing

Appendix 5 continued

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
Access to swimming lessons/education	Schools in decile 6 – 7 +	Public Pools and Private pools	Funding for access Input into pricing policy	High	
Train the leaders in water safety education	Community groups i.e scouts and guides	Swimming NZ and RLSSNZ	Training and access to pools	High	In Progress
ESOL messaging around supervision	Pacific Peoples, Maori , Migrant and refugees	ESOL delivers Christchurch Resettlement Services WSNZ	Design and translation services Printing and distribution	High to the ESOL community	On Going
Transport for youths to from water events (pool/beach/etc)	All school aged children	Bus Companies City Council Local Government support	Amount per Km Amount per hour	High	
Junior Surf – the ability for more children to have opportunities in surf. Need support from the clubs with equipment and staffing	7 – 14 year olds in all areas of the community	Surf Life Saving Clubs	\$1000's	High for the surf community	
Surf Lifesaving event outside the core area of Christchurch	U14 and U16, new communities, bringing the surf sport/ safety message to community groups that do not commonly see the “sport” or safety message in the Surf Format	SLS Otago/ SLS Canterbury. Sport South Canterbury Sport Otago	\$5K	Medium for the Canterbury area, but high for the Eastern Districts area	
Water Safety Boating Check	All boat owners	Coastguard Boating Education Maritime N.Z.	TBA upon consultation with those key agencies involved in delivery	High	On-going
“Down the Back Paddock”	All school aged children	Rural Safety Co-ordinator Injury Prevention Waimakariri	TBA	High	On-going

Appendix 6 Canterbury Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011

Instructions to the Members of the Forums

1. Please indicate with a tick (✓) the areas in which your organisation will be delivering water safety programmes, activities and resources in the chart below.
2. Record any new initiatives in the columns provided.
3. If you undertake new water safety projects during the year please advise annette@watersafety.org.nz and your project will be included in the next revision of the plan.

Name of Organisation	Programmes – Activities – Resources - Initiatives																								
	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boatmaster	Marine VHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kavaak	Sail safe	Sailing Have A Go	Learn to Sail	Sail ability	Under 5's Water Activity	Water Tots	ENCORE	Special Needs
WSNZ Members																									
Accident Compensation Corporation																									
Coastguard Boating Education																									
Education Outdoors New Zealand																									
GirlGuiding New Zealand																									
Jet Boating New Zealand																									
Kiwi Association of Sea Kayakers																									
Marine Industry Association																									
Maritime New Zealand																									
New Zealand Jet Sports Boating Association																									
New Zealand Outdoor Instructors' Association																									
New Zealand Police																									
New Zealand Rafting Association																									
New Zealand Recreation Association																									
New Zealand Recreational Canoeing Association																									
New Zealand Recreational Fishing Council																									
New Zealand Swim Coaches' and Teachers' Association																									

Name of Organisation	Programmes – Activities – Resources - Initiatives																								
	Initiatives																								
	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boatmaster	Marine VHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kaitiaki	Sail Safe	Sailing Have A Go	Learn to Sail	Sail ability	Under 5's Water	Water Tots	ENCORE	Special Needs
WSNZ Members																									
New Zealand Trailer Boat Federation																									
New Zealand Underwater Association																									
New Zealand Water Polo Association																									
Royal Life Saving Society, New Zealand																									
Royal New Zealand Plunket Society																									
Safekids																									
Scouting New Zealand																									
Sea Kayak Operators' Association of New Zealand																									
Surf Life Saving New Zealand																									
Surfing New Zealand																									
Swimming New Zealand																									
Te Toki Voyaging Trust																									
Water Safe Auckland Inc																									
Windsurfing New Zealand																									
Yachting New Zealand																									
District Health Board																									
Canterbury District Health Board																									

Name of Organisation	Programmes – Activities – Resources - Initiatives																								
	Initiatives																								
	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boatmaster	Marine VHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kawak	Sail safe	Sailing Have A Go	Learn to Sail	Sail ability	Under 5's Water Activity	Water Tots	ENCORE	Special Needs
Territorial Local Authorities																									
Ashburton District Council																									
Christchurch City Council																									
Hurunui District Council																									
Kaikoura District Council																									
Selwyn District Council																									
Waimakariri District Council																									
Regional Sports Trust																									
Sport Canterbury - West Coast																									
Swim Schools / Aquatic Facilities																									
Aquagym																									
Belfast Swimming Pool																									
Centennial Leisure Centre																									
Halswell Aquatic Centre																									
Jellie Park																									
Norman Kirk Memorial Pool																									
Pioneer Leisure Centre																									
QE11 Park																									
Templeton Pool Lyttleton																									
Waltham Lido Pool																									
Wharenui Swimming Club & Sports Centre																									
Geraldine Swimming Pool																									
Hanmer Springs Thermal Pools & Spa																									
Oxford Swimming Pool																									
Kaiapoi Aquatic Centre																									
Dudley Park Aquatic Centre																									

Appendix 6 (continued)

Name of Organisation	Programmes – Activities – Resources - Initiatives																								
	Initiatives																								
	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boatmaster	Marine VHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kayak	Sail Safe	Sailing Have A Go	Learn to Sail	Sail ability	Under 5's Water Activity	Water Tots	ENCORE	Special Needs
Swim Schools / Aquatic Facilities																									
Bumble Bees Swim School																									
Christchurch School of Swimming																									
Frankie Frog Swim School																									
Kings Swim School																									
Lyttelton Pool																									
McMillan's Aquatic Centre																									
Miniswim Swim School																									
Small Strokes Swim School																									
Amberley Pool																									
Aquatic Journee																									
WaiSwim – Waimakariri																									
Ohoka Swim School																									
Ashburton Community Pool																									
WaiSwim – Rangiora																									
WaiSwim - Oxford																									
Schools –																									