



HAWKE'S BAY WATER SAFETY PLAN 2009 - 2012



Te Kaporeihana Āwhina Hunga Whara





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INTRODUCTION

Regional Water Safety - A Community Approach

Water Safety New Zealand Inc (WSNZ) was formed in 1949 and is a nationally recognized organisation responsible for ensuring all New Zealanders have the water safe skills and behaviours necessary to use and enjoy the water safely.

WSNZ promotes water safety education as an issue for all New Zealanders and advocates that the impact and incidence of drownings can be reduced through a mix of educational initiatives. Improving public awareness of the environment and its potential risk factors, highlighting areas of skill improvement and supporting technological advances are some of the key aims of WSNZ.

One of the fundamental undertakings of WSNZ is the public education of water safety within New Zealand. In the past education has proven to be the most effective and efficient way to promote and improve water safety. WSNZ supports the notion that education is not only about learning to do what is safe but also about empowering people to make safe decisions in, on and under the water.

In 2007 Water Safety New Zealand (WSNZ) initiated the development of regional water safety education forums. These forums became a place whereby its members and other stakeholders in water safety could meet to discuss water safety education within their communities. As a result of these discussions individual regional water safety education plans were developed. These plans mapped and identified water safety education initiatives occurring within regions, as well as identifying gaps and opportunities for future consideration.

The vision of these forums is to improve water safety education as well as reduce the incidence of drowning and water related injuries within New Zealand.

Each year two regional forums are held. One is held before summer commencing in October and at summer's end in April. As well as being the key contact organisation for the forums, WSNZ has undertaken the responsibility of facilitating all aspects of these forums.





PURPOSE



WSNZ is Aotearoa New Zealand's national organisation responsible for water safety education, awareness and prevention. It represents 35 member organisations within New Zealand that have an interest in water safety. WSNZ's mission is "Through water safety education, prevent injury and drowning".

Drowning affects all people irrespective of age, ethnicity, gender or socio-economic status. It is consistently the third highest cause of unintentional death in New Zealand, surpassed only by road vehicle crashes and accidental falls. On average 109 people die from drowning each year and a significantly greater number are injured or hospitalised.

There has been a 43% reduction in drowning fatalities since records began in 1980. This corresponds to a period of intensive education and intervention by WSNZ and its members. Although the statistics signal the success of these initiatives, the day education, awareness and prevention ceases, it is likely that drowning rates would increase considerably. Therefore, it is paramount that the sector continues to invest in knowledge and information to combat risky behaviour and inform the development of initiatives that will ensure New Zealanders have the necessary safety skills to use and enjoy the water.

Aotearoa New Zealand has some of the most extensive and beautiful waterways in the world. The seas, rivers, beaches, and lakes provide endless opportunities for Maori to enjoy water activities, such as gather kai, swimming, waka, diving, and fishing to name a few (Haimona & Takurua, 2003). For Maori, water is one of the greatest taonga (treasures) of this land – both physically and spiritually.

Today, the number of overall drownings in Aotearoa New Zealand is decreasing (e.g.87 people drowned in 2010 compared to 132 for 2000)

1. Coordinate regional initiatives so that they are in alignment with the strategic planning of WSNZ and the Drowning Prevention Strategy. This strategic direction is set out overleaf as Strategic Foundations – Hawke's Bay Water Safety Education Plan 2009 – 2012.
2. Identify, map, develop and meet the water safety needs of the Hawke's Bay region.
3. Aim to develop sustainable programmes relevant and specific for the needs of Hawke's Bay region.
4. Bring together members of the Hawke's Bay water safety community, Whanau, Hapu and Iwi with the aim of fostering collaboration and partnerships to implement water safety initiatives.
5. Market water safety programmes, activities and resources to schools



STRATEGIC ALIGNMENT



WSNZ's *Strategic Direction 2007-2012*, outlines the organisation's key strategic priorities – leadership, education and collaboration. Supporting these priorities are three critical enablers – resourcing, research, and planning / communication. The Hawke's Bay Water Safety Plan 2009-2012 is aligned and helps fulfil the *Strategic Direction's* key priority of 'leadership' and the enabler of 'resourcing'.

Water Safety New Zealand– Strategic Direction

- “Vision:** Everyone will have the water safe skills and behaviours necessary to use and enjoy the water safely
- Mission:** Through water safety education, prevent injury and drowning
- Purpose:** To lead water safety education in the Hawke's Bay region

GOALS

1. Leadership
 - a. To be the recognised leader in the effective advocacy of water safety education to the community
2. Education
 - a. The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education
3. Collaboration
 - a. To develop and maintain strong collaborative relationships within WSNZ to enhance the development, delivery and experience of water safety education
 - b. To develop and maintain strong collaborative relationships between WSNZ and government and community leaders to support water safety education outcomes”¹

¹ *Water Safety New Zealand Strategic Direction 2007-2012*, p.p. 3, 6-8



STRATEGIC ALIGNMENT



Drowning Prevention Strategy - Strategic Direction

Vision: “A WATER SAFE NEW ZEALAND, FREE FROM DROWNING

A WATER SAFETY CULTURE ESTABLISHED IN NEW ZEALAND

“Goal 1: Provision of effective Leadership by the water safety sector and government

Objective 1: To provide strategic direction and effective coordination for the water safety sector”¹

Objective 2: To ensure an appropriate water safety infrastructure

Objective 3: To ensure an appropriate level and distribution of resourcing² for water safety initiatives and agencies

Objective 4: To improve quality water safety emergency rescue services

Goal 2: Delivery of Exceptional Water Safety Services

Objective 5: To provide quality water safety emergency rescue services

Objective 6: To provide quality water safety education and awareness

Objective 7: To create safer environments in, on under and around water

Objective 8: To enhance community and sector engagement in water safety initiatives

¹ *Drowning Prevention Strategy Toward A Water Safe New Zealand 2005-2015*, p.p. 20, 27, 29

² *Unless otherwise specified, resourcing includes financial, equipment, materials and people.*



THE HAWKE'S BAY WATER SAFETY PLAN

The Hawke's Bay Water Safety Education Plan is a living document that has been developed by Hawke's Bay water safety organisations and community leaders who have an interest in water safety within the Hawke's Bay Region. (It is a 'living' document in the sense that it is revised on a regular basis according to feedback received from Forum participants)

Water Safety New Zealand staff will facilitate the planning process for the two Water Safety Forums as well as map and update water safety initiatives within the Hawke's Bay Region. They will also act as the key contact organisation for these forums and the associated regional plans.

WSNZ TACTICAL BUSINESS PLAN 2009-2012

WSNZ has developed a tactical business plan (see Appendix 1) which outlines the tasks WSNZ intends to undertake within territorial local authorities. This plan also forms the basis of reporting to the WSNZ Board. (Copies can be obtained from www.watersafety.org.nz/regional/index.asp)

Community collaboration and partnership is an important determinant towards the achievement of WSNZ "Desired Outcomes" and the reduction of drowning and water related injuries within New Zealand.

ROLES AND RESPONSIBILITIES OF FORUM PARTICIPANTS

The water safety backgrounds, roles and responsibilities of forum participants are many and varied and have not been specifically detailed in the plan. However information is readily available by contacting respective forum members. (refer to Appendix 2 and 4).

It is important to note, Water Safety New Zealand has 36 members (See Appendix 2). Some organizations such as Water Safety New Zealand itself are wholly concerned with water safety while others have several broad roles - for example surf lifesaving, which has surf rescue, surf sports and surf safety education with water safety education being but one of its community services.

PRINCIPLES UNDERPINNING THE PLANNING PROCESS

The following principles are guidelines for water safety planning in the Hawke's Bay Region.

1. The content of the plan is aligned with the strategic directions of WSNZ and ACC previously described.
2. Education is the preferred means of reducing drowning both in the short and long term.
3. The plan is specific to and focused on water safety initiatives in the Hawke's Bay Region that aim to meet needs identified by the community.
4. Programmes, activities and resources are delivered by certified instructors from water safety organisations to community groups, early childhood centres, and people with physical and/or intellectual disabilities and schools with assistance from Water Safety New Zealand where support is required.
5. Keep Hawke's Bay Water Safety initiatives sustainable within its urban and rural communities.
6. Best practice and evidence is utilised to promote and lead water safety intervention in the Hawke's Bay Region.
7. While the plan has a three year outlook and goals, it has a strong focus on annual delivery.
8. The Plan recognises and takes in to account the key geographical features of the Hawke's Bay Region. Page 10.
9. Ensure professional development is available for teachers/ early childhood teachers / swim club instructors.

THE HAWKE'S BAY REGION



Hawke's Bay has a warm, sunny, Mediterranean climate. Summer can be hotter than the average for the country, with droughts occurring regularly, and winters are mild although frosts and occasional snow do occur.

The Hawke's Bay region covers a total land area of approx 1.42 million hectares, with 350 km of coastline on the Pacific Ocean (see map)¹. The region stretches from the stunning Mahia Peninsula in the north, to the sweeping beaches of Porangahau in the south, and inland to the dramatic Ruataniwha and Kaweka mountain ranges.

The region has 7 major rivers (Wairoa, Mohaka, Esk, Tutaekuri, Ngaruroro, Tukituki and Waipawa).

Waikaremoana is the major inland lake within Te Urewera National Park. Significant wetland areas include Pekapeka Swamp and Whakaki.

The area encompasses four local councils – Wairoa District, Napier City, Hastings District and Central Hawke's Bay District and the Hawke's Bay Regional Council.

¹ Map of Hawke's Bay region, www.moh.govt.nz/dhbmmaps



THE HAWKE'S BAY REGION



Note: The statistical information below is referenced from Statistics New Zealand, census 2006.

Total population¹

- 147,783 people usually live in Hawke's Bay Region. This is an increase of 4,833 people, or 3.4 percent, since the 2001 Census.
- Its population ranks 9th in size out of the 16 regions in New Zealand.
- Hawke's Bay Region has 3.7 percent of New Zealand's population.

Population of Hawke's Bay Region and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	71,763	1,965,618
Female	76,020	2,062,329
Total	147,783	4,027,947

Māori ethnic population

- 33,555 Māori usually live in Hawke's Bay Region, an increase of 1,467 people, or 4.6 percent, since the 2001 Census.
- Its Māori population ranks 8th in size out of the 16 regions in New Zealand.
- percent of New Zealand's Māori population usually live in Hawke's Bay Region.

Māori Population of Hawke's Bay Region and New Zealand, 2006 Census

	Region/City/District	New Zealand
Mal	16,125	274,860
Female	17,430	290,469
Total	33,558	565,326

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.

¹ Statistics New Zealand, census 2006.



THE ANNUAL PLANNING CYCLE FOR THE HAWKE'S BAY REGION

Planning is developed, updated and an evaluation is undertaken at two Water Safety Forums held before summer commences in October and at summer's end in April.

PLANNING TASKS TO BE COMPLETED AT THE OCTOBER FORUM

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum attendees will update their programmes, activities and resources available for delivery in the 2010/2011 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendix 4.
3. Where appropriate forum attendees will participate in a needs analysis which will identify and map possible areas of development within their communities. Refer Appendix 5.
4. Forum attendees will update the Delivery Plan for the period 1 October to 31 March. Refer Appendix 6.

PLANNING TASKS TO BE COMPLETED AT THE APRIL FORUM

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum Attendees will update their programmes, activities and resources available for delivery in the 2011/2012 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendix 4.
3. Where appropriate forum attendees will evaluate the programmes initiated subsequent to the October Forum and participate in a needs analysis which will identify and map additional areas of development within their communities. Refer Appendix 5.
4. Forum attendees will update the Delivery Plan for the period 1 April to the 30 September. Refer Appendix 6.

CONCLUSION

Many challenges face water safety within New Zealand however through coordinated partnership, effective planning and needs analysis, improved water safety can be achieved.

Please direct any questions, queries or contributions of the plan and/or the planning process to Roger Scott, Area Manager Water Safety New Zealand

Roger Scott

Area Manager

roger@watersafety.org.nz.



Appendix 1

HAWKE'S BAY WATER SAFETY TACTICAL BUSINESS PLAN 2009-2012



Mission: Through water safety education prevent injury and drowning in Hawke's Bay

Leadership - To be the recognized leader in the effective advocacy of water safety education to the community

Objective	Planned Project Outputs			Desired Outcomes		
	2009/10	2010/11	2011/12	2009/10	2010/11	2011/12
Communicate the evidence/data supporting water safety education and advocacy	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 30 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 40 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 50 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	> WSNZ is the recognised leader of water safety by the community	> Is the recognised leader of water safety to the community	> Is the recognized leader of water safety to the community
Extend water safety education into communities that have different needs and considerations	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	> Water Safety education delivered into sectors and communities that have different needs and considerations	> Water Safety education delivered into sectors and communities that have different needs and considerations	> Water Safety education delivered into sectors and communities that have different needs and considerations
Develop and maintain sustainable collaborative relationships in the community	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 2 strong collaborative relationships established that deliver community benefits 	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits 	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits 	> Strong relationships established within the community	> Strong relationships established within the community	> Strong relationships established within the community

Education - The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education

Identify and prioritise gaps in the quality and provision of water safety education	> 1 Water Safety Education stocktake and needs analysis circulated to forum membership - see Collaboration	> 1 Water Safety Education stocktake and needs analysis circulated to forum membership	> 1 Water Safety Education stocktake and needs analysis circulated to forum membership	> Programmes developed and delivered by the community	> Programmes developed and delivered by the community	> Programmes developed and delivered by the community
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Collaboration - To develop and maintain strong collaborative relationships between WSNZ, Government and Community leaders to support water safety education outcomes

Facilitate 2 regional water safety forums	> 2 Regional Water Safety forums	> 2 Regional Water Safety forums	> 2 Regional Water Safety forums	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education
Identify issues and develop strategies as a result of stocktake	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	> Strategies implemented to remedy issues	> Strategies implemented to remedy issues	> Strategies implemented to remedy issues



APPENDIX 2

MEMBERS OF WATER SAFETY NEW ZEALAND



Accident Compensation Corporation	www.acc.co.nz	New Zealand Underwater Association	www.nzunderwater.org.nz
Education Outdoors New Zealand	www.eonz.org.nz	New Zealand Water Polo Association	www.waterpolo.org.nz
GirlGuiding New Zealand	www.girlguiding.org.nz	Royal Life Saving Society, New Zealand	www.lifesaver.org.nz
Jet Boating New Zealand	www.nzjetboating.com	Royal New Zealand Coastguard Federation/ Coastguard Boating Education	www.coastguard.co.nz / www.cbes.org.nz
Kiwi Association of Sea Kayakers	www.kask.org.nz	Royal New Zealand Plunket Society	www.plunket.org.nz
Marine Industry Association	www.nzmarine.com	Royal Port Nicholson Yacht Club, Sailing Academy	www.rpnyc.org.nz
Maritime New Zealand	www.maritimenz.govt.nz	Safekids	www.safekids.org.nz
Motutapu Outdoor Education Camp Trust	www.motutapucamp.org.nz	Scouts New Zealand	www.scouts.org.nz
New Zealand Big Game Fishing Council	www.nzbgfc.org.nz	Sea Kayak Operators' Association of New Zealand	www.skoanz.org.nz
New Zealand Jet Sports Boating Association	www.nzjetsport.org.nz	Sir Peter Blake Marine Education and Recreation Centre	www.merc.org.nz
New Zealand Outdoor Instructors' Association	www.nzoia.org.nz	Surf Life Saving New Zealand	www.surflifesaving.org.nz
New Zealand Police	www.police.govt.nz	Surfing New Zealand	www.surfing.co.nz
New Zealand Rafting Association	www.nz-rafting.co.nz	Swimming New Zealand	www.swimmingnz.org.nz
New Zealand Recreation Association	www.nzrecreation.org.nz	Te Toki Voyaging Trust	www.wakaama.co.nz
New Zealand Recreational Canoeing Association	www.rivers.org.nz	WaterSafe Auckland Incorporated	www.watersafe.org.nz
New Zealand Recreational Fishing Council	www.recfish.co.nz	Windsurfing New Zealand	www.windsurfingnz.org.nz
New Zealand Swim Coaches' and Teachers' Association	www.nzscat.org.nz	Yachting New Zealand	www.yachtingnz.org.nz
New Zealand Trailer Boat Federation	www.nztbf.org.nz		

How does one become a member???

See Water Safety Zealand's constitution at www.watersafety.org.nz



APPENDIX 3

REGIONAL DROWNING REPORT – HAWKE’S BAY



This report provides information on fatal drownings¹, hospitalisations due to submersion incidents and ACC accepted water related entitlement claims in 2010, in the Hawke’s Bay Region.

- 2 people drowned in the Hawke’s Bay Region in 2010. The five year total (2005-09) is 23 drowning deaths, an average of 5 deaths per annum.
- 87 people drowned in New Zealand in 2010.

The tables below provide further detail on the drownings in the Hawke’s Bay region –

Activity	2010	5 year total	5 year average
<i>Recreational</i>			
Land Based Fishing	-	1	0.2
Non Powered Boat	1	3	0.6
Powered Boat	-	-	-
Underwater	1	3	0.6
Water Sport / Recreation	-	1	0.2
<i>Non Recreational</i>			
Immersion Incident	-	11	2.2
<i>Other Activities eg. Road Vehicle</i>	-	4	0.8
Total	2	23	4.6

Environment	2010	5 year total	5 year average
Beaches	-	5	1.0
Domestic	-	1	0.2
Home Pools	-	1	0.2
Inland Still Waters	-	2	0.4
Offshore	1	4	0.8
Public Pools	-	1	0.2
Rivers	1	8	1.6
Tidal Waters	-	1	0.2
Total	2	23	4.6

¹ Fatal drowning information is sourced from Water Safety New Zealand’s DrownBase™ and is provisional.

Age	2010	5 year total	5 year average
00 – 04	-	3	0.6
05 – 14	-	3	0.6
15 – 24	-	2	0.4
25 – 34	-	4	0.8
35 – 44	1	4	0.8
45 – 54	-	4	0.8
55 – 64	1	1	0.2
65+	-	2	0.4
Total	2	23	4.6

Ethnicity	2010	5 year total	5 year average
Asian	-	1	0.2
Maori	1	12	2.4
NZ European	-	9	1.8
Other	1	-	-
Pacific Peoples	-	1	0.2
Total	2	23	4.6

Gender	2010	5 year total	5 year average
Female	1	6	1.2
Male	1	17	3.4
Total	2	23	4.6

Residence	2010	5 year total	5 year average
Auckland	-	1	0.2
Bay Of Plenty	-	1	0.2
Hawkes Bay	1	21	4.2
Other – Foreign	1	-	-
Taupo	-	-	-
Total	2	23	4.6

- Of the 2 drowning victims in the Hawke’s Bay Region in 2010, one was male (50%). The five year average of males drowning in Hawke’s Bay is 74%.
- Of the 2 drowning victims in 2010, one resided in the region. The five year average in Hawke’s Bay is 91%.
- 1 Hawke’s Bay region resident drowned in 2010, they drowned in the region.



APPENDIX 3 REGIONAL DROWNING REPORT – HAWKE’S BAY



Hospitalisations¹ Due to a Submersion Incident

There were 3 hospitalisations of Hawke’s Bay residents as a result of submersion incidents in 2010. The five year average (2005-09) is 6 hospitalisations per annum.

Activity	2010	5 year total	5 year average
Accidental Immersion	6	13	2.6
Boating – Non Powered	1	1	0.2
Boating – Powered	-	1	0.2
Boating – Sailing	-	2	0.4
Boating – Other or Unspecified	1	-	-
Fishing	-	1	0.2
Other Unspecified Activity	2	6	1.2
Road Transport	-	3	0.6
Swimming	1	11	2.2
Water Sport	1	1	0.2
Total	12	39	7.8

Environment	2009	5 year total	5 year average
Area of Still Water	-	3	0.6
Beach	2	4	0.8
Commercial	-	-	-
Large Area of Water	4	9	1.8
Other Domestic	3	9	1.8
Other Unspecified Environment	-	3	0.6
Pool	1	4	0.8
Roadway	-	1	0.2
School	-	1	0.2
Stream	2	5	1.0
Total	12	39	7.8

ACC Accepted New Non-Work Water Related Entitlement Claims in 2010 in Hawke’s Bay Region (region where the injury occurred) as at 1 April 2011.

Boating	Fishing	Kayaking	Surfing	Swimming	Underwater Diving	Water-skiing	Wind-surfing	All
6 – 8	3 – 9	2 – 6	8 – 14	4 – 12	3 – 9	3 – 9	-	31 – 33

¹ Hospitalisation involves being in the hospital for a period of 24 hours or longer.



APPENDIX 4

Hawke's Bay Water Safety Education Programmes, Activities and Resources Available for Delivery in the Hawke's Bay Region



The following is a list of Current Education Initiatives available in the Hawke's Bay Region.

Programmes/Activities/Resources	Target Groups	Content	Website
Learn to Swim / Water Safety Instruction Clive War Memorial Swimming Pool Greendale Swimming Club Hilton Brown Swimming – JB Swim Centre Havelock North Swimming Pool Frimley Aquatic Centre Napier Aquatic Centre Swim Heretaunga Waipawa Swimming Pool Wairoa Community Centre Westpac Indoor Pool – Waipukurau	All	Learn to Swim / Water Safety education from 6mths to adults	www.swim.school.nz/ www.napieraquatic.co.nz/ www.swimheretaunga.co.nz/ thecentre@xtra.co.nz
Sealord Swim For Life (DLE) booklet (WSNZ)	All	The importance of learning to swim and survive – key water safety messages	www.watersafety.org.nz
Be Waterwise – Safer Play With Water (WSNZ)	ECE – English & Te Reo	Generic Water Safety Education for ECE and Parents	www.watersafety.org.nz
Be Waterwise – be safe near water (WSNZ)	Years 1 & 2	Water Safety Education specifically for year 1 & 2 students, teachers and parents	www.watersafety.org.nz
Be Waterwise – think before you act (WSNZ)	Years 5 & 6 (web based)	Water Safety Education specifically for year 5 & 6 students, teachers and parents	www.watersafety.org.nz
Be Waterwise – make safe decisions (WSNZ)	Years 7 & 8 (web based)	Years 7 & 8 (web based)	www.watersafety.org.nz
Assistant Swim Teacher Award (Swimming New Zealand) and State Kiwi Swim Safe Programme	16 years + School Teachers	Education pathway/programme for learn to swim instructors and school teachers	www.swimmingnz.org.nz
ACC RiverSafe programme (WSNZ)	Years 7 – 10 (web based)	RiverSafe Education specifically for year 7 & 8 students, teachers and parents	www.watersafety.org.nz
AquaSafe (Royal Life Saving Society)	0 – 13 yr olds	0 – 13 yr olds	www.lifesaver.org.nz



APPENDIX 4

Hawke's Bay Water Safety Education Programmes, Activities and Resources Available for Delivery in the Hawke's Bay Region



Programmes/Activities/Resources	Target Groups	Content	Website
Beach Education (Surf Life Saving New Zealand)	Years 0-12	Beach Ed is a unique practical and theoretical based approach to teaching children how to enjoy the beach environment safely and to introduce them to Surf Life Saving	www.slsnz.org.nz
Junior Surf programme (Surf Life Saving NZ)	7 years – 14 years	7 years – 14 years	www.slsnz.org.nz
Thriving Under 5 booklet (Plunket)	All	All	www.plunket.org.nz
Scouting New Zealand	Boys aged 7 years +	Boys aged 7 years +	www.scouts.org.nz
Active Movement (Sport Hawke's Bay)	0 – 5 Age Group	Education for parents. Resources and building confidence and competence	www.sporthb.net.nz
Active Schools (Sport Hawke's Bay)	Year 0 – 8	Promoting health and physical activity	www.sporthb.net.nz
Plunket and Water Safety New Zealand	Early Childhood	Bath Mat resource to all families at the 5 month Plunket Nurse visit	www.plunket.org.nz
Day Skipper (Coastguard Boating Education)	General Public	General Public	www.cbes.org.nz
Boatmaster (Coastguard Boating Education)	Boaties with existing knowledge and experience	Boaties with existing knowledge and experience	www.cbes.org.nz
Marine VHF Radio (Coastguard Boating Education)	For all who use VHF Marine Radio	For all who use VHF Marine Radio	www.cbes.org.nz
Safe Boating Programme (Coastguard Boating Education)	Years 5-8	Years 5-8	www.cbes.org.nz
Day Skipper Experience (Coastguard Boating Education)	Year 8-13	Year 8-13	www.cbes.org.nz
Lifejacket Campaigns (Maritime NZ) (Regional Councils)	General Public	Generic awareness campaign to recreational boaties and the general public	www.maritimenz.govt.nz
Safe Boating DVD (Maritime NZ)	All	Generic awareness campaign to recreational boaties and the general public	www.maritimenz.govt.nz
Stay on Top (TVC) (Maritime NZ)	All	Generic awareness campaign to recreational boaties and the general public	www.maritimenz.govt.nz
Surfing NZ	All	Surfing education, competition and coaching programmes	www.surfingnz.co.nz
Drowning Prevention Strategy (ACC, Iwi health services)		Drowning prevention and water related injury awareness and promotion	www.acc.co.nz



APPENDIX 4

Hawke's Bay Water Safety Education Programmes, Activities and Resources Available for Delivery in the Hawke's Bay Region



Programmes/Activities/Resources	Target Groups	Content	Website
Waka safety education (Te Toki Voyaging Trust, Waka Ama Clubs)	Maori	Waka programmes and regatta events for school and community groups	www.wakaama.co.nz
Hawke's Bay Kiwisport Surfing Project	Youth		www.sporthb.net.nz

APPENDIX 5

Hawke's Bay Water Safety Needs Analysis

The following water safety needs for the Hawke's Bay Region were identified at the Hawke's Bay Regional Water Safety Forum held 3 September 2010 at the Quayside Restaurant and Conference Centre. Notes on the status of the programme can be listed in the column provided.

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
Transport	Schools within region – high focus in Wairoa	Swim Schools Teachers Swim Clubs		High	
Aquatic Facilities/Swim Schools to Schools	Schools	Swim Schools		High	
Schools Water Safety Skills sessions	Schools – Wairoa	Swimming Club Sport Hawke's Bay	\$10k per annum	High	Data collected, Project Plan being developed
Communication – water safety information to Territorial Local Authorities	Territorial Local Authorities	Water Safety New Zealand Member organisations Interested water safety organisations		medium	
Communication – water safety information to schools, clubs, early childhood centres	Schools, Clubs and Early Childhood Centres	Water Safety New Zealand Member organisations Interested water safety organisations		medium	
Wairoa Water Safety Forums	Schools, Territorial Local Authorities, Clubs, Community	Water Safety New Zealand		medium	
Wairoa Community Centre – learners pool refurbishment/redevelopment	Wairoa community	Wairoa District Council Sport Hawke's Bay Wairoa Swimming Club		High	
SNZ Kiwi Swim Safe programme	School Teachers/ Schools	SNZ Tutors Swim Schools Swim Clubs Teachers	\$\$\$	Medium – high	See – Kiwisport Swimming Project on next page
Secondary School Swimming Programme	Secondary Schools	Swim Schools, Swim Clubs			



APPENDIX 5

Hawke's Bay Water Safety Needs Analysis



Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
Marenuī / Napier Water Safety Day	Napier Community	All water safety organisations	\$1,500.00	High	
Waka Ama Surf Hawke's Bay – LTS	Waka Ama club members	Surf Hawke's Bay Swim Heretaunga Napier Aquatic Centre	??	Medium	
Kiwisport Swimming Project	Hawke's Bay Schools Year 1-8	Swim Schools Aquatic Facilities School Teachers SNZ		High	Kiwisport budget has been allocated to WSNZ & SNZ, contract signed by all parties. WSNZ and SNZ are in the process of employing appropriate resources to deliver the project.
Water Safety Day and Expo Swim For Life 200m challenge Life jackets – survival Survival/boat Snorkelling	Schools & Community	Aquatic Facilities Swim Schools Schools Community	?	Medium to high	
Water Safety	Secondary schools	Schools Aquatic Facilities Swim Schools	?	High	
River Safety Education	Schools and the community	WSNZ and its members	?		

Notes on status of programmes: A joint KiwiSport plan from Swimming NZ and Water Safety New Zealand was submitted to Sport Hawke's Bay 25 June 2010, Plan has been approved see above for update.



APPENDIX 6

Hawke's Bay Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011



Instructions to the Members of the Forums

Please indicate with a tick (✓) the areas in which your organisation will be delivering water safety programmes, activities and resources in the chart below. Record any new initiatives in the columns provided.

If you undertake new water safety projects during the year please advise roger@watersafety.org.nz and your project will be included in the next revision of the plan.

Name of Organisation	Programmes – Activities – Resources - Initiatives																				
	Initiatives																				
WSNZ Members	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kayak	Coastal public survey audit	Providing water safety to events	Lifeguarding – patrolled beaches	Member Education programmes
Accident Compensation Corporation			✓		✓	✓	✓														
Coastguard Boating Education								✓	✓	✓	✓					✓	✓				
Education Outdoors New Zealand																					
GirlGuiding New Zealand																					
Jet Boating New Zealand																					
Kiwi Association of Sea Kayakers																					
Marine Industry Association																					
Maritime New Zealand																					
New Zealand Jet Sports Boating Association																					
New Zealand Outdoor Instructors' Association																					
New Zealand Police						✓		✓			✓					✓					
New Zealand Rafting Association																					
New Zealand Recreation Association	✓	✓		✓																	
New Zealand Recreational Canoeing Association																					
New Zealand Recreational Fishing Council																					
New Zealand Swim Coaches' and Teachers' Association	✓	✓	✓	✓	✓	✓															



APPENDIX 6

Hawke's Bay Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011



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	Initiatives																					
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New Zealand Trailer Boat Federation																						
New Zealand Underwater Association																						
New Zealand Water Polo Association																						
Royal Life Saving Society, New Zealand																						
Royal New Zealand Plunket Society																						
Safekids																						
Scouting New Zealand																						
Sea Kayak Operators' Association of New Zealand																						
Surf Life Saving New Zealand																						
Surfing New Zealand																						
Swimming New Zealand																						
Te Toki Voyaging Trust																						
Water Safe Auckland Inc																						
Windsurfing New Zealand																						
Yachting New Zealand																						
District Health Board																						
Hawke's Bay District Health Board																						
Swim Schools / Aquatic Facilities																						
Hilton Brown Swimming – JB Swim Centre, Havelock Nth																						
Swim Heretaunga																						
Napier Aquatic Centre																						
Napier Ocean Spa's																						
Wairoa Community Centre																						
Westpac Indoor Pool - Waipukurau																						
Waipawa Pool																						



APPENDIX 6

Hawke's Bay Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011



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	Initiatives																				
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Swim Schools/ Aquatic Facilities																					
Frimley Aquatic Centre																					
Havelock North Swimming Pool																					
Splash Planet																					
Clive War Memorial Swimming Pool																					
Bay City Gym																					
Hawke's Bay Territorial Local Authorities																					
Hawke's Bay Regional Council																					
Hastings District Council																					
Napier City Council																					
Wairoa District Council																					
Central Hawke's Bay District Council																					
Schools – Central HB																					
TKKM o Takapau																					
Argyll East School																					
Elsthorpe School																					
Flemington School (Waipukurau)																					
Mangaorapa School																					
Omakere School																					
Ongaonga School																					
Otane School																					
Oueroa School																					
Porangahau School																					
Pukehou School																					



APPENDIX 6

Hawke's Bay Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011



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	Initiatives																				
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Schools – Central HB																					
Sherwood School (Hawke's Bay)																					
St Joseph's School (Waipukurau)																					
Takapau School																					
The Terrace School (Waipukurau)																					
Tikokino School																					
Waipawa School																					
Waipukurau School																					
Schools - Hastings																					
Taikura Rudolf Steiner School																					
Hukarere																					
Hastings Christian School																					
Maraekakaho School																					
St Matthew's Primary School (Hast)																					
TKKM o Ngati Kahungunu Ki Heretau																					
Bridge Pa School																					
Camberley School																					
Clive School																					
Crownthorpe School																					
Ebbett Park School Year 3-6																					
Flaxmere Primary School																					
Frimley School Year 5-6																					
Hastings Central School																					
Haumoana School																					
Havelock North Primary School																					
Irongate School																					
Kereru School																					
Kowhai School																					
Lucknow School																					
Mahora School																					



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Hawke's Bay Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011



Name of Organisation	Programmes – Activities – Resources - Initiatives																				
	Initiatives																				
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Schools - Hastings																					
Mangateretere School																					
Mayfair School																					
Omahu School																					
Paki Paki School																					
Pakowhai School																					
Parkvale School																					
Patoka School																					
Peterhead School																					
Poukawa School																					
Pukehamoamo School																					
Puketapu School (Hawkes Bay)																					
Putorino School																					
Raureka School																					
Rissington School																					
Riverslea School																					
Sherenden and Districts School																					
St Joseph's School (Hastings)																					
St Mary's School (Hastings)																					
Tareha School																					
Te Mata School (Havelock North)																					
Te Pohue School																					
Tutira School																					
Twyford School																					
Waimarama School																					
Kimi Ora Community School																					
Hereworth School																					
Westmount School																					



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	Initiatives																				
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Schools - Napier																					
Arthur Miller School																					
Bledisloe School																					
Eskdale School																					
Fairhaven School (Napier)																					
Greenmeadows School																					
Henry Hill School																					
Maraenui Bilingual School (Napier)																					
Marewa School																					
Meeanee School																					
Napier Central School																					
Nelson Park School																					
Onekawa School																					
Porritt School																					
Port Ahuriri School																					
Reignier School (Taradale)																					
Richmond School (Napier)																					
Tamatea School																					
Taradale School																					
Te Awa School																					
Westshore School																					
St Patrick's School (Napier)																					
TKKM o Te Ara Hou																					
Parkside Christian S D A School																					

