

Northland Water Safety Education Plan 2009-2012



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A. INTRODUCTION

Regional Water Safety - A Community Approach

Water Safety New Zealand Inc (WSNZ) was formed in 1949 and is a nationally recognized organisation responsible for ensuring all New Zealanders have the water safe skills and behaviours necessary to use and enjoy the water safely.

WSNZ promotes water safety education as an issue for all New Zealanders and advocates that the impact and incidence of drownings can be reduced through a mix of educational initiatives. Improving public awareness of the environment and its potential risk factors, highlighting areas of skill improvement and supporting technological advances are some of the key aims of WSNZ.

One of the fundamental undertakings of WSNZ is the public education of water safety within New Zealand. In the past education has proven to be the most effective and efficient way to promote and improve water safety. WSNZ supports the notion that education is not only about learning to do what is safe but also about empowering people to make safe decisions in, on and under the water.

In 2007 Water Safety New Zealand (WSNZ) initiated the development of regional water safety education forums. These forums became a place whereby its members and other stakeholders in water safety could meet to discuss water safety education within their communities. As a result of these discussions individual regional water safety education plans were developed. These plans mapped and identified water safety education initiatives occurring within regions, as well as identifying gaps and opportunities for future consideration.

The vision of these forums is to improve water safety education as well as reduce the incidence of drowning and water related injuries within New Zealand. Work together to share ideas.

Each year two regional forums are held. One is held before summer commencing in October and at summer's end in April. As well as being the key contact organisation for the forums, WSNZ has undertaken the responsibility of facilitating all aspects of these forums.

B. WSNZ TACTICAL BUSINESS PLANNING 2009-2012

WSNZ has developed a tactical business plan (see Appendix 1) which outlines the tasks WSNZ intends to undertake within territorial local authorities. This plan also forms the basis of reporting to the WSNZ Board. (Copies can be obtained from www.watersafety.org.nz/regional/index.asp)

Community collaboration and partnership is an important determinant towards the achievement of WSNZ "Desired Outcomes" and the reduction of drowning and water related injuries within New Zealand.

C. ROLES AND RESPONSIBILITIES OF FORUM PARTICIPANTS

The water safety backgrounds, roles and responsibilities of forum participants are many and varied and have not been specifically detailed in the plan. However information is readily available by contacting respective forum members. (refer to Appendix 2 and 4). Smaller focus groups can be created from forum participants.

It is important to note, Water Safety New Zealand has 35 members (See Appendix 2). Some organizations such as Water Safety New Zealand itself, are wholly concerned with water safety while others have several broad roles - for example surf lifesaving, which has surf rescue, surf sports and surf safety education with water safety education being but one of its community services.

D. THE NORTHLAND WATER SAFETY EDUCATION PLAN 2009-2012

The Northland Water Safety Education Plan is a living document that has been developed by Northland water safety organisations and community leaders who have an interest in water safety within the Northland Region.

Water Safety New Zealand staff will facilitate the planning process for the two Water Safety Forums as well as map and update water safety initiatives within the Northland Region. They will also act as the key contact organisation for these forums and the associated regional plans.

E. PURPOSE OF THE WATER SAFETY EDUCATION PLAN

Objectives to achieve the purpose of the plan is to:

1. Bring together members of the Northland water safety community with the aim of fostering collaboration and partnership. Aim to develop programmes relevant and specific for the needs of Northland Region such as more educational programmes/resources for small craft under 5m.
2. Identify, map, develop and meet the water safety needs of the Northland Region. Utilise expertise e.g. Coastal Risk Assessment Surf Life Saving New Zealand.
3. Coordinate regional initiatives so that they are in alignment with the strategic planning of WSNZ and the Drowning Prevention Strategy. This strategic direction is set out overleaf as Strategic Foundations – Northland Water Safety Education Plan 2009 – 2012.
4. Action water safety programmes, activities and resources to schools and the wider community where appropriate.

F. BACKGROUND

The Northland Water Safety Education Plan is aligned with the strategic planning of both WSNZ and the Drowning Prevention Strategy.

Water Safety New Zealand– Strategic Direction

“Vision: Everyone in Northland will have the water safe skills and behaviours necessary to use and enjoy the water safely

Mission: Through water safety education, prevent injury and drowning

Purpose: To lead water safety education in the Northland region inclusive of all ages and abilities

GOALS

1. Leadership
 - a. To be the recognised leader in the effective advocacy of water safety education to the community
2. Education
 - a. The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education and to provide standards/best practice
 - b. To provide resources for whanau/hapu so parents are empowered by education
3. Collaboration
 - a. To develop and maintain strong collaborative relationships within WSNZ to enhance the development, delivery and experience of water safety education
 - b. To develop and maintain strong collaborative relationships between WSNZ and government and community leaders to support water safety education outcomes”¹

¹ *Water Safety New Zealand Strategic Direction 2007-2012*, p.p. 3, 6-8

BACKGROUND continued

Drowning Prevention Strategy - Strategic Direction

Vision: “A WATER SAFE NEW ZEALAND, FREE FROM DROWNING

A WATER SAFETY CULTURE ESTABLISHED IN NEW ZEALAND

“Goal 1: Provision of effective Leadership by the water safety sector and government

Objective 1: To provide strategic direction and effective coordination for the water safety sector”¹

Objective 2: To ensure an appropriate water safety infrastructure

Objective 3: To ensure an appropriate level and distribution of resourcing² for water safety initiatives and agencies

Objective 4: To improve quality water safety emergency rescue services

Goal 2: Delivery of Exceptional Water Safety Services

Objective 5: To provide quality water safety emergency rescue services

Objective 6: To provide quality water safety education and awareness both in a practice form and hands on

Objective 7: To create safer environments in, on under and around water

Objective 8: To enhance community and sector engagement in water safety initiatives

¹ *Drowning Prevention Strategy Toward A Water Safe New Zealand 2005-2015*, p.p. 20, 27, 29

² *Unless otherwise specified, resourcing includes financial, equipment, materials and people.*

G. PRINCIPLES UNDERPINNING THE PLANNING PROCESS

The following principles are guidelines for water safety planning in the Northland Region.

1. The content of the plan is aligned with the strategic directions of WSNZ and Drowning Prevention Strategy previously described.
2. Education is the preferred means of reducing drowning both in the short and long term.
3. The plan is specific to and focused on water safety initiatives in the Northland Region that aim to meet needs identified by the community.
4. Programmes, activities and resources are delivered by certified instructors from water safety organisations to community groups, early childhood centres and schools with assistance from Water Safety New Zealand where support is required.
5. Best practice and evidence is utilised to promote and lead water safety intervention in the Northland Region.
6. While the plan has a three year outlook and goals, it has a strong focus on annual delivery.
7. The Plan recognises and takes in to account the key geographical features of the Northland Region. See Section H.
8. The promotion of positive and fun experiences in learn to swim and survive education.
9. Use of local media to promote life skills and adult education.
10. To provide delivery of or facilitate water safety programmes in the Northland Region.



H. THE NORTHLAND REGION continued

Total population¹

- 148,470 people usually live in Northland Region.
- This is an increase of 8,337 people, or 5.9 percent, since the 2001 Census.
- Its population ranks 8th in size out of the 16 regions in New Zealand. Northland Region has 3.7 percent of New Zealand's population.

Population of Northland Region and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	72,843	1,965,618
Female	75,627	2,062,329
Total	148,470	4,027,947

Māori ethnic population:

- 43,527 Māori usually live in Northland Region, an increase of 2,793 people, or 6.9 percent, since the 2001 Census.
- Its Māori population ranks 5th in size out of the 16 regions in New Zealand.
- 7.7 percent of New Zealand's Māori population usually live in Northland Region.

Māori Population of Northland Region and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	20,973	274,860
Female	22,554	290,466
Total	43,527	565,329

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.

¹ Statistics New Zealand www.stats.govt.nz

I. THE ANNUAL PLANNING CYCLE FOR THE NORTHLAND REGION

Planning is developed, updated and an evaluation is undertaken at two Water Safety Forums held before summer commences in October and at summer's end in April.

J. PLANNING TASKS TO BE COMPLETED AT THE APRIL 2011 FORUM

1. Drowning and associated data is reviewed and analysed. See Appendix 3. Recommendation – scenarios – one of snapshots rather than statistics.
2. Forum Attendees will update their programmes, activities and resources available for delivery in the 2010/2011 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendices 4 and 5.
3. Where appropriate forum attendees will evaluate the programmes initiated subsequent to the October Forum and participate in a needs analysis which will identify and map additional areas of development within their communities. Refer Appendix 6.
4. Forum attendees will update the Delivery Plan for the period 1 April to the 30 September. Refer Appendix 7.



K. PLANNING TASKS TO BE COMPLETE AT THE OCTOBER 2011 FORUM

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum attendees will update their programmes, activities and resources available for delivery in the 2010/2011 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendices 4 and 5.
3. Where appropriate forum attendees will participate in a needs analysis which will identify and map possible areas of development within their communities. Refer Appendix 6.
4. Forum attendees will update the Delivery Plan for the period 1 October to 31 March. Refer Appendix 7.

L. CONCLUSION

Many challenges face water safety within New Zealand however through coordinated partnership, effective planning and needs analysis, improved water safety can be achieved.

Please direct any questions, queries or contributions of the plan and/or the planning process to John Thomas Regional Manager of Water Safety New Zealand

John Thomas
Regional Manager
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Appendix 1 NORTHLAND WATER SAFETY TACTICAL BUSINESS PLAN 2009-2012

Mission: Through water safety education prevent injury and drowning in Northland
Leadership - To be the recognized leader in the effective advocacy of water safety education to the community

Objective	Planned Project Outputs			Desired Outcomes		
	2009/10	2010/11	2011/12	2009/10	2010/11	2011/12
Communicate the evidence/data supporting water safety education and advocacy	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 30 relevant organizations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 40 relevant organizations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 50 relevant organizations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	> WSNZ is the recognized leader of water safety by the community	> Is the recognized leader of water safety to the community	> Is the recognized leader of water safety to the community
Extend water safety education into communities that have different needs and considerations	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	> Water Safety education delivered into sectors and communities that have different needs and considerations	> Water Safety education delivered into sectors and communities that have different needs and considerations	> Water Safety education delivered into sectors and communities that have different needs and considerations
Develop and maintain sustainable collaborative relationships in the community	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 2 strong collaborative relationships established that deliver community benefits 	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits 	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits 	> Strong relationships established within the community	> Strong relationships established within the community	> Strong relationships established within the community

Education - The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education

Identify and prioritize gaps in the quality and provision of water safety education	<ul style="list-style-type: none"> > 1 Water Safety Education stock take and needs analysis circulated to forum membership - see Collaboration 	<ul style="list-style-type: none"> > 1 Water Safety Education stock take and needs analysis circulated to forum membership 	<ul style="list-style-type: none"> > 1 Water Safety Education stock take and needs analysis circulated to forum membership 	> Programmes developed and delivered by the community	> Programmes developed and delivered by the community	> Programmes developed and delivered by the community
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Collaboration - To develop and maintain strong collaborative relationships between WSNZ, Government and Community leaders to support water safety education outcomes

Facilitate 2 regional water safety forums	<ul style="list-style-type: none"> > 2 Regional Water Safety forums 	<ul style="list-style-type: none"> > 2 Regional Water Safety forums 	<ul style="list-style-type: none"> > 2 Regional Water Safety forums 	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education
Identify issues and develop strategies as a result of stock take	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	> Strategies implemented to remedy issues	> Strategies implemented to remedy issues	> Strategies implemented to remedy issues

Resourcing - Coordinate the development and delivery of water safety education resources across the sector and across the community

Develop and/or coordinate the provision/delivery of quality water safety education resources	<ul style="list-style-type: none"> > 10 community resource requests met 	<ul style="list-style-type: none"> > 10 community resource requests met 	<ul style="list-style-type: none"> > 10 community resource requests met 	> The provision/delivery of quality water safety education resources completed	> The provision/delivery of quality water safety education resources completed	> The provision/delivery of quality water safety education resources completed
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Appendix 2

Members of Water Safety New Zealand

Accident Compensation Corporation	www.acc.co.nz	New Zealand Underwater Association	www.nzunderwater.org.nz
Education Outdoors New Zealand	www.eonz.org.nz	New Zealand Water Polo Association	www.waterpolo.org.nz
GirlGuiding New Zealand	www.girlguiding.org.nz	Royal Life Saving Society, New Zealand	www.lifesaver.org.nz
Jet Boating New Zealand	www.nzjetboating.com	Royal New Zealand Coastguard Federation/ Coastguard Boating Education	www.coastguard.co.nz / www.cbes.org.nz
Kiwi Association of Sea Kayakers	www.kask.org.nz	Royal New Zealand Plunket Society	www.plunket.org.nz
Marine Industry Association	www.nzmarine.com	Royal Port Nicholson Yacht Club, Sailing Academy	www.rpnyc.org.nz
Maritime New Zealand	www.maritimenz.govt.nz	Safekids	www.safekids.org.nz
Motutapu Outdoor Education Camp Trust	www.motutapucamp.org.nz	Scouting New Zealand	www.scouts.org.nz
New Zealand Big Game Fishing Council	www.nzbgfc.org.nz	Sea Kayak Operators' Association of New Zealand	www.skoanz.org.nz
New Zealand Jet Sports Boating Association	www.nzjetsport.org.nz	Sir Peter Blake Marine Education and Recreation Centre	www.merc.org.nz
New Zealand Outdoor Instructors' Association	www.nzoia.org.nz	Surf Life Saving New Zealand	www.surflifesaving.org.nz
New Zealand Police	www.police.govt.nz	Surfing New Zealand	www.surfing.co.nz
New Zealand Rafting Association	www.nz-rafting.co.nz	Swimming New Zealand	www.swimmingnz.org.nz
New Zealand Recreation Association	www.nzrecreation.org.nz	Te Toki Voyaging Trust	www.wakaama.co.nz
New Zealand Recreational Canoeing Association	www.rivers.org.nz	WaterSafe Auckland Incorporated	www.watersafe.org.nz
New Zealand Recreational Fishing Council	www.recfish.co.nz	Windsurfing New Zealand	www.windsurfingnz.org.nz
New Zealand Swim Coaches' and Teachers' Association	www.nzscat.org.nz	Yachting New Zealand	www.yachtingnz.org.nz
New Zealand Trailer Boat Federation	www.nztbf.org.nz		

Appendix 3 Regional Drowning Report - Northland

This report provides information on fatal drownings¹, hospitalisations due to submersion incidents and ACC accepted water related entitlement claims in 2010, in the Northland Region.

- 9 people drowned in the Northland Region in 2010. The five year total (2005-09) is 54 drowning deaths, an average of 11 deaths per annum.
- 86 people drowned in New Zealand in 2010.

The tables below provide further detail on the drownings in the Northland region –

Activity	2010	5 year total	5 year average
<i>Recreational</i>			
Land Based Fishing	-	5	1.0
Non Powered Boat	1	2	0.4
Powered Boat	-	3	0.6
Sailing	-	3	0.6
Underwater	-	5	1.0
Water Sport / Recreation	5	8	1.6
<i>Non Recreational</i>			
Immersion Incident	1	15	3.0
Occupation Related	-	-	-
<i>Other Activities eg. Road Vehicle</i>	2	13	2.6
Total	9	54	10.8

Environment	2010	5 year total	5 year average
Beaches	4	19	3.8
Home Pools	-	1	0.2
Inland Still Waters	-	4	0.8
Domestic	1	-	-
Offshore	-	11	2.2
Rivers	3	10	2.0
Tidal Waters	1	9	1.8
Total	9	54	10.8

Age	2010	5 year total	5 year average
00 - 04	1	5	1.0
15 - 24	5	7	1.4
25 - 34	-	5	1.0
35 - 44	1	7	1.4
45 - 54	1	12	2.4
55 - 64	-	7	1.4
65+	1	11	2.2
Total	9	54	10.8

¹ Fatal drowning information is sourced from Water Safety New Zealand's DrownBase™ and is provisional.

Appendix 3 (Continued)

Ethnicity	2010	5 year total	5 year average
Maori	1	21	4.2
NZ European	5	24	4.8
Other	-	6	1.2
Pacific Peoples	3	1	0.2
Unknown	-	2	0.4

- Of the 9 drowning victims in the Northland Region in 2010, all were males. The five year average of males drowning in Northland is 80%.
- Of the 9 drowning victims in 2010, 7 (78%) resided in the region. The five year average in Northland is 70%.
- A total of 7 Northland region residents drowned in 2010, all of whom drowned in the region.

Gender	2010	5 year total	5 year average
Female	-	11	2.2
Male	9	43	8.6
Total	9	54	10.8

Residence	2010	5 year total	5 year average
Auckland	2	6	1.2
Bay Of Plenty	-	-	-
Canterbury	-	1	0.2
Northland	7	38	7.6
Other – Foreign	-	5	1.0
Unknown	-	-	0.8
Waikato	-	-	-
Total	9	54	10.8

Appendix 3 (Continued)

Hospitalizations¹ Due to a Submersion Incident

There were 18 hospitalisations of Northland residents as a result of submersion in 2010. The five year average (2005-09) is 9 hospitalisations per annum.

Activity	2010	5 year total	5 year average
Accidental Immersion	8	15	3.0
Boating – Non Powered	2	1	0.2
Boating – Other or Unspecified	1	4	0.8
Boating – Powered	-	2	0.4
Boating – Sailing	-	1	0.2
Domestic	-	1	0.2
Other Injury	-	1	0.2
Other Unspecified Activity	5	6	1.2
Road Transport	-	1	0.2
Swimming	2	14	2.8
Total	18	46	9.2

ACC Accepted New Non-Work Water Related Entitlement Claims in 2009 in Northland Region (region where the injury occurred) as at 1 February 2010.

Boating	Fishing	Kayaking	Surfing	Swimming	Underwater Diving	Water-skiing	Wind-surfing	All
19	16	<=3	17	11	6	6	<=3	79

Environment	2010	5 year total	5 year average
Beach	4	17	3.4
Farm	1	-	-
Large Area of Water	6	15	3.0
Other Domestic	3	5	1.0
Other Unspecified Environment	2	2	0.4
Pool	-	1	0.2
Roadway	1	2	0.4
School	-	1	0.2
Stream	1	3	0.6
Total	18	46	9.2

¹ Hospitalization involves being in the hospital for a period of 24 hours or longer.

Appendix 4

Northland Water Safety Education - Programmes, Activities and Resources Available for Delivery in the Northland Region

The following is a list of Current Education Initiatives available in the Northland Region.

Programmes/Activities/Resources	Target Groups	Content	Website
Learn to Swim / Water Safety Instruction Bubble Club Kids Swim School Dargaville Swimming Pool Kauri Coast Community Pool Kaitaia Swimming Pool Kawakawa Swimming Pool Kerikeri Swimming Pools Leesa's Swim School Little Dippers Swim School Swim Smart Learn to Swim Whangarei Aquatics / Swim Magic Swim Markin	All Special needs + Adults 1:1	Learn to Swim / Water Safety education	www.bubbleclub.co.nz www.kaipara.govt.nz www.kaipara.govt.nz admin@cbec.co.nz admin@cbec.co.nz admin@cbec.co.nz Leesa.andrewes@gmail.com office@littledippers.co.nz gayle.swimsmart@gmail.com www.clmnz.co.nz/whangarei karenmarkin@hotmail.com
SNZ courses: ASTA and Swimstart	Swim teachers School teachers and Parent Helpers	Learn to Swim education	www.swimmingnz.org.nz
Top Energy Water Safe programme (Sport Northland)	Year 0-8	Water Safety education – Learn to swim programme	www.sportnorthland.co.nz
Kauriland's (Sport Northland) Water Safety events	Year 0-8	Water Safety education in different environments	www.sportnorthland.co.nz
Swim For Life (DLE) booklet (WSNZ)	All	The importance of learning to swim and survive – key water safety messages	www.swimforlife.org.nz www.watersafety.org.nz
Be Waterwise - Safer Play With Water (WSNZ)	ECE – English & Te Reo	Generic Water Safety Education for ECE and Parents	www.watersafety.org.nz
Be Waterwise – be safe near water (WSNZ)	Years 1 & 2	Water Safety Education specifically for year 1 & 2 students, teachers and parents	www.watersafety.org.nz
In at the Deep End (Northland District Health Board sponsorship)	Years 6 – 8	Water Safety Education for students	
Plunket and Water Safety New Zealand	Early Childhood	Bath Mat resource to all families at the 5 month Plunket Nurse visit	www.plunket.org.nz

Appendix 4 (Continued)

Programmes/Activities/Resources	Target Groups	Content	Website
RiverSafe, River Crossing (Mountain Safety Council, Industry Training Orgs)	All	Education and skill development for river awareness and safety	www.mountainsafety.org.nz www.nzsar.org.nz www.nzoia.org.nz
ACC RiverSafe programme (WSNZ)	Years 7 – 10 (web based)	RiverSafe Education specifically for year 7 – 10 students, teachers and parents	www.watersafety.org.nz
Boatmaster (Coastguard Boating Education)	Boaties with existing knowledge and experience	A comprehensive boating course. Applies to a wide range of vessels	www.cbes.org.nz
Marine VHF Radio (Coastguard Boating Education)	For all who use VHF Marine Radio	The minimum requirement for all users of Marine VHF Radio	www.cbes.org.nz
Safe Boating Programme (Coastguard Boating Education)	Years 5-8	Preparation for EOTC boating experiences i.e. kayaking, yachting, powerboating and waka	www.cbes.org.nz
Day Skipper Experience (Coastguard Boating Education)	Year 8-13	Half day learning experience surrounding boating	www.cbes.org.nz
Stay on Top (TVC) (Maritime NZ)	All	Generic awareness campaign to recreational boaties and the general public	www.maritimenz.govt.nz
Beach Education (Surf Life Saving Northern Region)	Years 0 – 8	BeachEd is a unique practical and theoretical based approach to teaching children how to enjoy the beach environment safely and to introduce them to Surf Life Saving.	www.slsnz.org.nz/NORTHERN
Surf to School (Surf Life Saving Northern Region)	Years 0 – 8	A school based programme that focuses on delivering surf safety messages into schools and the wider	www.lifesaving.org.nz
Dive HQ – education courses	All		www.divemaster.co.nz
Northland Regional Council – Harbour Guide Water Safety promotion (Ngati Hine Health, Northland District Health Board, Te Hauora O te Ika Health, ACC Safer Rohe)	All	Generic promotion and support of water safety and learn to swim in the Northland Region	www.nrc.govt.nz
Bill Hohepa – Rock fishing education	Parents & Children		www.fishinghohepa.co.nz/
Boating Education (Big Game Fishing Council)	All	Boating and marine safety support to recreational boaties and the general public	www.nzbgfc.org.nz
Surfing NZ	All	Surfing education, competition and coaching programmes	www.surfingnz.co.nz
Lifejacket Campaigns (Maritime NZ)	All	Generic awareness campaign to recreational boaties and the general public	www.maritimenz.govt.nz

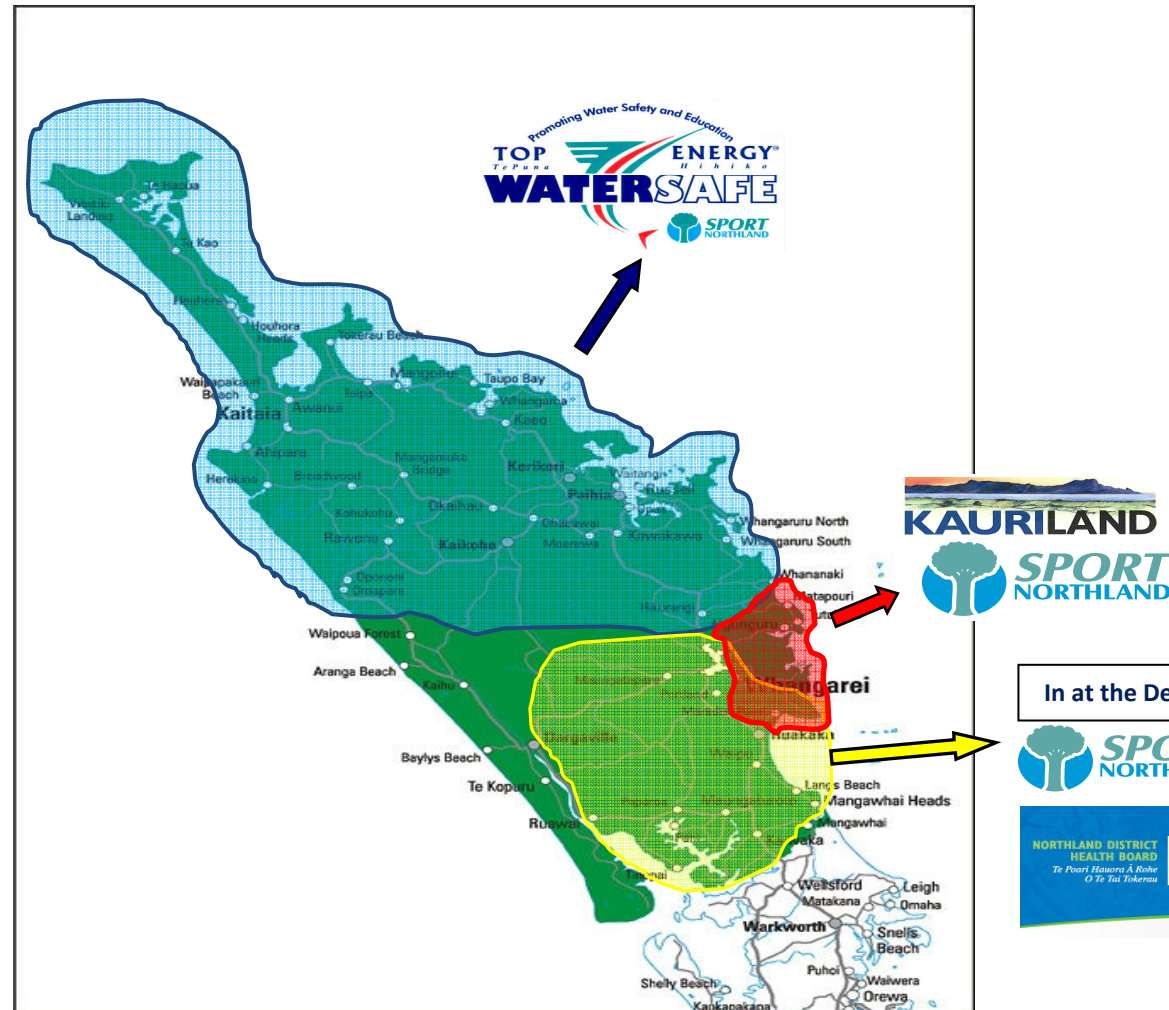
Appendix 4 (Continued)

Programmes/Activities/Resources	Target Groups	Content	Website
Kai te aki Moana (Northland District Health Board)	All		www.northlanddhd.org.nz
Waka Ama – safety education Nga Kaihoe O Aotearoa Inc. – National Tai Tokerau Polynesian Canoe Association – Regional Clubs: Kororareka Canoe Club Mitamitaga o le Pasefika Vaa' Alo Nga Hoe Horo Outrigger Canoe Club Nga Kaitiaki Waka Ama Club Omaha Outrigger Canoe Club Inc Parihaka Sports Club Rangaunu Sports Club Te Puu Ao Tirohanga Waka Ama Nga Hoe Uranga Ki Kaipara	All	Waka programmes and regatta events for school and community groups	www.wakaama.co.nz www.wakaama.co.nz/clubs/index.php www.wakaama.co.nz/clubs/index.php
Aqua Safe (Royal Life Saving Society)	0-13 yrs		www.lifesaver.org.nz
Drowning Prevention Strategy(ACC, Iwi health services, Safekids Coalitions)	All	Drowning prevention and water related injury awareness and promotion	www.acc.co.nz www.safekids.org.nz
Active Movement = Active Mokopuna (Sport Northland)	0 – 5 Age Group	Education for parents. Resources and building confidence and competence	www.sportnorthland.co.nz
Active Schools (Sport Northland)	Year 0 – 8	Promoting health and physical activity	www.sportnorthland.co.nz
A to Z Diving – Kaitaia	All	Snorkel dive with safety Scuba Dive & perform rescues in open water and 4 credits at level 3 with US4403 – Complete a Shore Dive	www.atozdiving.co.nz
Water Cowboys	All	Diving, snorkelling, surf lessons and stand up paddle boarding	www.watercowboys.co.nz
Far North REAP	All	Delivery/network, resources/facilities/support programmes	www.ireap.co.nz
OSCAR	Supervising adults	Water safety/confidence/survival skills/supervision skills	www.oscar.org.nz

Appendix 4 (Continued)

Programmes/Activities/Resources	Target Groups	Content	Website
Northland Swim For Life	Youth	Learn to Swim/Water Safety	www.sportnorthland.co.nz
Northland Paddleboarding			www.northlandpaddleboarding.co.nz
Halberg Activity Fund	5-18 yrs	Providing swimming opportunities for disabled people	www.halberg.co.nz
Swim Ed			www.swimed.co.nz
Waterwise			
Mountains To Sea Conservation Trust – Experiencing Marine reserves	All	Community snorkel events, marine education, snorkel instruction, unit standards	www.emr.org.nz

Appendix 5 Regional Map Highlighting Major Water Safety Programmes



In at the Deep End



Appendix 6 Northland Water Safety Needs Analysis

The following water safety needs for the Northland Region were identified at the Northland and Far North Regional Water Safety Forums held 28 October 2009 in Whangarei and 23 September 2010 in Kaitaia. Notes on the status of the programme can be listed in the column provided and in the notes section overleaf (page 20)

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
Water Safety / Learn to swim coordinator – to be 1 st contact to network with organisations to cover Northland		Sport Northland Northland DHB happy to assist with some funding (\$7k) to get full regional coverage	\$100k		
Maori water safety initiatives and resources	Far North Iwi & Hapu	Sport Northland Water Safety New Zealand Northland District Health Board	?		
Replicate Manukau's Field of Dreams initiative for the Northland region	Northland community	Northland Regional Council, Northland District Health Board, Far North District Council, Kaipara District Council, Whangarei District Council, Sport Northland	?		
Northland Regional Council buy in to water safety programmes	Northland Community	Sport Northland Northland Water Safety Organisations Northland Regional Council	?		
Schools Toolbox	Schools	Water Safety New Zealand Northland Water Safety Organisations Sport Northland	?		
Tsunami/Flooding – education	Community	Civil Defence, Regional Council and Police. Emergency Management NZ	?		

Appendix 6 (Continued)

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
Adapting teaching to school environments – EOTC Guidelines ref schools	Schools Teachers Principals	Sport Northland Northland Water Safety Organisations	?		
Develop pathways for youth = sport programmes, practical activity, workshops Develop Aqua culture for youths = future employment opportunities	Youth	Northland Regional Council, Northland District Health Board, Far North District Council, Kaipara District Council, Whangarei District Council, Sport Northland	?		
More Maritime knowledge needed = workshops, seminars	Northland community	Northland Water Safety organisations Water Safety NZ members	?		
Youth Surf Life Saving More tutors required in the Far North	Community	Surf Life Saving Northern	?		
Learn to swim and survive Adult swimming	Schools, Teachers Community	Sport Northland Bubble Club Swim School Water Safety NZ member organisations Swim Markin	?		
Indoor Recreational Hub – Far North	Far North community	Northland Regional Council Far North District Council Sport Northland Private sector – sponsorship	?		
Transport – Schools Far North, Whangarei and Kaipara Districts	Schools	Bus companies Far North – CBEC, Petrecivich , Bowmans and Mr King			
Signage – Pictorial, Multi Lingual Funding issues Specific Messages Information Centres	All	DOC FNDC Groups involved @ isolated locations eg Runanga Fire Service Surf Life Saving	?		

Appendix 6 (Continued)

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
School Pools – ability to provide appropriate supervision/resourcing summer months, liability	Schools	TLA			
Tsunami – Need plan developed to address risk					
Sites – beach rating	Tourists				
Safety Points Lifesaving devices		TLA			
Ambassador points programme					
Life jacket awareness	All	Waka Ama			
Adult Education/Awareness	Adults	Media			
Courses		WSNZ			
Working Party/Trust					
Kiwi Swim Safe	Youth				
Swim For Life Northland	Youth				

Appendix 6 (Continued)

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
Recreational Small Crafts	Boaties				
Te Reo Resources	Maori				
Collaboration w/all agencies					
Northland Swim For Life Plan					
Kayaking Safety module PWC Educational Game	Community	CBES WSNZ			
Splash n Play	Under 5 yrs	SwimEd Sharon Burger			
Cost					
Transport					
Recognition – Regional/National					
Survival Skills (water					
Coordination Programmes (services and partners)					
Key Volunteers (PD/ support training)					
Community –personal, environmental awareness, responsibility					

Notes on status of programmes where known:

Appendix 7 Northland Water Safety Education – Delivery Plan for the Period of 1 October 2009 – 30 September 2010

Instructions to the Members of the Forums

1. Please indicate with a tick (✓) the areas in which your organisation will be delivering water safety programmes, activities and resources in the chart below.
2. Record any new initiatives in the columns provided.
3. If you undertake new water safety projects during the year please advise john@watersafety.org.nz and your project will be included in the next revision of the plan.

Name of Organisation	Programmes – Activities – Resources - Initiatives																							
	Initiatives																							
	Learn to Swim Education	Swim and Survive	Be Waterwise and Splash & Dav	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine VHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama Waka Taka/Maka Taka	Kaurilands Water safety Days	In at the Deep End	Swim Start	Practical Boating Tuition	Water Sense	Kiwi Swim Safe	Waterwise Kayaking +	
WSNZ Members																								
Accident Compensation Corporation																								
Coastguard Boating Education																								
Education Outdoors New Zealand																								
GirlGuiding New Zealand																								
Jet Boating New Zealand																								
Kiwi Association of Sea Kayakers																								
Marine Industry Association																								
Maritime New Zealand																								
New Zealand Jet Sports Boating Association																								
New Zealand Outdoor Instructors' Association																								
New Zealand Police																								
New Zealand Rafting Association																								
New Zealand Recreation Association																								
New Zealand Recreational Canoeing Association																								
New Zealand Recreational Fishing Council																								
New Zealand Swim Coaches' and Teachers' Association																								

Appendix 7 (Continued)

Name of Organisation	Programmes – Activities – Resources - Initiatives																							
	Initiatives																							
	Learn to Swim Education	Swim and Survive	Be Waterwise and Splash & Play	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine VHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama Waka Tere/Waka Tere	Kauri lands Water safety Days	In at the Deep End	Swim Start	Practical Boating Tuition	Water Sense	Kiwi Swim Safe	Waterwise Kavakina + Sailing	
WSNZ Members																								
New Zealand Trailer Boat Federation																								
New Zealand Underwater Association																								
New Zealand Water Polo Association																								
Royal Life Saving Society, New Zealand																								
Royal New Zealand Plunket Society																								
Safekids																								
Scouting New Zealand																								
Sea Kayak Operators' Association of New Zealand																								
Surf Life Saving New Zealand																								
Surfing New Zealand																								
Swimming New Zealand																								
Te Toki Voyaging Trust																								
Water Safe Auckland Inc																								
Windsurfing New Zealand																								
Yachting New Zealand																								
District Health Board																								
Northland District Health Board																								
Swim Schools / Aquatic Facilities																								
Bubble Club Kids Swim School																								
Dargaville Swimming Pool																								
Doubtless Bay Swim Club																								
Kauri Coast Community Pool																								
Kaitaia Swimming Pool																								
Kawakawa Swimming Pool																								
Kerikeri Swimming Pools																								
Little Dippers Swim School																								
Whangarei Aquatics Swim Magic																								
Sport Northland																								
Top Energy Water safe Programme																								
Swim Smart																								
Swim Markin																								

Appendix 7 (Continued)

Name of Organisation	Programmes – Activities – Resources - Initiatives																							
	Initiatives																							
	Learn to Swim Education	Swim and Survive	Be Waterwise Splash & Play	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine VHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama Waka Tete/Waka Taura	Kaurilands Water safety Days	In at the Deep End	Swim Start	Practical Boating Tuition	Water Sense	Kiwi Swim Safe	Waterwise Kayaking + Sailing	
Northland Territorial Local Authorities																								
Northland Regional Council																								
Far North District Council																								
Kaipara District Council																								
Whangarei District Council																								
Schools																								
Peria School																								
Te Kura o Hata Maria (Pawarenga)																								
Pompallier Catholic School (Star yachting)																								
Oruaiti School																								
Parua Bay School																								
Te Kura o Otangarei																								
Mangakahia Area School																								
Other																								
Water Cowboys Ltd																								
A to Z Diving																								
Doubtless Bay Marine Protection Group																								
Te Puni Kokiri – M of Maori Development - Support																								
Nga Kota Pipi Tauri																								
OSCAR Foundation – looking to set up PD/training for staff – water safety, supervision, survival skills etc																								
Far North REAP – support all if poss as an educational support for schools and community events																								
Swim Ed																								
Splash N Play																								
Swim Teach																								
Early Childhood Aquatics																								
Adapted Aquatics																								
Foundation Swimming Skills																								

Name of Organisation	Programmes – Activities – Resources - Initiatives																						
	Initiatives																						
Other	Learn to Swim Education	Swim and Survive	Be Waterwise Splash & Play	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine VHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama Waka Tere/Waka Tapa	Kaurilands Water safety Days	In at the Deep End	Swim Start	Practical Boating Tuition	Water Sense	Kiwi Swim Safe	Waterwise Kaitiaki
Water Safety 4 Communities																							
Swimming Northland Education Manager																							
Experiencing Marine reserves (Mountains to Sea Conservation Trust)																							
Surf Pad																							
Northland Paddleboarding																							
OSCAR Foundation																							
Halberg Trust – Disability swimming opportunities, funding opportunities																							