



TAIRAWHITI WATER SAFETY PLAN 2009 - 2012



Te Kaporeihana Āwhina Hunga Whara





CONTENTS



INTRODUCTION	p.4
PURPOSE	p.5
STRATEGIC ALIGNMENT	p.6
THE TAIRAWHITI WATER SAFETY PLAN 2009-2012	p.8
WSNZ TACTICAL BUSINESS PLANNING 2009-2012	p.8
ROLES AND RESPONSIBILITIES OF FORUM PARTICIPANTS	p.8
PRINCIPLES UNDERPINNING THE PLANNING PROCESS	p.9
THE TAIRAWHITI REGION	p.10
THE ANNUAL PLANNING CYCLE FOR THE TAIRAWHITI REGION	p.12
PLANNING TASKS TO BE COMPLETE AT THE OCTOBER FORUM	p.12
PLANNING TASKS TO BE COMPLETED AT THE APRIL FORUM	p.12
CONCLUSION	p.12



APPENDICES



1. TAIRAWHITI WATER SAFETY TACTICAL BUSINESS PLAN 2009-2012	p.13
2. MEMBERS OF WATER SAFETY NEW ZEALAND	p.14
3. REGIONAL DROWNING REPORT – TAIRAWHITI	p.15
4. PROGRAMMES, ACTIVITIES AND RESOURCES AVAILABLE FOR DELIVERY	p.17
5. NEEDS ANALYSIS	p.20
6. DELIVERY PLAN FOR THE PERIOD 1 OCTOBER 2010 – 30 SEPTEMBER 2011	p.22
▪ MEMBERS OF WSNZ	p.22
▪ DISTRICT HEALTH BOARD	p.23
▪ SWIM SCHOOLS	p.23
▪ TERRITORIAL LOCAL AUTHORITIES	p.24
▪ SCHOOLS	p.24
▪ OTHER	p.26



INTRODUCTION



Regional Water Safety - A Community Approach

Water Safety New Zealand Inc (WSNZ) was formed in 1949 and is a nationally recognized organisation responsible for ensuring all New Zealanders have the water safe skills and behaviours necessary to use and enjoy the water safely.

WSNZ promotes water safety education as an issue for all New Zealanders and advocates that the impact and incidence of drownings can be reduced through a mix of educational initiatives. Improving public awareness of the environment and its potential risk factors, highlighting areas of skill improvement and supporting technological advances are some of the key aims of WSNZ.

One of the fundamental undertakings of WSNZ is the public education of water safety within New Zealand. In the past education has proven to be the most effective and efficient way to promote and improve water safety. WSNZ supports the notion that education is not only about learning to do what is safe but also about empowering people to make safe decisions in, on and under the water.

In 2007 Water Safety New Zealand (WSNZ) initiated the development of regional water safety education forums. These forums became a place whereby its members and other stakeholders in water safety could meet to discuss water safety education within their communities. As a result of these discussions individual regional water safety education plans were developed. These plans mapped and identified water safety education initiatives occurring within regions, as well as identifying gaps and opportunities for future consideration.

The vision of these forums is to improve water safety education as well as reduce the incidence of drowning and water related injuries within New Zealand.

Each year two regional forums are held. One is held before summer commencing in October and at summer's end in April. As well as being the key contact organisation for the forums, WSNZ has undertaken the responsibility of facilitating all aspects of these forums.



PURPOSE



WSNZ is Aotearoa New Zealand's national organisation responsible for water safety education, awareness and prevention. It represents 35 member organisations within New Zealand that have an interest in water safety. WSNZ's mission is "Through water safety education, prevent injury and drowning".

Drowning affects all people irrespective of age, ethnicity, gender or socio-economic status. It is consistently the third highest cause of unintentional death in New Zealand, surpassed only by road vehicle crashes and accidental falls. On average 109 people die from drowning each year and a significantly greater number are injured or hospitalised.

There has been a 43% reduction in drowning fatalities since records began in 1980. This corresponds to a period of intensive education and intervention by WSNZ and its members. Although the statistics signal the success of these initiatives, the day education, awareness and prevention ceases, it is likely that drowning rates would increase considerably. Therefore, it is paramount that the sector continues to invest in knowledge and information to combat risky behaviour and inform the development of initiatives that will ensure New Zealanders have the necessary safety skills to use and enjoy the water.

Aotearoa New Zealand has some of the most extensive and beautiful waterways in the world. The seas, rivers, beaches, and lakes provide endless opportunities for Maori to enjoy water activities, such as gather kai, swimming, waka, diving, and fishing to name a few (Haimona & Takurua, 2003). For Maori, water is one of the greatest taonga (treasures) of this land – both physically and spiritually.

Today, the number of overall drownings in Aotearoa New Zealand is decreasing (e.g. 87 people drowned in 2010 compared to 132 for 2000)

1. Coordinate regional initiatives so that they are in alignment with the strategic planning of WSNZ and the Drowning Prevention Strategy. This strategic direction is set out overleaf as Strategic Foundations – Tairāwhiti Water Safety Plan 2009 – 2012.
2. Identify, map, develop and meet the water safety needs of the Tairāwhiti region.
3. Aim to develop sustainable programmes relevant and specific for the needs of Tairāwhiti region.
4. Bring together members of the Tairāwhiti water safety community, Whānau, Hapu and Iwi with the aim of fostering collaboration and partnerships to implement water safety initiatives.
5. Market water safety programmes, activities and resources to schools



STRATEGIC ALIGNMENT



WSNZ's *Strategic Direction 2007-2012*, outlines the organisation's key strategic priorities – leadership, education and collaboration. Supporting these priorities are three critical enablers – resourcing, research, and planning / communication. The Tairāwhiti Water Safety Plan 2009-2012 is aligned and helps fulfil the *Strategic Direction's* key priority of 'leadership' and the enabler of 'resourcing'.

Water Safety New Zealand– Strategic Direction

- “Vision:** Everyone will have the water safe skills and behaviours necessary to use and enjoy the water safely
- Mission:** Through water safety education, prevent injury and drowning
- Purpose:** To lead water safety education in the Tairāwhiti region

GOALS

1. Leadership
 - a. To be the recognised leader in the effective advocacy of water safety education to the community
2. Education
 - a. The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education
3. Collaboration
 - a. To develop and maintain strong collaborative relationships within WSNZ to enhance the development, delivery and experience of water safety education
 - b. To develop and maintain strong collaborative relationships between WSNZ and government and community leaders to support water safety education outcomes”¹

¹ *Water Safety New Zealand Strategic Direction 2007-2012*, p.p. 3, 6-8



STRATEGIC ALIGNMENT



Drowning Prevention Strategy - Strategic Direction

Vision: “A WATER SAFE NEW ZEALAND, FREE FROM DROWNING

A WATER SAFETY CULTURE ESTABLISHED IN NEW ZEALAND

“Goal 1: Provision of effective Leadership by the water safety sector and government

Objective 1: To provide strategic direction and effective coordination for the water safety sector”¹

Objective 2: To ensure an appropriate water safety infrastructure

Objective 3: To ensure an appropriate level and distribution of resourcing² for water safety initiatives and agencies

Objective 4: To improve quality water safety emergency rescue services

Goal 2: Delivery of Exceptional Water Safety Services

Objective 5: To provide quality water safety emergency rescue services

Objective 6: To provide quality water safety education and awareness

Objective 7: To create safer environments in, on under and around water

Objective 8: To enhance community and sector engagement in water safety initiatives

¹ *Drowning Prevention Strategy Toward A Water Safe New Zealand 2005-2015*, p.p. 20, 27, 29

² *Unless otherwise specified, resourcing includes financial, equipment, materials and people.*



THE TAIRAWHITI WATER SAFETY PLAN

The Tairawhiti Water Safety Education Plan is a living document that has been developed by Hawke's Bay water safety organisations and community leaders who have an interest in water safety within the Tairawhiti Region. (It is a 'living' document in the sense that it is revised on a regular basis according to feedback received from Forum participants)

Water Safety New Zealand staff will facilitate the planning process for the two Water Safety Forums as well as map and update water safety initiatives within the Tairawhiti Region. They will also act as the key contact organisation for these forums and the associated regional plans.

WSNZ TACTICAL BUSINESS PLAN 2009-2012

WSNZ has developed a tactical business plan (see Appendix 1) which outlines the tasks WSNZ intends to undertake within territorial local authorities. This plan also forms the basis of reporting to the WSNZ Board. (Copies can be obtained from www.watersafety.org.nz/regional/index.asp)

Community collaboration and partnership is an important determinant towards the achievement of WSNZ "Desired Outcomes" and the reduction of drowning and water related injuries within New Zealand.

ROLES AND RESPONSIBILITIES OF FORUM PARTICIPANTS

The water safety backgrounds, roles and responsibilities of forum participants are many and varied and have not been specifically detailed in the plan. However information is readily available by contacting respective forum members. (refer to Appendix 2 and 4).

It is important to note, Water Safety New Zealand has 36 members (See Appendix 2). Some organizations such as Water Safety New Zealand itself are wholly concerned with water safety while others have several broad roles - for example surf lifesaving, which has surf rescue, surf sports and surf safety education with water safety education being but one of its community services.

PRINCIPLES UNDERPINNING THE PLANNING PROCESS

The following principles are guidelines for water safety planning in the Tairāwhiti Region.

1. The content of the plan is aligned with the strategic directions of WSNZ and ACC previously described.
2. Education is the preferred means of reducing drowning both in the short and long term.
3. The plan is specific to and focused on water safety initiatives in the Tairāwhiti Region that aim to meet needs identified by the community.
4. Programmes, activities and resources are delivered by certified instructors from water safety organisations to community groups, early childhood centres, and people with physical and/or intellectual disabilities and schools with assistance from Water Safety New Zealand where support is required.
5. Keep Tairāwhiti Water Safety initiatives sustainable within its urban and rural communities.
6. Best practice and evidence is utilised to promote and lead water safety intervention in the Tairāwhiti Region.
7. While the plan has a three year outlook and goals, it has a strong focus on annual delivery.
8. The Plan recognises and takes in to account the key geographical features of the Tairāwhiti Region. Page 10.
9. Ensure professional development is available for teachers/ early childhood teachers / swim club instructors.

THE TAIRAWHITI REGION



The Tairāwhiti Region covers the largest land area in the North Island of New Zealand. The region stretches 8355 square kilometres of land with 1855 kilometres of local roads.

It is located in the northeastern corner of the central North Island, and is also referred to as the East Cape, East Coast or Eastland region. Its traditional boundaries go from Potaka to Raupunga, however the water safety strategy has no boundaries.

Gisborne is the easternmost city in New Zealand.

The main iwi of the region are Ngati Porou, Rongowhakaata, Ngai Tamanuhiri, Te Aitanga a Mahaki.

Titirangi (Kaiti Hill) overlooks the city and offers views of Poverty Bay and the surrounding rural areas.

The white cliff headland of Young Nick's Head is visible from the city. The Māori name for the cliffs is Te Kuri-ā-Paoa, meaning The Dog of Paoa.

Gisborne is also known as the city of rivers. The Taruheru and Waimata Rivers join to form the 1200 metre Turanganui River, the shortest river in the country and the world.

Mount Hikurangi is the fifth highest mountain in the North Island, but the highest non-volcanic peak. Hikurangi is the first mountain in the world to see the sun.



THE TAIRAWHITI REGION



Total population¹

- 44,496 people usually live in Gisborne Region. This is an increase of 522 people, or 1.2 percent, since the 2001 Census.
- Its population ranks 13th in size out of the 16 regions in New Zealand.
- Gisborne Region has 1.1 percent of New Zealand's population.

Population of Gisborne Region and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	21,687	1,965,618
Female	22,812	2,062,329
Total	44,499	4,027,947

Māori ethnic population

- 19,758 Māori usually live in Gisborne Region, an increase of 393 people, or 2.0 percent, since the 2001 Census.
- Its Māori population ranks 9th in size out of the 16 regions in New Zealand.
- 3.5 percent of New Zealand's Māori population usually live in Gisborne Region.

Māori Population of Gisborne Region and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	9,468	274,860
Female	10,290	290,466
Total	19,758	565,329

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.

¹ Statistics New Zealand, census 2006.



THE ANNUAL PLANNING CYCLE FOR THE TAIRAWHITI REGION

Planning is developed, updated and an evaluation is undertaken at two Water Safety Forums held before summer commences in October and at summer's end in April.

PLANNING TASKS TO BE COMPLETED AT THE OCTOBER FORUM

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum attendees will update their programmes, activities and resources available for delivery in the 2010/2011 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendix 4.
3. Where appropriate forum attendees will participate in a needs analysis which will identify and map possible areas of development within their communities. Refer Appendix 5.
4. Forum attendees will update the Delivery Plan for the period 1 October to 31 March. Refer Appendix 6.

PLANNING TASKS TO BE COMPLETED AT THE APRIL FORUM

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum Attendees will update their programmes, activities and resources available for delivery in the 2011/2012 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendix 4.
3. Where appropriate forum attendees will evaluate the programmes initiated subsequent to the October Forum and participate in a needs analysis which will identify and map additional areas of development within their communities. Refer Appendix 5.
4. Forum attendees will update the Delivery Plan for the period 1 April to the 30 September. Refer Appendix 6.

CONCLUSION

Many challenges face water safety within New Zealand however through coordinated partnership, effective planning and needs analysis, improved water safety can be achieved.

Please direct any questions, queries or contributions of the plan and/or the planning process to Roger Scott, Area Manager Water Safety New Zealand

Roger Scott

Area Manager

roger@watersafety.org.nz.



Appendix 1

TAIRAWHITI WATER SAFETY TACTICAL BUSINESS PLAN 2009-2012



Mission: Through water safety education prevent injury and drowning in Tairawhiti

Leadership - To be the recognized leader in the effective advocacy of water safety education to the community

Objective	Planned Project Outputs			Desired Outcomes		
	2009/10	2010/11	2011/12	2009/10	2010/11	2011/12
Communicate the evidence/data supporting water safety education and advocacy	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 30 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 40 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 50 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	> WSNZ is the recognised leader of water safety by the community	> Is the recognised leader of water safety to the community	> Is the recognized leader of water safety to the community
Extend water safety education into communities that have different needs and considerations	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	> Water Safety education delivered into sectors and communities that have different needs and considerations	> Water Safety education delivered into sectors and communities that have different needs and considerations	> Water Safety education delivered into sectors and communities that have different needs and considerations
Develop and maintain sustainable collaborative relationships in the community	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 2 strong collaborative relationships established that deliver community benefits 	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits 	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits 	> Strong relationships established within the community	> Strong relationships established within the community	> Strong relationships established within the community

Education - The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education

Identify and prioritise gaps in the quality and provision of water safety education	> 1 Water Safety Education stocktake and needs analysis circulated to forum membership - see Collaboration	> 1 Water Safety Education stocktake and needs analysis circulated to forum membership	> 1 Water Safety Education stocktake and needs analysis circulated to forum membership	> Programmes developed and delivered by the community	> Programmes developed and delivered by the community	> Programmes developed and delivered by the community
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Collaboration - To develop and maintain strong collaborative relationships between WSNZ, Government and Community leaders to support water safety education outcomes

Facilitate 2 regional water safety forums	> 2 Regional Water Safety forums	> 2 Regional Water Safety forums	> 2 Regional Water Safety forums	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education
Identify issues and develop strategies as a result of stocktake	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	> Strategies implemented to remedy issues	> Strategies implemented to remedy issues	> Strategies implemented to remedy issues



APPENDIX 2

MEMBERS OF WATER SAFETY NEW ZEALAND



Accident Compensation Corporation	www.acc.co.nz	New Zealand Underwater Association	www.nzunderwater.org.nz
Education Outdoors New Zealand	www.eonz.org.nz	New Zealand Water Polo Association	www.waterpolo.org.nz
GirlGuiding New Zealand	www.girlguiding.org.nz	Royal Life Saving Society, New Zealand	www.lifesaver.org.nz
Jet Boating New Zealand	www.nzjetboating.com	Royal New Zealand Coastguard Federation/ Coastguard Boating Education	www.coastguard.co.nz / www.cbes.org.nz
Kiwi Association of Sea Kayakers	www.kask.org.nz	Royal New Zealand Plunket Society	www.plunket.org.nz
Marine Industry Association	www.nzmarine.com	Royal Port Nicholson Yacht Club, Sailing Academy	www.rpnyc.org.nz
Maritime New Zealand	www.maritimenz.govt.nz	Safekids	www.safekids.org.nz
Motutapu Outdoor Education Camp Trust	www.motutapucamp.org.nz	Scouting New Zealand	www.scouts.org.nz
New Zealand Big Game Fishing Council	www.nzbgfc.org.nz	Sea Kayak Operators' Association of New Zealand	www.skoanz.org.nz
New Zealand Jet Sports Boating Association	www.nzjetsport.org.nz	Sir Peter Blake Marine Education and Recreation Centre	www.merc.org.nz
New Zealand Outdoor Instructors' Association	www.nzoia.org.nz	Surf Life Saving New Zealand	www.surflifesaving.org.nz
New Zealand Police	www.police.govt.nz	Surfing New Zealand	www.surfing.co.nz
New Zealand Rafting Association	www.nz-rafting.co.nz	Swimming New Zealand	www.swimmingnz.org.nz
New Zealand Recreation Association	www.nzrecreation.org.nz	Te Toki Voyaging Trust	www.wakaama.co.nz
New Zealand Recreational Canoeing Association	www.rivers.org.nz	WaterSafe Auckland Incorporated	www.watersafe.org.nz
New Zealand Recreational Fishing Council	www.recfish.co.nz	Windsurfing New Zealand	www.windsurfingnz.org.nz
New Zealand Swim Coaches' and Teachers' Association	www.nzscat.org.nz	Yachting New Zealand	www.yachtingnz.org.nz
New Zealand Trailer Boat Federation	www.nztbf.org.nz		

How does one become a member???

See Water Safety Zealand's constitution at www.watersafety.org.nz



APPENDIX 3 REGIONAL DROWNING REPORT – TAIRAWHITI



This report provides information on fatal drownings¹, hospitalisations due to submersion incidents and ACC accepted water related entitlement claims in 2010, in the Tairawhiti Region.

- 1 person drowned in the Tairawhiti Region in 2010. The five year total (2005-09) is 10 drowning deaths, an average of 2 deaths per annum.
- 87 people drowned in New Zealand in 2010.

The tables below provide further detail on the drownings in the Tairawhiti region –

Activity	2010	5 year total	5 year average
<i>Recreational</i>			
Land Based Fishing	-	-	-
Non Powered Boat	-	1	0.2
Powered Boat	-	1	0.2
Sailing	-	2	0.4
Underwater	-	1	0.2
Water Sport / Recreation	-	1	0.2
<i>Non Recreational</i>			
Immersion Incident	1	4	0.8
<i>Other Activities eg. Road Vehicle</i>	-	-	-
Total	1	10	2.0

Environment	2010	5 year total	5 year average
Beaches	-	1	0.2
Domestic	-	1	0.2
Home Pools	-	1	0.2
Inland Still Waters	-	1	0.2
Offshore	-	5	1.0
Rivers	1	1	0.2
Tidal Waters	-	-	-
Total	1	10	2.0

Age	2010	5 year total	5 year average
00 - 04	1	2	0.4
05 - 14	-	-	-
15 - 24	-	1	0.2
25 - 34	-	-	-
35 - 44	-	3	0.6
45 - 54	-	1	0.2
55 - 64	-	1	0.2
65+	-	2	0.4
Total	1	10	2.0

Ethnicity	2010	5 year total	5 year average
Maori	-	5	1.0
NZ European	1	3	0.6
Pacific Peoples	-	1	0.2
Unknown	-	1	0.2
Total	1	10	2.0

Gender	2010	5 year total	5 year average
Female	-	2	0.4
Male	1	8	1.6
Total	1	10	2.0

Residence	2010	5 year total	5 year average
Bay Of Plenty	-	1	0.2
Gisborne	1	6	1.2
Nelson	-	1	0.2
Other – Foreign	-	1	0.2
Unknown	-	1	0.2
Total	1	10	2.0

- The one drowning fatality in the Tairawhiti region in 2010 was male. The five year average of males drowning in Tairawhiti is 80%.
- The one drowning fatality in 2010 also resided in the region. The five year average of those who drowned and resided in the Tairawhiti Region is 60%.

¹ Fatal drowning information is sourced from Water Safety New Zealand's DrownBase™ and is provisional.



APPENDIX 3 REGIONAL DROWNING REPORT - TAIRAWHITI



Hospitalisations¹ Due to a Submersion Incident

There was 1 hospitalisation of a Tairawhiti resident as a result of submersion incidents in 2010. The five year average (2005-09) is 3 hospitalisations per annum.

Activity	2010	5 year total	5 year average
Accidental Immersion	-	9	1.8
Boating – Other or Unspecified	-	1	0.2
Boating – Non Powered	1	-	-
Other Unspecified Activity	-	2	0.4
Swimming	-	2	0.4
Total	1	14	2.8

Environment	2010	5 year total	5 year average
Beach	-	1	0.2
Forrest/Countryside	-	1	0.2
Large Area of Water	1	5	1.0
Other Domestic	-	3	0.6
Other Unspecified Environment	-	1	0.2
Pool	-	1	0.2
Stream	-	2	0.4
Total	1	14	2.8

ACC Accepted New Non-Work Water Related Entitlement Claims in 2010 in Tairawhiti Region (region where the injury occurred) as at 1 April 2011.

Boating	Fishing	Kayaking	Surfing	Swimming	Underwater Diving	Water-skiing	Wind-surfing	All
<=3	<=3	-	<=3	2 - 6	<=3	-	-	11

¹ Hospitalisation involves being in the hospital for a period of 24 hours or longer.



APPENDIX 4

Tairawhiti Water Safety Education Programmes, Activities and Resources Available for Delivery in the Tairawhiti Region



The following is a list of Current Education Initiatives available in the Tairawhiti Region.

Programmes/Activities/Resources	Target Groups	Content	Website
Learn to Swim / Water Safety Instruction Comet Swimming Club Martin Swim School Enterprise Cars Aquatic Swim Team Rockforte Olympic Pool Water Wekas Water Survival Waikanae Surf Life Saving Club	All	Learn to Swim / Water Safety education from 6mths to adults	cometnz@ihug.co.nz martinswimming@callplus.net.nz olympicpool@gdc.govt.nz waterwekas2yahoo.com
SNZ courses: ASTA	Swim teachers School teachers and Parent Helpers	Learn to Swim education	www.swimmingnz.org.nz
Sealord Swim For Life (DLE) booklet (WSNZ)	All	The importance of learning to swim and survive – key water safety messages	www.sealordswimforlife.org.nz www.watersafety.org.nz
Be Waterwise - Safer Play With Water (WSNZ)	ECE – English & Te Reo	Generic Water Safety Education for ECE and Parents	www.watersafety.org.nz
Be Waterwise – be safe near water (WSNZ)	Years 1 & 2	Water Safety Education specifically for year 1 & 2 students, teachers and parents	www.watersafety.org.nz
RiverSafe, River Crossing (Mountain Safety Council, Industry Training Orgs)	All	Education and skill development for river awareness and safety	www.mountainsafety.org.nz www.nzsar.org.nz www.nzoia.org.nz
ACC RiverSafe programme (WSNZ)	Years 7 - 10 (web based)	RiverSafe Education specifically for year 7 - 10 students, teachers and parents	www.watersafety.org.nz
Boatmaster (Coastguard Boating Education)	Boaties with existing knowledge and experience	A comprehensive boating course. Applies to a wide range of vessels	www.cbes.org.nz
Marine VHF Radio (Coastguard Boating Education)	For all who use VHF Marine Radio	The minimum requirement for all users of Marine VHF Radio	www.cbes.org.nz
Safe Boating Programme (Coastguard Boating Education)	Years 5-8	Preparation for EOTC boating experiences i.e. kayaking, yachting, powerboating and waka	www.cbes.org.nz
Active Movement = Active Mokopuna (Sport Gisborne Tairawhiti)	0 – 5 Age Group	Education for parents. Resources and building confidence and competence	www.sportgisborne.org.nz
Active Schools (Sport Gisborne Tairawhiti)	Year 0 - 8	Promoting health and physical activity	www.sportgisborne.org.nz



APPENDIX 4

Tairawhiti Water Safety Education Programmes, Activities and Resources Available for Delivery in the Tairawhiti Region



Programmes/Activities/Resources	Target Groups	Content	Website
Kiwi Sport Initiatives – Sport Gisborne	5-18 yrs		www.sportgisborne.org.nz
Day Skipper Experience (Coastguard Boating Education)	Year 8-13	Half day learning experience surrounding boating	www.cbes.org.nz
Stay on Top (TVC) (Maritime NZ)	All	Generic awareness campaign to recreational boaties and the general public	www.maritimenz.govt.nz
Navigation and Safety (Harbourmaster – Gisborne District Council)	All age groups and Community	Education, promotion and enforcement on Tairawhiti waterways and harbours	www.gdc.govt.nz
Lifejacket Campaign – Gisborne District Council Bylaw	All recreational boaties	Education and enforcement on Tairawhiti waterways and harbours	www.gdc.govt.nz
Dive HQ – education courses	All		www.divemaster.co.nz
Fish & Game Council – waders course	White Baiters		www.fishandgame.org.nz
Bill Hohepa – Rock fishing education	Parents & Children		www.fishinghohepa.co.nz/
Boating Education (Big Game Fishing Council)	All	Boating and marine safety support to recreational boaties and the general public	www.nzbfgc.org.nz
Surfing NZ	All	Surfing education, competition and coaching programmes	www.surfingnz.co.nz
Lifejacket Campaigns (Maritime NZ)	All	Generic awareness campaign to recreational boaties and the general public	www.maritimenz.govt.nz
Drowning Prevention Strategy(ACC, Iwi health services, Safekids Coalitions)	All	Drowning prevention and water related injury awareness and promotion	www.acc.co.nz www.safekids.org.nz
Waka Ama - safety education Nga Kaihoe O Aotearoa Inc. - National Te Uranga O Te Ra – Regional Horouta Waka Hoe Club Inc Mareikura Turanga Ararau Waka Ama Club Te Whanau A Tuwhakairiora – Hicks Bay	All	Waka programmes and regatta events for school and community groups	www.wakaama.co.nz moanah@kaiti.schoolzone.net.nz www.horouta.co.nz RaipoiaB@tdh.org.nz cathdecon@xtra.co.nz iwitea.rpp@paradise.net.nz
Surf Life Saving New Zealand – Beach Education	0-12 yrs	Beach Ed is a unique practical and theoretical based approach to teaching children how to enjoy the beach environment safely and to introduce them to Surf Life Saving	www.slsnz.org.nz



APPENDIX 4

Tairawhiti Water Safety Education Programmes, Activities and Resources Available for Delivery in the Tairawhiti Region



Programmes/Activities/Resources	Target Groups	Content	Website
Robertson Lifeguarding Services	Youth and Adults	Learn to swim and water safety for children, teenagers and adults	rama.robertson@xtra.co.nz
Turanga Health	Rural Communities	Access to rural pools, delivering swim and survive	Stephanie.broughton@turangahealth.co.nz
Plunket and Water Safety New Zealand	Early Childhood	Bath Mat resource to all families at the 5 month Plunket Nurse visit	www.plunket.org.nz
Surf Life Saving New Zealand – Surf to Schools	0-12 yrs	Surf to School is a school based programme that focuses on delivering surf safety messages into schools and the wider community.	www.slsnz.org.nz
Community Max	Youth	<p>Community Max provides a wage subsidy for six months for young people helping complete community-based projects.</p> <p>Community Max projects could include projects such as renovating public buildings such as marae or public spaces, or improving access to local environment such as parks and reserves. It provides an opportunity for young people to build skills and work experience while contributing to the community.</p> <p>Community Max subsidies are paid for up to six months, and are targeted to help prepare young people for further opportunities in the workforce.</p>	Employer Line: 0800 778 008

Key Code:

- Programmes are highlighted in blue
- Resources, brochure, posters are highlighted in dark red
- Promotional campaigns are highlighted in red

APPENDIX 5

Tairawhiti Water Safety Needs Analysis

The following water safety needs for the Tairawhiti Region were identified at the Tairawhiti Regional Water Safety Forum held 14 October 2009 at the Gisborne Police Station. Notes on the status of the programme can be listed in the column provided.

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
River Safety – Waka Ama (thorough induction before heading out on the water) Ocean Paddling	Within own club - all members	Safety committee	Free – downloaded resources are free form many websites e.g. Maritime NZ, Coastguard Boating Education and Water Safety NZ	High	Local Waka Ama Clubs have held three sessions re river safety and ocean paddling
Swim and Survival Skills	School Children	RST coordinate + Private providers and Schools Partners: REAP, TDHB, Schools, Council, WSNZ members	\$2 per lesson per child/tamariki Kiwi Sport Initiative	High	
Personal Flotation Device's (PFD's) - Education	Waka Ama Clubs Schools Club members	Waka Ama Club members	Water Safety New Zealand has a partnership with RFD re; Lifejackets or PFD's check www.watersafety.org.nz site search RFD	High	
School Programmes - Water Safety Education	All schools – town and rural	Swim Schools Private operators Water Safety New Zealand members Water Safety New Zealand (personally delivered to children/tamariki)	Tutor's expenses Teacher release day	High	
Surf Life Saving – not enough volunteers - Open day at Wainui (no speedo's) for encouragement	Community	Surf Life Saving Clubs	Volunteers Tutors expenses	?	
Beach Education – rips and safety Beach Education to include other environmental water settings.	Community Bridge Jumpers	Surf Life Saving Clubs Water Safety NZ members	Tutors expenses	High	



APPENDIX 5 Tairawhiti Water Safety Needs Analysis



Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
Risk Management challenges on river risk analysis weather triathlons (within schools) school camps/scouts templates needed	Schools and the community	Water Safety NZ members Aquatic Providers	Resource Kits Guidelines around water safety in different environments – sample rams sheets	High	
Schools learn to swim ECE/Kohanga learn to swim Adult learn to swim	Community Te Unga Mai Alignment				
Workforce development					
Tairawhiti specific Water Safety “ Initiatives ” – community delivery resources	To be developed				
Youth jumping off bridges – education round the hazards and safety. Also look at rural communities and their environments	Youth	GDC – Maori Wardens			



APPENDIX 6

Tairawhiti Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011



Instructions to the Members of the Forums

Please indicate with a tick (✓) the areas in which your organisation will be delivering water safety programmes, activities and resources in the chart below. Record any new initiatives in the columns provided. If you undertake new water safety projects during the year please advise roger@watersafety.org.nz and your project will be included in the next revision of the plan.

Name of Organisation	Programmes – Activities – Resources - Initiatives																				
	Initiatives																				
WSNZ Members	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kayak	By law Enforcement	Policies & Registration	Lifeguarding – patrolled beaches	Preparation for Armed Services
Accident Compensation Corporation			✓		✓	✓	✓														
Coastguard Boating Education								✓	✓	✓	✓					✓	✓				
Education Outdoors New Zealand																					
GirlGuiding New Zealand																					
Jet Boating New Zealand																					
Kiwi Association of Sea Kayakers																					
Marine Industry Association																					
Maritime New Zealand																					
New Zealand Jet Sports Boating Association																					
New Zealand Outdoor Instructors' Association																					
New Zealand Police						✓		✓			✓					✓					
New Zealand Rafting Association																					
New Zealand Recreation Association	✓	✓		✓																	
New Zealand Recreational Canoeing Association																					
New Zealand Recreational Fishing Council																					
New Zealand Swim Coaches' and Teachers' Association	✓	✓	✓	✓	✓	✓															



APPENDIX 6

Tairawhiti Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011



Name of Organisation	Programmes – Activities – Resources - Initiatives																					
	Initiatives																					
WSNZ Members	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kayak	By law Enforcement	Policies & Registration	Lifeguarding – patrolled beaches	Preparation for Armed Services	
New Zealand Trailer Boat Federation																						
New Zealand Underwater Association																						
New Zealand Water Polo Association																						
Royal Life Saving Society, New Zealand																						
Royal New Zealand Plunket Society																						
Safekids																						
Scouting New Zealand																						
Sea Kayak Operators' Association of New Zealand																						
Surf Life Saving New Zealand																						
Surfing New Zealand																						
Swimming New Zealand																						
Te Toki Voyaging Trust																						
Water Safe Auckland Inc																						
Windsurfing New Zealand																						
Yachting New Zealand																						
District Health Board																						
Tairawhiti District Health Board																						
Swim Schools / Aquatic Facilities																						
Comet Swimming Club																						
Martin Swim School																						
Gisborne Olympic Pool																						
Enterprise Cars Aquatic Centre																						
Waikanae Surf Life Saving Club																						
Water Wekas Water Survival																						
Turanga Health																						
Poverty Bay Kayak Club																						



APPENDIX 6

Tairawhiti Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011



Name of Organisation	Programmes – Activities – Resources - Initiatives																				
	Initiatives																				
Territorial Local Authorities	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kayak	By law Enforcement	Policies & Registration	Lifeguarding – patrolled beaches	Preparation for Armed Services
Gisborne District Council																					
Schools																					
Awapuni School (Gisborne)																					
Campion College																					
Cobham School																					
Elgin School																					
Gisborne Boy's High School																					
Gisborne Central School																					
Gisborne Girl's High School																					
Hatea-A-Rangi																					
Hiruharama School																					
Ilminster Intermediate																					
Kaiti School																					
Lytton High School																					
Makaraka School																					
Makarika School																					
Makauri School																					
Mangapapa School																					
Manutuke School																					
Mata School																					
Matawai School																					
Motu School																					
Muriwai School																					
New Life Christian School																					
Ngata Memorial College																					
Ngatapa School																					



APPENDIX 6

Tairawhiti Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011



Name of Organisation	Programmes – Activities – Resources - Initiatives																				
	Initiatives																				
Schools	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kayak	By law Enforcement	Policies & Registration	Lifeguarding – patrolled beaches	Preparation for Armed Services
Ormond School																					
Patutahi School																					
Potaka School																					
Rere School																					
Riverdale School																					
Sonrise Christian School																					
St Mary's Catholic School																					
Te Harpara School																					
Te Karaka School																					
Te Puia Springs School																					
Te Waha O Rerekohu Area School																					
Te Wharau School																					
Tikitiki School																					
Tiniroto School																					
TKKM o Kawakawa Mai Tawhiti																					
TKKM o Mangatuna																					
TKKM o Nga Uri A Mai																					
TKKM o Tapere-Nui-A-Whatonga																					
TKKM o Te Waiu o Ngati Porou																					
TKKM o Tokomaru																					
TKKM o Waipiro																					
Tolaga Bay Area School																					
Waerenga-O-Kuri School																					
Waikirikiri School																					
Waikohu College																					
Wainui School																					
Waipaoa Station School																					
Whangara School																					
Whatatutu School																					

