



TARANAKI WATER SAFETY PLAN 2009 - 2012



Te Kaporeihana Āwhina Hunga Whara





CONTENTS



INTRODUCTION	p.4
PURPOSE	p.5
STRATEGIC ALIGNMENT	p.6
THE TARANAKI WATER SAFETY PLAN 2009-2012	p.8
WSNZ TACTICAL BUSINESS PLANNING 2009-2012	p.8
ROLES AND RESPONSIBILITIES OF FORUM PARTICIPANTS	p.8
PRINCIPLES UNDERPINNING THE PLANNING PROCESS	p.9
THE TARANAKI REGION	p.10
THE ANNUAL PLANNING CYCLE FOR THE TARANAKI REGION	p.14
PLANNING TASKS TO BE COMPLETE AT THE OCTOBER FORUM	p.14
PLANNING TASKS TO BE COMPLETED AT THE APRIL FORUM	p.14
CONCLUSION	p.14



APPENDICES



1. TARANAKI WATER SAFETY TACTICAL BUSINESS PLAN 2009-2012	p.15
2. MEMBERS OF WATER SAFETY NEW ZEALAND	p.16
3. REGIONAL DROWNING REPORT – TARANAKI	p.17
4. PROGRAMMES, ACTIVITIES AND RESOURCES AVAILABLE FOR DELIVERY	p.18
5. NEEDS ANALYSIS	p.22
6. DELIVERY PLAN FOR THE PERIOD 1 OCTOBER 2010 – 30 SEPTEMBER 2011	p.23
▪ MEMBERS OF WSNZ	p.23
▪ DISTRICT HEALTH BOARD	p.24
▪ SWIM SCHOOLS	p.24
▪ TERRITORIAL LOCAL AUTHORITIES	p.25
▪ OTHER	p.25



INTRODUCTION



Regional Water Safety - A Community Approach

Water Safety New Zealand Inc (WSNZ) was formed in 1949 and is a nationally recognized organisation responsible for ensuring all New Zealanders have the water safe skills and behaviours necessary to use and enjoy the water safely.

WSNZ promotes water safety education as an issue for all New Zealanders and advocates that the impact and incidence of drownings can be reduced through a mix of educational initiatives. Improving public awareness of the environment and its potential risk factors, highlighting areas of skill improvement and supporting technological advances are some of the key aims of WSNZ.

One of the fundamental undertakings of WSNZ is the public education of water safety within New Zealand. In the past education has proven to be the most effective and efficient way to promote and improve water safety. WSNZ supports the notion that education is not only about learning to do what is safe but also about empowering people to make safe decisions in, on and under the water.

In 2007 Water Safety New Zealand (WSNZ) initiated the development of regional water safety education forums. These forums became a place whereby its members and other stakeholders in water safety could meet to discuss water safety education within their communities. As a result of these discussions individual regional water safety education plans were developed. These plans mapped and identified water safety education initiatives occurring within regions, as well as identifying gaps and opportunities for future consideration.

The vision of these forums is to improve water safety education as well as reduce the incidence of drowning and water related injuries within New Zealand.

Each year two regional forums are held. One is held before summer commencing in October and at summer's end in April. As well as being the key contact organisation for the forums, WSNZ has undertaken the responsibility of facilitating all aspects of these forums.



PURPOSE



WSNZ is Aotearoa New Zealand's national organisation responsible for water safety education, awareness and prevention. It represents 35 member organisations within New Zealand that have an interest in water safety. WSNZ's mission is "Through water safety education, prevent injury and drowning".

Drowning affects all people irrespective of age, ethnicity, gender or socio-economic status. It is consistently the third highest cause of unintentional death in New Zealand, surpassed only by road vehicle crashes and accidental falls. On average 109 people die from drowning each year and a significantly greater number are injured or hospitalised.

There has been a 43% reduction in drowning fatalities since records began in 1980. This corresponds to a period of intensive education and intervention by WSNZ and its members. Although the statistics signal the success of these initiatives, the day education, awareness and prevention ceases, it is likely that drowning rates would increase considerably. Therefore, it is paramount that the sector continues to invest in knowledge and information to combat risky behaviour and inform the development of initiatives that will ensure New Zealanders have the necessary safety skills to use and enjoy the water.

Aotearoa New Zealand has some of the most extensive and beautiful waterways in the world. The seas, rivers, beaches, and lakes provide endless opportunities for Maori to enjoy water activities, such as gather kai, swimming, waka, diving, and fishing to name a few (Haimona & Takurua, 2003). For Maori, water is one of the greatest taonga (treasures) of this land – both physically and spiritually.

Today, the number of overall drownings in Aotearoa New Zealand is decreasing (e.g. 87 people drowned in 2010 compared to 132 for 2000)

1. Coordinate regional initiatives so that they are in alignment with the strategic planning of WSNZ and the Drowning Prevention Strategy. This strategic direction is set out overleaf as Strategic Foundations – Taranaki Water Safety Plan 2009 – 2012.
2. Identify, map, develop and meet the water safety needs of the Taranaki region.
3. Aim to develop sustainable programmes relevant and specific for the needs of Taranaki region.
4. Bring together members of the Taranaki water safety community, Whanau, Hapu and Iwi with the aim of fostering collaboration and partnerships to implement water safety initiatives.
5. Market water safety programmes, activities and resources to schools



STRATEGIC ALIGNMENT



WSNZ's *Strategic Direction 2007-2012*, outlines the organisation's key strategic priorities – leadership, education and collaboration. Supporting these priorities are three critical enablers – resourcing, research, and planning / communication. The Taranaki Water Safety Plan 2009-2012 is aligned and helps fulfil the *Strategic Direction's* key priority of 'leadership' and the enabler of 'resourcing'.

Water Safety New Zealand– Strategic Direction

- “Vision:** Everyone will have the water safe skills and behaviours necessary to use and enjoy the water safely
- Mission:** Through water safety education, prevent injury and drowning
- Purpose:** To lead water safety education in the Taranaki region

GOALS

1. Leadership
 - a. To be the recognised leader in the effective advocacy of water safety education to the community
2. Education
 - a. The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education
3. Collaboration
 - a. To develop and maintain strong collaborative relationships within WSNZ to enhance the development, delivery and experience of water safety education
 - b. To develop and maintain strong collaborative relationships between WSNZ and government and community leaders to support water safety education outcomes”¹

¹ *Water Safety New Zealand Strategic Direction 2007-2012*, p.p. 3, 6-8



STRATEGIC ALIGNMENT



Drowning Prevention Strategy - Strategic Direction

Vision: “A WATER SAFE NEW ZEALAND, FREE FROM DROWNING

A WATER SAFETY CULTURE ESTABLISHED IN NEW ZEALAND

“Goal 1: Provision of effective Leadership by the water safety sector and government

Objective 1: To provide strategic direction and effective coordination for the water safety sector”¹

Objective 2: To ensure an appropriate water safety infrastructure

Objective 3: To ensure an appropriate level and distribution of resourcing² for water safety initiatives and agencies

Objective 4: To improve quality water safety emergency rescue services

Goal 2: Delivery of Exceptional Water Safety Services

Objective 5: To provide quality water safety emergency rescue services

Objective 6: To provide quality water safety education and awareness

Objective 7: To create safer environments in, on under and around water

Objective 8: To enhance community and sector engagement in water safety initiatives

¹ *Drowning Prevention Strategy Toward A Water Safe New Zealand 2005-2015*, p.p. 20, 27, 29

² *Unless otherwise specified, resourcing includes financial, equipment, materials and people.*



THE TARANAKI WATER SAFETY PLAN

The Taranaki Water Safety Education Plan is a living document that has been developed by Taranaki water safety organisations and community leaders who have an interest in water safety within the Taranaki Region. (It is a 'living' document in the sense that it is revised on a regular basis according to feedback received from Forum participants)

Water Safety New Zealand staff will facilitate the planning process for the two Water Safety Forums as well as map and update water safety initiatives within the Taranaki Region. They will also act as the key contact organisation for these forums and the associated regional plans.

WSNZ TACTICAL BUSINESS PLAN 2009-2012

WSNZ has developed a tactical business plan (see Appendix 1) which outlines the tasks WSNZ intends to undertake within territorial local authorities. This plan also forms the basis of reporting to the WSNZ Board. (Copies can be obtained from www.watersafety.org.nz/regional/index.asp)

Community collaboration and partnership is an important determinant towards the achievement of WSNZ "Desired Outcomes" and the reduction of drowning and water related injuries within New Zealand.

ROLES AND RESPONSIBILITIES OF FORUM PARTICIPANTS

The water safety backgrounds, roles and responsibilities of forum participants are many and varied and have not been specifically detailed in the plan. However information is readily available by contacting respective forum members. (refer to Appendix 2 and 4).

It is important to note, Water Safety New Zealand has 35 members (See Appendix 2). Some organizations such as Water Safety New Zealand itself are wholly concerned with water safety while others have several broad roles - for example surf lifesaving, which has surf rescue, surf sports and surf safety education with water safety education being but one of its community services.

PRINCIPLES UNDERPINNING THE PLANNING PROCESS

The following principles are guidelines for water safety planning in the Taranaki Region.

1. The content of the plan is aligned with the strategic directions of WSNZ and ACC previously described.
2. Education is the preferred means of reducing drowning both in the short and long term.
3. The plan is specific to and focused on water safety initiatives in the Taranaki Region that aim to meet needs identified by the community.
4. Programmes, activities and resources are delivered by certified instructors from water safety organisations to community groups, early childhood centres, and people with physical and/or intellectual disabilities and schools with assistance from Water Safety New Zealand where support is required.
5. Keep Taranaki Water Safety initiatives sustainable within its urban and rural communities.
6. Best practice and evidence is utilised to promote and lead water safety intervention in the Taranaki Region.
7. While the plan has a three year outlook and goals, it has a strong focus on annual delivery.
8. The Plan recognises and takes in to account the key geographical features of the Taranaki Region. Page 10.
9. Ensure professional development is available for teachers/ early childhood teachers / swim club instructors.

THE TARANAKI REGION



The Taranaki region lies on the west coast of the North Island of New Zealand with a land area of 723,610 hectares (3% of New Zealand's area) and a population of 104,124 people (2006 Census)¹

Three districts² make up the Taranaki region: New Plymouth District (population 68,901), Stratford District (8,892) and South Taranaki District (26,484). The two main population centres are New Plymouth and Hawera. The general trend has been a decrease in the population of smaller rural towns and a further concentration of the population in north Taranaki.

The region relies on its natural and physical resources for its social and economic well-being. Almost 1900 dairy farms are concentrated on the ring plain and produce around 14% of New Zealand's total milk solids. Sheep and beef farming is largely confined to the hill country along with exotic forest plantations and indigenous forest cover. Oil and gas reserves, and the associated processing, distribution and export of hydrocarbons also contribute to the regional economy.

District Councils

New Plymouth District Council

www.newplymouthnz.com

Stratford District Council

www.stratford.govt.nz

South Taranaki District Council

www.stdc.co.nz

¹ Statistics NZ Census 2006

² Taranaki Regional Council website www.trc.govt.nz

THE TARANAKI REGION

Note: The statistical information below is referenced from Statistics New Zealand, census 2006.

Total population – Taranaki			Total population – New Plymouth District		
<ul style="list-style-type: none"> 104,127 people usually live in Taranaki Region. This is an increase of 1,269 people, or 1.2 percent, since the 2001 Census. Its population ranks 10th in size out of the 16 regions in New Zealand. Taranaki Region has 2.6 percent of New Zealand's population. 			<ul style="list-style-type: none"> 68,901 people usually live in New Plymouth District. This is an increase of 2,301 people, or 3.5 percent, since the 2001 Census. Its population ranks 15th in size out of the 73 districts in New Zealand. New Plymouth District has 1.7 percent of New Zealand's population. 		
Population of Taranaki Region and New Zealand, 2006 Census			Population of New Plymouth District and New Zealand, 2006 Census		
	Region/City/District	New Zealand		Region/City/District	New Zealand
Male	51,144	1,965,618	Male	33,513	1,965,618
Female	52,980	2,062,329	Female	35,388	2,062,329
Total	104,127	4,027,947	Total	68,901	4,027,947
Māori ethnic population			Māori ethnic population		
<ul style="list-style-type: none"> 15,801 Māori usually live in Taranaki Region, an increase of 1,242 people, or 8.5 percent, since the 2001 Census. Its Māori population ranks 10th in size out of the 16 regions in New Zealand. 2.8 percent of New Zealand's Māori population usually live in Taranaki Region. 			<ul style="list-style-type: none"> 9,369 Māori usually live in New Plymouth District, an increase of 852 people, or 10.0 percent, since the 2001 Census. Its Māori population ranks 21st in size out of the 73 districts in New Zealand. 1.7 percent of New Zealand's Māori population usually live in New Plymouth District. 		
Māori Population of Taranaki Region and New Zealand, 2006 Census			Māori Population of New Plymouth District and New Zealand, 2006 Census		
	Region/City/District	New Zealand		Region/City/District	New Zealand
Male	8,004	274,860	Male	4,761	274,860
Female	7,794	290,466	Female	4,608	290,466
Total	15,798	565,329	Total	9,369	565,329

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.

THE TARANAKI REGION

Note: The statistical information below is referenced from Statistics New Zealand, census 2006.

<p>Total population – South Taranaki District</p> <ul style="list-style-type: none"> 26,487 people usually live in South Taranaki District. This is a decrease of 1,050 people, or 3.8 percent, since the 2001 Census. Its population ranks 43rd in size out of the 73 districts in New Zealand. South Taranaki District has 0.7 percent of New Zealand's population. <p>Population of South Taranaki District and New Zealand, 2006 Census</p> <table border="1"> <thead> <tr> <th></th> <th>Region/City/District</th> <th>New Zealand</th> </tr> </thead> <tbody> <tr> <td>Male</td> <td>13,302</td> <td>1,965,621</td> </tr> <tr> <td>Female</td> <td>13,185</td> <td>2,062,329</td> </tr> <tr> <td>Total</td> <td>26,484</td> <td>4,027,947</td> </tr> </tbody> </table> <p>Māori ethnic population</p> <ul style="list-style-type: none"> 5,478 Māori usually live in South Taranaki District, an increase of 228 people, or 4.3 percent, since the 2001 Census. Its Māori population ranks 32nd in size out of the 73 districts in New Zealand. 1.0 percent of New Zealand's Māori population usually live in South Taranaki District. <p>Māori Population of South Taranaki District and New Zealand, 2006 Census</p> <table border="1"> <thead> <tr> <th></th> <th>Region/City/District</th> <th>New Zealand</th> </tr> </thead> <tbody> <tr> <td>Male</td> <td>2,754</td> <td>274,860</td> </tr> <tr> <td>Female</td> <td>2,724</td> <td>290,466</td> </tr> <tr> <td>Total</td> <td>5,478</td> <td>565,326</td> </tr> </tbody> </table>		Region/City/District	New Zealand	Male	13,302	1,965,621	Female	13,185	2,062,329	Total	26,484	4,027,947		Region/City/District	New Zealand	Male	2,754	274,860	Female	2,724	290,466	Total	5,478	565,326	<p>Total population – Stratford District</p> <ul style="list-style-type: none"> 8,889 people usually live in Stratford District. This is an increase of 3 people, or 0.0 percent, since the 2001 Census. Its population ranks 65th in size out of the 73 districts in New Zealand. Stratford District has 0.2 percent of New Zealand's population. <p>Population of Stratford District and New Zealand, 2006 Census</p> <table border="1"> <thead> <tr> <th></th> <th>Region/City/District</th> <th>New Zealand</th> </tr> </thead> <tbody> <tr> <td>Male</td> <td>4,410</td> <td>1,965,618</td> </tr> <tr> <td>Female</td> <td>4,482</td> <td>2,062,329</td> </tr> <tr> <td>Total</td> <td>8,889</td> <td>4,027,947</td> </tr> </tbody> </table> <p>Māori ethnic population</p> <ul style="list-style-type: none"> 972 Māori usually live in Stratford District, an increase of 150 people, or 18.2 percent, since the 2001 Census. Its Māori population ranks 66th in size out of the 73 districts in New Zealand. 0.2 percent of New Zealand's Māori population usually live in Stratford District. <p>Māori Population of Stratford District and New Zealand, 2006 Census</p> <table border="1"> <thead> <tr> <th></th> <th>Region/City/District</th> <th>New Zealand</th> </tr> </thead> <tbody> <tr> <td>Male</td> <td>498</td> <td>274,860</td> </tr> <tr> <td>Female</td> <td>471</td> <td>290,469</td> </tr> <tr> <td>Total</td> <td>972</td> <td>565,326</td> </tr> </tbody> </table>		Region/City/District	New Zealand	Male	4,410	1,965,618	Female	4,482	2,062,329	Total	8,889	4,027,947		Region/City/District	New Zealand	Male	498	274,860	Female	471	290,469	Total	972	565,326
	Region/City/District	New Zealand																																															
Male	13,302	1,965,621																																															
Female	13,185	2,062,329																																															
Total	26,484	4,027,947																																															
	Region/City/District	New Zealand																																															
Male	2,754	274,860																																															
Female	2,724	290,466																																															
Total	5,478	565,326																																															
	Region/City/District	New Zealand																																															
Male	4,410	1,965,618																																															
Female	4,482	2,062,329																																															
Total	8,889	4,027,947																																															
	Region/City/District	New Zealand																																															
Male	498	274,860																																															
Female	471	290,469																																															
Total	972	565,326																																															

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.



THE TARANAKI REGION



Note: The statistical information below is referenced from Statistics New Zealand, census 2006.

Total population – Oceanic-Taranaki Region

- 18 people usually live in Oceanic-Taranaki Region. This is an increase of 15 people, or 500.0 percent, since the 2001 Census.
- Oceanic-Taranaki Region has less than 0.1 percent of Taranaki Region's population.

Population of Oceanic-Taranaki Region and Taranaki Region, 2006 Census

	Oceanic-Taranaki Region	Taranaki Region
Male	18	51,144
Female	0	52,983
Total	18	104,127

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.



THE ANNUAL PLANNING CYCLE FOR THE TARANAKI REGION

Planning is developed, updated and an evaluation is undertaken at two Water Safety Forums held before summer commences in October and at summer's end in April.

PLANNING TASKS TO BE COMPLETED AT THE OCTOBER FORUM

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum attendees will update their programmes, activities and resources available for delivery in the 2010/2011 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendix 4.
3. Where appropriate forum attendees will participate in a needs analysis which will identify and map possible areas of development within their communities. Refer Appendix 5.
4. Forum attendees will update the Delivery Plan for the period 1 October to 31 March. Refer Appendix 6.

PLANNING TASKS TO BE COMPLETED AT THE APRIL FORUM

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum Attendees will update their programmes, activities and resources available for delivery in the 2011/2012 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendix 4.
3. Where appropriate forum attendees will evaluate the programmes initiated subsequent to the October Forum and participate in a needs analysis which will identify and map additional areas of development within their communities. Refer Appendix 5.
4. Forum attendees will update the Delivery Plan for the period 1 April to the 30 September. Refer Appendix 6.

CONCLUSION

Many challenges face water safety within New Zealand however through coordinated partnership, effective planning and needs analysis, improved water safety can be achieved.

Please direct any questions, queries or contributions of the plan and/or the planning process to Roger Scott, Area Manager Water Safety New Zealand

Roger Scott
Area Manager

roger@watersafety.org.nz



Appendix 1

TARANAKI WATER SAFETY TACTICAL BUSINESS PLAN 2009-2012



Mission: Through water safety education prevent injury and drowning in Taranaki

Leadership - To be the recognized leader in the effective advocacy of water safety education to the community

Objective	Planned Project Outputs			Desired Outcomes		
	2009/10	2010/11	2011/12	2009/10	2010/11	2011/12
Communicate the evidence/data supporting water safety education and advocacy	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 30 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 40 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	<ul style="list-style-type: none"> > 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 50 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated 	<ul style="list-style-type: none"> > WSNZ is the recognised leader of water safety by the community 	<ul style="list-style-type: none"> > Is the recognised leader of water safety to the community 	<ul style="list-style-type: none"> > Is the recognized leader of water safety to the community
Extend water safety education into communities that have different needs and considerations	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	<ul style="list-style-type: none"> > 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced 	<ul style="list-style-type: none"> > Water Safety education delivered into sectors and communities that have different needs and considerations 	<ul style="list-style-type: none"> > Water Safety education delivered into sectors and communities that have different needs and considerations 	<ul style="list-style-type: none"> > Water Safety education delivered into sectors and communities that have different needs and considerations
Develop and maintain sustainable collaborative relationships in the community	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 2 strong collaborative relationships established that deliver community benefits 	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits 	<ul style="list-style-type: none"> > 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits 	<ul style="list-style-type: none"> > Strong relationships established within the community 	<ul style="list-style-type: none"> > Strong relationships established within the community 	<ul style="list-style-type: none"> > Strong relationships established within the community

Education - The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education

Identify and prioritise gaps in the quality and provision of water safety education	<ul style="list-style-type: none"> > 1 Water Safety Education stocktake and needs analysis circulated to forum membership - see Collaboration 	<ul style="list-style-type: none"> > 1 Water Safety Education stocktake and needs analysis circulated to forum membership 	<ul style="list-style-type: none"> > 1 Water Safety Education stocktake and needs analysis circulated to forum membership 	<ul style="list-style-type: none"> > Programmes developed and delivered by the community 	<ul style="list-style-type: none"> > Programmes developed and delivered by the community 	<ul style="list-style-type: none"> > Programmes developed and delivered by the community
---	---	---	---	--	--	--

Collaboration - To develop and maintain strong collaborative relationships between WSNZ, Government and Community leaders to support water safety education outcomes

Facilitate 2 regional water safety forums	<ul style="list-style-type: none"> > 2 Regional Water Safety forums 	<ul style="list-style-type: none"> > 2 Regional Water Safety forums 	<ul style="list-style-type: none"> > 2 Regional Water Safety forums 	<ul style="list-style-type: none"> > Strong collaborative relationships have enhanced the development, delivery and experience of water safety education 	<ul style="list-style-type: none"> > Strong collaborative relationships have enhanced the development, delivery and experience of water safety education 	<ul style="list-style-type: none"> > Strong collaborative relationships have enhanced the development, delivery and experience of water safety education
Identify issues and develop strategies as a result of stocktake	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	<ul style="list-style-type: none"> > 1 common issue identified > 1 strategy has been developed 	<ul style="list-style-type: none"> > Strategies implemented to remedy issues 	<ul style="list-style-type: none"> > Strategies implemented to remedy issues 	<ul style="list-style-type: none"> > Strategies implemented to remedy issues



APPENDIX 2

MEMBERS OF WATER SAFETY NEW ZEALAND



Accident Compensation Corporation	www.acc.co.nz	New Zealand Underwater Association	www.nzunderwater.org.nz
Education Outdoors New Zealand	www.eonz.org.nz	New Zealand Water Polo Association	www.waterpolo.org.nz
GirlGuiding New Zealand	www.girlguiding.org.nz	Royal Life Saving Society, New Zealand	www.lifesaver.org.nz
Jet Boating New Zealand	www.nzjetboating.com	Royal New Zealand Coastguard Federation/ Coastguard Boating Education	www.coastguard.co.nz / www.cbes.org.nz
Kiwi Association of Sea Kayakers	www.kask.org.nz	Royal Port Nicholson Yacht Club, Sailing Academy	www.rpnyc.org.nz
Marine Industry Association	www.nzmarine.com	Safekids	www.safekids.org.nz
Maritime New Zealand	www.maritimenz.govt.nz	Scouting New Zealand	www.scouts.org.nz
Motutapu Outdoor Education Camp Trust	www.motutapucamp.org.nz	Sea Kayak Operators' Association of New Zealand	www.skoanz.org.nz
New Zealand Big Game Fishing Council	www.nzbgfc.org.nz	Sir Peter Blake Marine Education and Recreation Centre	www.merc.org.nz
New Zealand Jet Sports Boating Association	www.nzjetsport.org.nz	Surf Life Saving New Zealand	www.surflifesaving.org.nz
New Zealand Outdoor Instructors' Association	www.nzoia.org.nz	Surfing New Zealand	www.surfing.co.nz
New Zealand Police	www.police.govt.nz	Swimming New Zealand	www.swimmingnz.org.nz
New Zealand Rafting Association	www.nz-rafting.co.nz	Te Toki Voyaging Trust	www.wakaama.co.nz
New Zealand Recreation Association	www.nzrecreation.org.nz	WaterSafe Auckland Incorporated	www.watersafe.org.nz
New Zealand Recreational Canoeing Association	www.rivers.org.nz	Windsurfing New Zealand	www.windsurfingnz.org.nz
New Zealand Recreational Fishing Council	www.recfish.co.nz	Yachting New Zealand	www.yachtingnz.org.nz
New Zealand Swim Coaches' and Teachers' Association	www.nzscat.org.nz	Royal New Zealand Plunket Society	www.plunket.org.nz
New Zealand Trailer Boat Federation	www.nztbf.org.nz		

How does one become a member???

See Water Safety Zealand's constitution at www.watersafety.org.nz



APPENDIX 3 REGIONAL DROWNING REPORT – TARANAKI



This report provides information on fatal drownings¹, hospitalisations due to submersion incidents and ACC accepted water related entitlement claims in 2010, in the Taranaki Region.

- 1 person drowned in the Taranaki Region in 2010. The five year total (2005-09) is 15 drowning deaths, an average of 3 deaths per annum.
- 87 people drowned in New Zealand in 2010.

The tables below provide further detail on the drownings in the Taranaki region –

Activity	2010	5 year total	5 year average
<i>Recreational</i>			
Land Based Fishing	-	2	0.4
Non Powered Boat	-	1	0.2
Sailing	-	-	
Water Sport / Recreation	-	4	0.8
<i>Non Recreational</i>			
Immersion Incident	-	3	0.6
<i>Other Activities eg. Road Vehicle</i>	1	5	1.0
Total	1	15	3.0

Environment	2010	5 year total	5 year average
Beaches	-	5	1.0
Domestic	-	1	0.2
Inland Still Waters	-	1	0.2
Offshore	-	1	0.2
Rivers	-	6	1.2
Tidal Waters	1	1	0.2
Total	1	15	3.0

Gender	2010	5 year total	5 year average
Female	1	4	0.8
Male	-	11	2.2
Total	1	15	3.0

Age	2010	5 year total	5 year average
00 - 04	-	1	0.2
05 - 14	-	-	-
15 - 24	-	2	0.4
25 - 34	-	2	0.4
35 - 44	-	3	0.6
45 - 54	1	2	0.4
55 - 64	-	1	0.2
65+	-	4	0.8
Total	1	15	3.0

Ethnicity	2010	5 year total	5 year average
Asian	-	-	-
Maori	-	1	0.2
NZ European	1	11	2.2
Pacific Peoples	-	1	0.2
Unknown	-	2	0.4
Total	1	15	3.0

Residence	2010	5 year total	5 year average
Auckland	-	-	-
Otago	-	1	0.2
Taranaki	1	12	2.4
Wellington	-	2	0.4
Total	1	15	3.0

- The one drowning victim in the Taranaki Region in 2010, was female. The five year average of females drowning in Taranaki is 27%, compared with male drowning of 73%.
- The one drowning victim in 2010 resided in the region. The five year average of those who drowned and resided in the Taranaki Region is 80%.

¹ Fatal drowning information is sourced from Water Safety New Zealand's DrownBase™ and is provisional.



APPENDIX 3 REGIONAL DROWNING REPORT - TARANAKI



Hospitalisations¹ Due to a Submersion Incident

There were 6 hospitalisations of Taranaki residents as a result of submersion incidents in 2010. The five year average (2005-09) is 3 hospitalisations per annum.

Activity	2010	5 year total	5 year average
Accidental Immersion	2	4	0.8
Boating – Non Powered	-	4	0.8
Boating – Other or unspecified	1	-	-
Other Injury	-	-	-
Other Recreation	-	1	0.2
Other Unspecified Activity	3	5	1.0
Swimming	-	3	0.6
Total	6	17	3.4

Environment	2010	5 year total	5 year average
Area of Still Water	1	-	-
Beach	-	3	0.6
Commercial	-	1	0.2
Farm	-	4	0.8
Large Area of Water	2	2	0.4
Other Domestic	2	2	0.4
Other Unspecified Environment	-	1	0.2
Pool	-	1	0.2
Stream	1	3	0.6
Total	6	17	3.4

ACC Accepted New Non-Work Water Related Entitlement Claims in 2010 in Taranaki Region (region where the injury occurred) as at 1 April 2011.

Boating	Fishing	Kayaking	Surfing	Swimming	Underwater Diving	Water-skiing	Wind-surfing	All
2-6	6-8	<=3	15-17	4-12	<=3	6	<=3	45

¹ Hospitalisation involves being in the hospital for a period of 24 hours or longer.



APPENDIX 4

Taranaki Water Safety Education Programmes, Activities and Resources Available for Delivery in the Taranaki Region



The following is a list of Current Education Initiatives available in the Taranaki Region.

Programmes/Activities/Resources	Target Groups	Content	Website
Learn to Swim / Water Safety Instruction See appendix 6 for list of Swim Providers and Aquatic Facilities	All	Learn to Swim / Water Safety education from 6mths to adults	
SNZ courses: ASTA	Swim teachers School teachers and Parent Helpers	Learn to Swim education	www.swimmingnz.org.nz
Sealord Swim For Life (DLE) booklet (WSNZ)	All	The importance of learning to swim and survive – key water safety messages	www.sealordswimforlife.org.nz www.watersafety.org.nz
Be Waterwise - Safer Play With Water (WSNZ)	ECE – English & Te Reo	Generic Water Safety Education for ECE and Parents	www.watersafety.org.nz
Be Waterwise – be safe near water (WSNZ)	Years 1 & 2	Water Safety Education specifically for year 1 & 2 students, teachers and parents	www.watersafety.org.nz
RiverSafe, River Crossing (Mountain Safety Council, Industry Training Orgs)	All	Education and skill development for river awareness and safety	www.mountainsafety.org.nz www.nzsar.org.nz www.nzoia.org.nz
ACC RiverSafe programme (WSNZ)	Years 7 - 10 (web based)	RiverSafe Education specifically for year 7 - 10 students, teachers and parents	www.watersafety.org.nz
Boatmaster (Coastguard Boating Education)	Boaties with existing knowledge and experience	A comprehensive boating course. Applies to a wide range of vessels	www.cbes.org.nz
Marine VHF Radio (Coastguard Boating Education)	For all who use VHF Marine Radio	The minimum requirement for all users of Marine VHF Radio	www.cbes.org.nz
Safe Boating Programme (Coastguard Boating Education)	Years 5-8	Preparation for EOTC boating experiences i.e. kayaking, yachting, powerboating and waka	www.cbes.org.nz
Active Movement = Active Mokopuna (Sport Taranaki)	0 – 5 Age Group	Education for parents. Resources and building confidence and competence	www.sportTaranaki.org.nz
Active Schools (Sport Taranaki)	Year 0 - 8	Promoting health and physical activity	www.sportTaranaki.org.nz



APPENDIX 4

Taranaki Water Safety Education Programmes, Activities and Resources Available for Delivery in the Taranaki Region



Programmes/Activities/Resources	Target Groups	Content	Website
Kiwi Sport Initiatives – Sport Taranaki	5-18 yrs		www.sporttaranaki.org.nz
Day Skipper Experience (Coastguard Boating Education)	Year 8-13	Half day learning experience surrounding boating	www.cbes.org.nz
Stay on Top (TVC) (Maritime NZ)	All	Generic awareness campaign to recreational boaties and the general public	www.maritimenz.govt.nz
Navigation and Safety (Harbourmaster – Taranaki Regional Council)	All age groups and Community	Education, promotion and enforcement on Taranaki waterways and harbours	
Dive HQ – education courses	All		www.divemaster.co.nz
Fish & Game Council – waders course	White Baiters		www.fishandgame.org.nz
Bill Hohepa – Rock fishing education	Parents & Children		www.fishinghohepa.co.nz/
Boating Education (Big Game Fishing Council)	All	Boating and marine safety support to recreational boaties and the general public	www.nzbgfc.org.nz
Surfing NZ	All	Surfing education, competition and coaching programmes	www.surfingnz.co.nz
Lifeguard Campaigns (Maritime NZ)	All	Generic awareness campaign to recreational boaties and the general public	www.maritimenz.govt.nz
Drowning Prevention Strategy(ACC, Iwi health services, Safekids Coalitions)	All	Drowning prevention and water related injury awareness and promotion	www.acc.co.nz www.safekids.org.nz
Waka Ama - safety education			
Nga Kaihoe O Aotearoa Inc. - National Te Uranga O Te Ra – Regional	All	Waka programmes and regatta events for school and community groups	www.wakaama.co.nz
Surf Life Saving New Zealand – Beach Education	0-12 yrs	Beach Ed is a unique practical and theoretical based approach to teaching children how to enjoy the beach environment safely and to introduce them to Surf Life Saving	www.slsnz.org.nz



APPENDIX 4

Taranaki Water Safety Education Programmes, Activities and Resources Available for Delivery in the Taranaki Region



Programmes/Activities/Resources	Target Groups	Content	Website
Plunket and Water Safety New Zealand	Early Childhood	Bath Mat resource to all families at the 5 month Plunket Nurse visit	www.plunket.org.nz
Surf Life Saving New Zealand – Surf to Schools	0-12 yrs	Surf to School is a school based programme that focuses on delivering surf safety messages into schools and the wider community.	www.slsnz.org.nz
Community Max	Youth	Community Max provides a wage subsidy for six months for young people helping complete community-based projects. Community Max projects could include projects such as renovating public buildings such as marae or public spaces, or improving access to local environment such as parks and reserves. It provides an opportunity for young people to build skills and work experience while contributing to the community. Community Max subsidies are paid for up to six months, and are targeted to help prepare young people for further opportunities in the workforce.	Employer Line: 0800 778 008

Key Code:

- Programmes are highlighted in blue
- Resources, brochure, posters are highlighted in dark red
- Promotional campaigns are highlighted in red



APPENDIX 5 Taranaki Water Safety Needs Analysis



The following water safety needs for the Taranaki Region to be identified at the next Taranaki Regional Water Safety Forum 21 July 2011

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status



APPENDIX 6

Taranaki Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011



Instructions to the Members of the Forums

Please indicate with a tick (✓) the areas in which your organisation will be delivering water safety programmes, activities and resources in the chart below. Record any new initiatives in the columns provided. If you undertake new water safety projects during the year please advise roger@watersafety.org.nz and your project will be included in the next revision of the plan.

Name of Organisation	Programmes – Activities – Resources - Initiatives																				
	Initiatives																				
WSNZ Members	Learn to Swim Education	Swim and Survive	Be Waterwise	Sealord Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kayak	By law Enforcement	Policies & Registration	Lifeguarding – patrolled beaches	Preparation for Armed Services
Accident Compensation Corporation			✓		✓	✓	✓														
Coastguard Boating Education								✓	✓	✓	✓					✓	✓				
Education Outdoors New Zealand																					
GirlGuiding New Zealand																					
Jet Boating New Zealand																					
Kiwi Association of Sea Kayakers																					
Marine Industry Association																					
Maritime New Zealand																					
New Zealand Jet Sports Boating Association																					
New Zealand Outdoor Instructors' Association																					
New Zealand Police						✓		✓			✓					✓					
New Zealand Rafting Association																					
New Zealand Recreation Association	✓	✓		✓																	
New Zealand Recreational Canoeing Association																					
New Zealand Recreational Fishing Council																					
New Zealand Swim Coaches' and Teachers' Association	✓	✓	✓	✓	✓	✓															



APPENDIX 6

Taranaki Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011



Name of Organisation	Programmes – Activities – Resources - Initiatives																				
	Initiatives																				
WSNZ Members	Learn to Swim Education	Swim and Survive	Be Waterwise	Sealord Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kayak	By law Enforcement	Policies & Registration	Lifeguarding – patrolled beaches	Preparation for Armed Services
New Zealand Trailer Boat Federation																					
New Zealand Underwater Association																					
New Zealand Water Polo Association																					
Royal Life Saving Society, New Zealand																					
Royal New Zealand Plunket Society																					
Safekids																					
Scouting New Zealand																					
Sea Kayak Operators' Association of New Zealand																					
Surf Life Saving New Zealand																					
Surfing New Zealand																					
Swimming New Zealand																					
Te Toki Voyaging Trust																					
Water Safe Auckland Inc																					
Windsurfing New Zealand																					
Yachting New Zealand																					
District Health Board																					
Taranaki District Health Board																					
Swim Schools / Aquatic Facilities																					
B.W.F. Aquatics																					
Eltham Swimming Pool (summer only)																					
Ftzroy Beach Pool (summer only)																					
Inglewood Pool (summer only)																					
Kaponga Swimming Pool (summer only)																					
Manaia Swimming Pool (summer only)																					
Patea Swimming Pool (summer only)																					
Powerco Aquatic Centre																					
Rawhitiroa Swimming Pool (summer only)																					



APPENDIX 6

Taranaki Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011



Name of Organisation	Programmes – Activities – Resources - Initiatives																				
	Initiatives																				
Swim Schools / Aquatic Facilities	Learn to Swim Education	Swim and Survive	Be Waterwise	Sealord Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kayak	By law Enforcement	Policies & Registration	Lifeguarding – patrolled beaches	Preparation for Armed Services
Todd Energy New Plymouth Swim School																					
Okato Pool (summer only)																					
The Bathing Co. Swim School																					
Waitara Pool (summer only)																					
Flyers Swim School – Stratford																					
TSB Pool Complex - Stratford																					
Waverley Swimming Pool (summer only)																					
Territorial Local Authorities																					
Taranaki Regional Council																					
New Plymouth District Council																					
South Taranaki District Council																					
Stratford District Council																					
Other																					
Sport Taranaki																					