



## CONTENTS

Page

A.	Introduction	3
B.	WSNZ Tactical Business Planning 2009-2012	3
C.	Roles and Responsibilities Of Forum Participants	4
D.	The West Coast Water Safety Plan 2009-2012	4
E.	Purposes Of The Water Safety Plan	4
F.	Background	5
G.	Principles Underpinning The Planning Process	6
H.	The West Coast Region	7
I.	The Annual Planning Cycle For The West Coast Region	8
J.	Planning Tasks To Be Completed At The October Forum	9
K.	Planning Tasks To Be Completed At The April Forum	9
L.	Conclusion	9

## APPENDICES

## Page

1. West Coast Water Safety Tactical Business Plan 2009-2012 10
2. Members of Water Safety New Zealand 11
3. Regional Drowning Report – West Coast 12
4. Programmes, Activities and Resources Available For Delivery 14
5. Needs Analysis 16
6. Delivery Plan For The Period of 1 October 2010 – 30 September 2011
  - Members of WSNZ
  - District Health Board
  - Swim Schools
  - Territorial Local Authorities
  - Schools

## **A. INTRODUCTION**

### **Regional Water Safety - A Community Approach**

Water Safety New Zealand Inc (WSNZ) was formed in 1949 and is a nationally recognized organisation responsible for ensuring all New Zealanders have the water safe skills and behaviours necessary to use and enjoy the water safely.

WSNZ promotes water safety education as an issue for all New Zealanders and advocates that the impact and incidence of drownings can be reduced through a mix of educational initiatives. Improving public awareness of the environment and its potential risk factors, highlighting areas of skill improvement and supporting technological advances are some of the key aims of WSNZ.

One of the fundamental undertakings of WSNZ is the public education of water safety within New Zealand. In the past education has proven to be the most effective and efficient way to promote and improve water safety. WSNZ supports the notion that education is not only about learning to do what is safe but also about empowering people to make safe decisions in, on and under the water.

In 2007 Water Safety New Zealand (WSNZ) initiated the development of regional water safety education forums. These forums became a place whereby its members and other stakeholders in water safety could meet to discuss water safety education within their communities. As a result of these discussions individual regional water safety education plans were developed. These plans mapped and identified water safety education initiatives occurring within regions, as well as identifying gaps and opportunities for future consideration.

The vision of these forums is to improve water safety education as well as reduce the incidence of drowning and water related injuries within New Zealand.

Each year two regional forums are held. One is held before summer commencing in October and at summer's end in April. As well as being the key contact organisation for the forums, WSNZ has undertaken the responsibility of facilitating all aspects of these forums.

## **B. WSNZ TACTICAL BUSINESS PLANNING 2009-2012**

WSNZ has developed a tactical business plan (see Appendix 1) which outlines the tasks WSNZ intends to undertake within territorial local authorities. This plan also forms the basis of reporting to the WSNZ Board. (Copies can be obtained from [www.watersafety.org.nz/regional/index.asp](http://www.watersafety.org.nz/regional/index.asp))

Community collaboration and partnership is an important determinant towards the achievement of WSNZ "Desired Outcomes" and the reduction of drowning and water related injuries within New Zealand.

## **ROLES AND RESPONSIBILITIES OF FORUM PARTICIPANTS**

The water safety backgrounds, roles and responsibilities of forum participants are many and varied and have not been specifically detailed in the plan. However information is readily available by contacting respective forum members. (refer to Appendix 2 and 4).

It is important to note, Water Safety New Zealand has 36 members (See Appendix 2). Some organizations such as Water Safety New Zealand itself are wholly concerned with water safety while others have several broad roles - for example surf lifesaving, which has surf rescue, surf sports and surf safety education with water safety education being but one of its community services.

### **C. THE WEST COAST WATER SAFETY PLAN 2009-2012**

The West Coast Water Safety Education Plan is a living document that has been developed by West Coast water safety organisations and community leaders who have an interest in water safety within the West Coast Region. (It is a 'living' document in the sense that it is revised on a regular basis according to feedback received from Forum participants)

Water Safety New Zealand staff will facilitate the planning process for the two Water Safety Forums as well as map and update water safety initiatives within the West Coast Region. They will also act as the key contact organisation for these forums and the associated regional plans.

### **D. PURPOSE OF THE WATER SAFETY PLAN**

The purpose of the plan is to:

1. Coordinate regional initiatives so that they are in alignment with the strategic planning of WSNZ and the Drowning Prevention Strategy. This strategic direction is set out overleaf as Strategic Foundations – West Coast Water Safety Education Plan 2009 – 2012.
2. Identify, map, develop and meet the water safety needs of the West Coast region.
3. Aim to develop programmes relevant and specific for the needs of West Coast region.
4. Bring together members of the West Coast water safety community, Whanau, Hapu and Iwi, with the aim of fostering collaboration and partnership.
5. Market water safety programmes, activities and resources to schools, Whanau, Hapu and Iwi, and the wider community where appropriate.

## E. BACKGROUND

The West Coast Water Safety Education Plan is aligned with the strategic planning of both WSNZ and the Drowning Prevention Strategy.

### Water Safety New Zealand– Strategic Direction

**“Vision:** Everyone will have the water safe skills and behaviours necessary to use and enjoy the water safely

**Mission:** Through water safety education, prevent injury and drowning

**Purpose:** To lead water safety education in the West Coast region

### GOALS

1. Leadership
  - a. To be the recognised leader in the effective advocacy of water safety education to the community
2. Education
  - a. The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education
3. Collaboration
  - a. To develop and maintain strong collaborative relationships within WSNZ to enhance the development, delivery and experience of water safety education
  - b. To develop and maintain strong collaborative relationships between WSNZ and government and community leaders to support water safety education outcomes”<sup>1</sup>

---

<sup>1</sup> *Water Safety New Zealand Strategic Direction 2007-2012*, p.p. 3, 6-8

## **BACKGROUND continued**

### **Drowning Prevention Strategy - Strategic Direction**

**Vision:** “A WATER SAFE NEW ZEALAND, FREE FROM DROWNING

**A WATER SAFETY CULTURE ESTABLISHED IN NEW ZEALAND**

**“Goal 1: Provision of effective Leadership by the water safety sector and government**

Objective 1: To provide strategic direction and effective coordination for the water safety sector”<sup>1</sup>

Objective 2: To ensure an appropriate water safety infrastructure

Objective 3: To ensure an appropriate level and distribution of resourcing<sup>2</sup> for water safety initiatives and agencies

Objective 4: To improve quality water safety emergency rescue services

**Goal 2: Delivery of Exceptional Water Safety Services**

Objective 5: To provide quality water safety emergency rescue services

Objective 6: To provide quality water safety education and awareness

Objective 7: To create safer environments in, on under and around water

Objective 8: To enhance community and sector engagement in water safety initiatives

---

<sup>1</sup> *Drowning Prevention Strategy Toward A Water Safe New Zealand 2005-2015*, p.p. 20, 27, 29

<sup>2</sup> *Unless otherwise specified, resourcing includes financial, equipment, materials and people.*

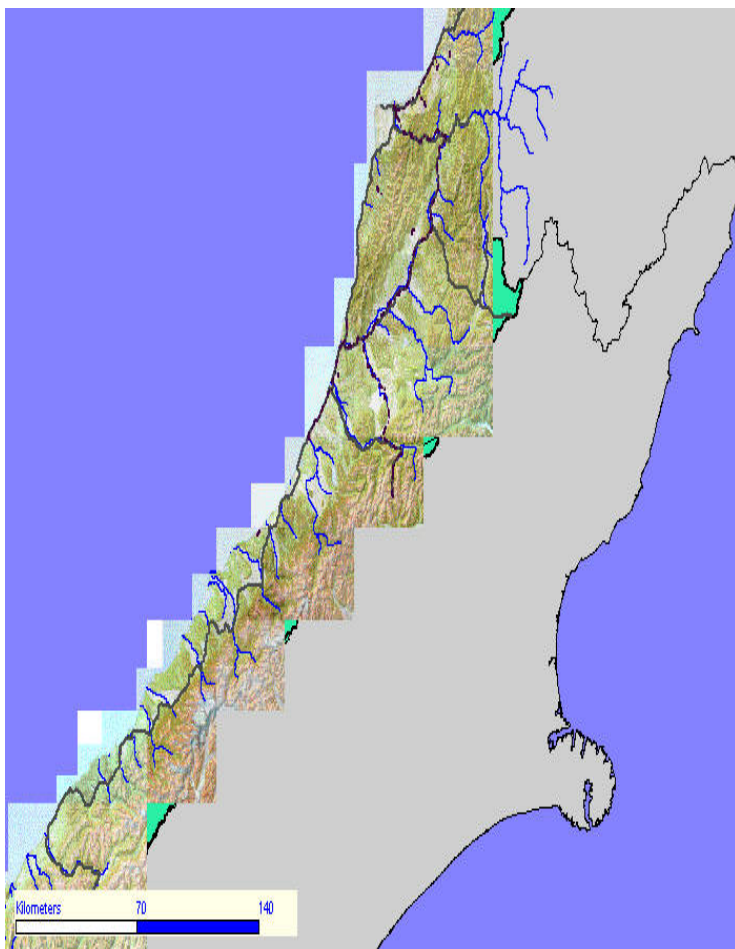
## F. PRINCIPLES UNDERPINNING THE PLANNING PROCESS

The following principles are guidelines for water safety planning in the West Coast Region.

1. The content of the plan is aligned with the strategic directions of WSNZ and ACC previously described.
2. Education is the preferred means of reducing drowning both in the short and long term.
3. The plan is specific to and focused on water safety initiatives in the West Coast Region that aim to meet needs identified by the community.
4. Programmes, activities and resources are delivered by certified instructors from water safety organisations to community groups, early childhood centres, and people with physical and/or intellectual disabilities and schools with assistance from Water Safety New Zealand where support is required.
5. Keep West Coast Water Safety initiatives sustainable within its urban and rural communities
6. Best practice and evidence is utilised to promote and lead water safety intervention in the West Coast Region.
7. While the plan has a three year outlook and goals, it has a strong focus on annual delivery.
8. The Plan recognises and takes in to account the key geographical features of the West Coast Region. See Section H.



## G. THE WEST COAST REGION



Map 1

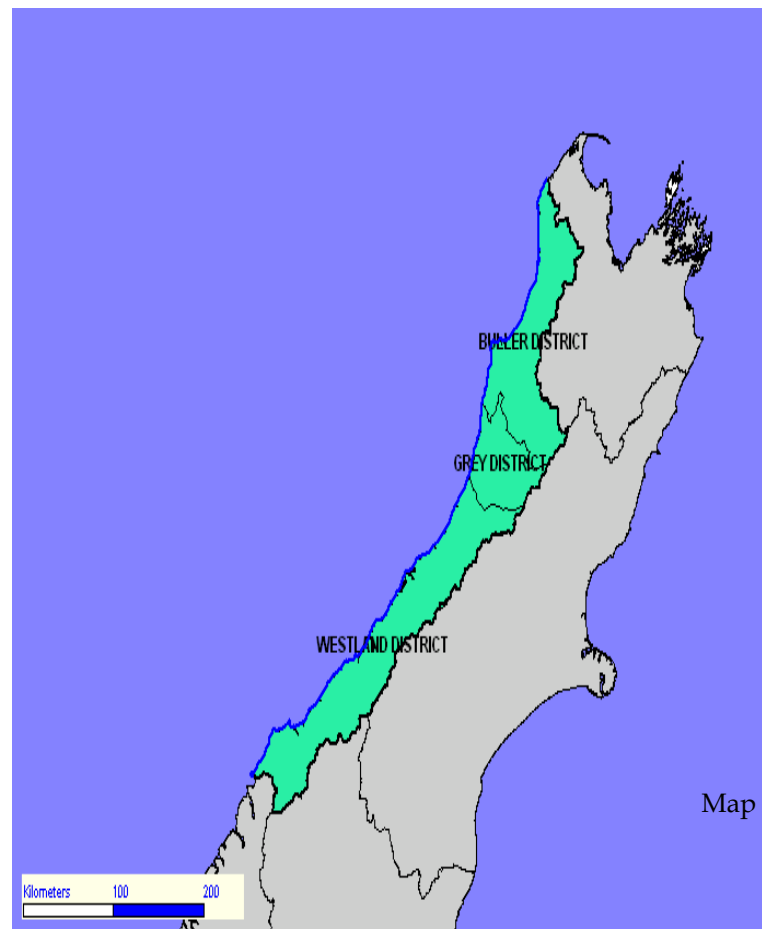
### Our district/city councils

Buller District Council  
<http://www.bullerdc.govt.nz/>  
Phone 0800 807 239

Grey District Council  
<http://www.greydc.govt.nz/>  
Phone (03) 769 8600

West Coast Regional Council  
<http://www.wcrc.govt.nz/>  
Phone 0508 800 118

Westland District Council  
[council@westlanddc.govt.nz](mailto:council@westlanddc.govt.nz)  
Phone: 03 756 9010



Map 2

1 & 2 Maps of West Coast region – Local Territorial Boundaries [www.wcrc.govt.nz/about\\_us/maps](http://www.wcrc.govt.nz/about_us/maps)

## THE WEST COAST REGION continued

### Total population<sup>1</sup>

- 31,326 people usually live in West Coast Region. This is an increase of 1,026 people, or 3.4 percent, since the 2001 Census.
- Its population ranks 16th in size out of the 16 regions in New Zealand.
- West Coast Region has 0.8 percent of New Zealand's population.

### Population of West Coast Region and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	15,912	1,965,618
Female	15,417	2,062,329
Total	31,326	4,027,947

### Māori ethnic population

- 2,916 Māori usually live in West Coast Region, an increase of 369 people, or 14.5 percent, since the 2001 Census.
- Its Māori population ranks 16th in size out of the 16 regions in New Zealand.
- 0.5 percent of New Zealand's Māori population usually live in West Coast Region.

### Māori Population of West Coast Region and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	1,461	274,860
Female	1,455	290,469
Total	2,916	565,326

*Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.*

---

<sup>1</sup> Statistics New Zealand, census 2006.

## H. THE ANNUAL PLANNING CYCLE FOR THE WEST COAST REGION

Planning is developed, updated and an evaluation is undertaken at two Water Safety Forums held before summer commences in October and at summer's end in April.

### I. PLANNING TASKS TO BE COMPLETED AT THE NOVEMBER 2010 FORUM

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum attendees will update their programmes, activities and resources available for delivery in the 2010/2011 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendix 4.
3. Where appropriate forum attendees will participate in a needs analysis which will identify and map possible areas of development within their communities. Refer Appendix 5.
4. Forum attendees will update the Delivery Plan for the period 1 October to 31 March. Refer Appendix 6.



## **J. PLANNING TASKS TO BE COMPLETE AT THE MAY 2011 FORUM**

1. Drowning and associated data is reviewed and analysed. See Appendix 3.
2. Forum Attendees will update their programmes, activities and resources available for delivery in the 2010/2011 year. New initiatives will be included and where appropriate out of date programmes/resources deleted. See Appendix 4.
3. Where appropriate forum attendees will evaluate the programmes initiated subsequent to the May Forum and participate in a needs analysis which will identify and map additional areas of development within their communities. Refer Appendix 5.
4. Forum attendees will update the Delivery Plan for the period 1 April to the 30 September. Refer Appendix 6.

## **K. CONCLUSION**

Many challenges face water safety within New Zealand however through coordinated partnership, effective planning and needs analysis, improved water safety can be achieved.

Please direct any questions, queries or contributions of the plan and/or the planning process to Annette Godman, Regional Manager Water Safety New Zealand

Annette Godman  
Regional Manager  
[annette@watersafety.org.nz](mailto:annette@watersafety.org.nz)

**Mission: Through water safety education prevent injury and drowning in the West Coast region**

**Leadership - To be the recognised leader in the effective advocacy of water safety education to the community**

Objective	Planned Project Outputs			Desired Outcomes		
	2009/10	2010/11	2011/12	2009/10	2010/11	2011/12
Communicate the evidence/data supporting water safety education and advocacy	> 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 30 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated	> 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 40 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated	> 12 media releases circulated to regional network (12+) > 6 Regional water safety editorial items circulated to regional network (12+) > 1 Yearly drowning report promulgated to 50 relevant organisations > 2 Regional visits to 4 forum members > 1 Regional media release instigated	> WSNZ is the recognised leader of water safety by the community	> Is the recognised leader of water safety to the community	> Is the recognized leader of water safety to the community
Extend water safety education into communities that have different needs and considerations	> 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced	> 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced	> 2 meetings with forum members to develop water safety programmes > 1 programme for schools introduced	> Water Safety education delivered into sectors and communities that have different needs and considerations	> Water Safety education delivered into sectors and communities that have different needs and considerations	> Water Safety education delivered into sectors and communities that have different needs and considerations
Develop and maintain sustainable collaborative relationships in the community	> 2 meetings to explore and establish relationships > 2 strong collaborative relationships established that deliver community benefits	> 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits	> 2 meetings to explore and establish relationships > 4 strong collaborative relationships established that deliver community benefits	> Strong relationships established within the community	> Strong relationships established within the community	> Strong relationships established within the community

**Education - The WSNZ collective to be respected leaders in the coordination and provision of quality water safety education**

Identify and prioritise gaps in the quality and provision of water safety education	> 1 Water Safety Education stocktake and needs analysis circulated to forum membership - see Collaboration	> 1 Water Safety Education stocktake and needs analysis circulated to forum membership	> 1 Water Safety Education stocktake and needs analysis circulated to forum membership	> Programmes developed and delivered by the community	> Programmes developed and delivered by the community	> Programmes developed and delivered by the community
---	--	--	--	---	---	---

**Collaboration - To develop and maintain strong collaborative relationships between WSNZ, Government and Community leaders to support water safety education outcomes**

Facilitate 2 regional water safety forums	> 2 Regional Water Safety forums	> 2 Regional Water Safety forums	> 2 Regional Water Safety forums	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education	> Strong collaborative relationships have enhanced the development, delivery and experience of water safety education
Identify issues and develop strategies as a result of stocktake	> 1 common issue identified > 1 strategy has been developed	> 1 common issue identified > 1 strategy has been developed	> 1 common issue identified > 1 strategy has been developed	> Strategies implemented to remedy issues	> Strategies implemented to remedy issues	> Strategies implemented to remedy issues

**Resourcing - Coordinate the development and delivery of water safety education resources across the sector and across the community**

Develop and/or coordinate the provision/delivery of quality water safety education resources	> 10 community resource requests met	> 10 community resource requests met	> 10 community resource requests met	> The provision/delivery of quality water safety education resources completed	> The provision/delivery of quality water safety education resources completed	> The provision/delivery of quality water safety education resources completed
--	--------------------------------------	--------------------------------------	--------------------------------------	--	--	--

## Appendix 2

### Members of Water Safety New Zealand

Accident Compensation Corporation	<a href="http://www.acc.co.nz">www.acc.co.nz</a>	New Zealand Underwater Association	<a href="http://www.nzunderwater.org.nz">www.nzunderwater.org.nz</a>
Education Outdoors New Zealand	<a href="http://www.eonz.org.nz">www.eonz.org.nz</a>	New Zealand Water Polo Association	<a href="http://www.waterpolo.org.nz">www.waterpolo.org.nz</a>
GirlGuiding New Zealand	<a href="http://www.girlguiding.org.nz">www.girlguiding.org.nz</a>	Royal Life Saving Society, New Zealand	<a href="http://www.lifesaver.org.nz">www.lifesaver.org.nz</a>
Jet Boating New Zealand	<a href="http://www.nzjetboating.com">www.nzjetboating.com</a>	Royal New Zealand Coastguard	<a href="http://www.coastguard.co.nz/">www.coastguard.co.nz /</a>
Kiwi Association of Sea Kayakers	<a href="http://www.kask.org.nz">www.kask.org.nz</a>	Coastguard Boating Education	<a href="http://www.cbes.org.nz">www.cbes.org.nz</a>
Local Government New Zealand	<a href="http://www.lgnz.co.nz">www.lgnz.co.nz</a>	Royal New Zealand Plunket Society	<a href="http://www.plunket.org.nz">www.plunket.org.nz</a>
Marine Industry Association	<a href="http://www.nzmarine.com">www.nzmarine.com</a>	Royal Port Nicholson Yacht Club, Sailing Academy	<a href="http://www.rpnyc.org.nz">www.rpnyc.org.nz</a>
Maritime New Zealand	<a href="http://www.maritimenz.govt.nz">www.maritimenz.govt.nz</a>	Safekids	<a href="http://www.safekids.org.nz">www.safekids.org.nz</a>
Motutapu Outdoor Education Camp Trust	<a href="http://www.motutapucamp.org.nz">www.motutapucamp.org.nz</a>	Scouting New Zealand	<a href="http://www.scouts.org.nz">www.scouts.org.nz</a>
New Zealand Big Game Fishing Council	<a href="http://www.nzbafc.org.nz">www.nzbafc.org.nz</a>	Sea Kayak Operators' Association of New Zealand	<a href="http://www.skoanz.org.nz">www.skoanz.org.nz</a>
New Zealand Jet Sports Boating Association	<a href="http://www.nzjetsport.org.nz">www.nzjetsport.org.nz</a>	Sir Peter Blake Marine Education and Recreation Centre	<a href="http://www.merc.org.nz">www.merc.org.nz</a>
New Zealand Outdoor Instructors' Association	<a href="http://www.nzoia.org.nz">www.nzoia.org.nz</a>	Surf Life Saving New Zealand	<a href="http://www.surflifesaving.org.nz">www.surflifesaving.org.nz</a>
New Zealand Police	<a href="http://www.police.govt.nz">www.police.govt.nz</a>	Surfing New Zealand	<a href="http://www.surfing.co.nz">www.surfing.co.nz</a>
New Zealand Rafting Association	<a href="http://www.nz-rafting.co.nz">www.nz-rafting.co.nz</a>	Swimming New Zealand	<a href="http://www.swimmingnz.org.nz">www.swimmingnz.org.nz</a>
New Zealand Recreation Association	<a href="http://www.nzrecreation.org.nz">www.nzrecreation.org.nz</a>	Te Toki Voyaging Trust	<a href="http://www.wakaama.co.nz">www.wakaama.co.nz</a>
New Zealand Recreational Canoeing Association	<a href="http://www.rivers.org.nz">www.rivers.org.nz</a>	WaterSafe Auckland Incorporated	<a href="http://www.watersafe.org.nz">www.watersafe.org.nz</a>
New Zealand Recreational Fishing Council	<a href="http://www.recfish.co.nz">www.recfish.co.nz</a>	Windsurfing New Zealand	<a href="http://www.windsurfingnz.org.nz">www.windsurfingnz.org.nz</a>
New Zealand Swim Coaches' and Teachers' Association	<a href="http://www.nzscat.org.nz">www.nzscat.org.nz</a>	Yachting New Zealand	<a href="http://www.yachtingnz.org.nz">www.yachtingnz.org.nz</a>
New Zealand Trailer Boat Federation	<a href="http://www.nztbf.org.nz">www.nztbf.org.nz</a>		

## Appendix 3 Regional Drowning Report – West Coast

This report provides information on fatal drownings<sup>1</sup>, hospitalisations due to submersion incidents and ACC accepted water related entitlement claims in 2009, in the West Coast Region.

- 2 people drowned in the West Coast Region in 2009. The five year total (2004-08) is 14 drowning deaths, an average of 3 deaths per annum.
- 99 people drowned in New Zealand in 2009.

The tables below provide further detail on the drownings in the West Coast region –

Environment	2009	5 year total	5 year average
Beaches	-	2	0.4
Inland Still Waters	-	2	0.4
Offshore	1	-	-
Rivers	1	10	2.0
<b>Total</b>	<b>2</b>	<b>14</b>	<b>2.8</b>

Activity	2009	5 year total	5 year average
<i>Recreational</i>			
Land Based Fishing	-	2	0.4
Non Powered Boat	-	3	0.6
Underwater	1	-	-
Water Sport / Recreation	-	4	0.8
<i>Non Recreational</i>			
Immersion Incident	1	2	0.4
<i>Other Activities eg. Road Vehicle</i>			
	-	3	0.6
<b>Total</b>	<b>2</b>	<b>14</b>	<b>2.8</b>

Age	2009	5 year total	5 year average
00 - 04	-	-	-
05 - 14	-	-	-
15 - 24	1	2	0.4
25 - 34	-	3	0.6
35 - 44	1	1	0.2
45 - 54	-	3	0.6
55 - 64	-	3	0.6
65+	-	2	0.4
<b>Total</b>	<b>2</b>	<b>14</b>	<b>2.8</b>

<sup>1</sup> Fatal drowning information is sourced from Water Safety New Zealand's DrownBase™ and is provisional.

## Appendix 3 (Continued)

Ethnicity	2009	5 year total	5 year average
Asian	-	1	0.2
Maori	-	2	0.4
NZ European	-	11	2.2
Other	1	-	-
Unknown	1	-	-
Total	2	14	2.8

Gender	2009	5 year total	5 year average
Female	-	3	0.6
Male	2	11	2.2
Total	2	14	2.8

Residence	2009	5 year total	5 year average
Canterbury	-	1	0.2
Nelson	-	1	0.2
Otago	1	-	0
Other/Foreign	-	2	0.4
West Coast	1	10	2
Total	2	14	2.8

- Of the 2 drowning victims in the West Coast Region in 2009, both were males. The five year average of males drowning in West Coast is 79%.
- Of the 2 drowning victims in 2009, one (50%) resided in the region. The five year average in West Coast is 71%.
- A total of one West Coast region resident drowned in 2009, who drowned in the region.

## Appendix 3 (Continued)

### Hospitalisations<sup>1</sup> Due to a Submersion Incident

There were three hospitalisations of West Coast residents as a result of submersion incidents in 2009. The five year average (2004-08) is 1 hospitalisation per annum.

Activity	2009	5 year total	5 year average
Accidental Immersion	-	3	0.6
Boating – Other or Unspecified	-	1	0.2
Boating - Powered	-	1	0.2
Other Unspecified Activity	2	-	-
Swimming	1	-	-
Total	3	5	1.0

### ACC Accepted New Non-Work Water Related Entitlement Claims in 2009 in Northland Region (region where the injury occurred) as at 1 February 2010.

Boating	Fishing	Kayaking	Surfing	Swimming	Underwater Diving	Water-skiing	Wind-surfing	All
<=3	4	-	<=3	-	-	5	-	11

Environment	2009	5 year total	5 year average
Commercial	1	-	-
Large Area of Water	-	1	0.2
Other Domestic	2	-	-
Other Unspecified Environment	-	3	0.6
Stream	-	1	0.2
Total	3	5	1.0

<sup>1</sup> Hospitalisation involves being in the hospital for a period of 24 hours or longer.  
West Coast Regional Water Safety Plan – Revised 1 February 2011

## Appendix 4

# West Coast Water Safety Education - Programmes, Activities and Resources Available for Delivery in the West Coast Region

The following is a list of Current Education Initiatives available in the West Coast Region.

Programmes/Activities/Resources	Target Groups	Content	Website
ACC RiverSafe programme (WSNZ)	Years 7 & 8 (web based)	RiverSafe Education specifically for year 7 & 8 students, teachers and parents	<a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
Lifeguard Campaigns (Maritime NZ) (Regional Councils)	General Public	Generic awareness campaign to recreational boaters and the general public	<a href="http://www.maritimenz.govt.nz">www.maritimenz.govt.nz</a>
Be Waterwise - Safer Play With Water (WSNZ)	ECE – English & Te Reo	Generic Water Safety Education for ECE and Parents	<a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
Swim For Life (DLE) booklet (WSNZ)	All	The importance of learning to swim and survive – key water safety messages	<a href="http://www.swimforlife.org.nz">www.swimforlife.org.nz</a> <a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
ACC RiverSafe programme (WSNZ)	Years 9 & 10 (web based)	RiverSafe Education specifically for year 9 & 10 students, teachers and parents	<a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
Safe Boating DVD (Maritime NZ)	All	Generic awareness campaign to recreational boaters and the general public	<a href="http://www.maritimenz.govt.nz">www.maritimenz.govt.nz</a>
Be Waterwise – be safe near water (WSNZ)	Years 1 & 2	Water Safety Education specifically for year 1 & 2 students, teachers and parents	<a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
Assistant Swim Teacher Award (Swimming New Zealand)	16 years +	Education pathway for learn to swim instructors	<a href="http://www.swimmingnz.org.nz">www.swimmingnz.org.nz</a>
State Kiwi Swim Safe Education course (Swimming NZ)	School teachers	Progressions and general learn to swim instruction for school teachers	<a href="http://www.swimmingnz.org.nz">www.swimmingnz.org.nz</a>
Assistant Swim Teacher Award (Swimming New Zealand)	16 years +	Education pathway for learn to swim instructors	<a href="http://www.swimmingnz.org.nz">www.swimmingnz.org.nz</a>
Mountain Safety Council	all who enjoy land-based outdoor adventure activities	training in many outdoor disciplines such as: Abseiling, Avalanche awareness, Bush craft, Firearm safety, Outdoor First Aid, Outdoor Leadership, Risk Management and River Safety	<a href="http://www.mountainsafety.org.nz">www.mountainsafety.org.nz</a>
Stay on Top (TVC) (Maritime NZ)	All	Generic awareness campaign to recreational boaters and the general public	<a href="http://www.maritimenz.govt.nz">www.maritimenz.govt.nz</a>
Learn to Swim / Water Safety Instruction ( 4 swim schools in the west coast region)	All	Learn to Swim / Water Safety education from 6mths to adults	<a href="http://swimforlife.org.nz/regions/canterbury.htm">http://swimforlife.org.nz/regions/canterbury.htm</a>
Be Waterwise – think before you act (WSNZ)	Years 5 & 6 (web based)	Water Safety Education specifically for year 5 & 6 students, teachers and parents	<a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
Regional Sports Trust runs “Have a Go” Days. Kayaking / Water Safety / Sailing	School aged children	Risk Management plans provided, awareness of water safety	<a href="http://www.sportwestcoast.org.nz">www.sportwestcoast.org.nz</a>

<b>Programmes/Activities/Resources</b>	<b>Target Groups</b>	<b>Content</b>	<b>Website</b>
Be Waterwise – make safe decisions (WSNZ)	Years 7 & 8 (web based)	Years 7 & 8 (web based)	<a href="http://www.watersafety.org.nz">www.watersafety.org.nz</a>
AquaSafe (Royal Life Saving Society)	0 – 13 yr olds	0 – 13 yr olds	<a href="http://www.lifesaver.org.nz">www.lifesaver.org.nz</a>
Day Skipper (Coastguard Boating Education)	General Public	General Public	<a href="http://www.cbes.org.nz">www.cbes.org.nz</a>
Active Movement in Water (Swimming New Zealand)	0 – 5 age group	0 – 5 age group	<a href="http://www.swimmingnz.org.nz">www.swimmingnz.org.nz</a>
Boatmaster (Coastguard Boating Education)	Boaties with existing knowledge and experience	Boaties with existing knowledge and experience	<a href="http://www.cbes.org.nz">www.cbes.org.nz</a>
Marine VHF Radio (Coastguard Boating Education)	For all who use VHF Marine Radio	For all who use VHF Marine Radio	<a href="http://www.cbes.org.nz">www.cbes.org.nz</a>
Safe Boating Programme (Coastguard Boating Education)	Years 5-8	Years 5-8	<a href="http://www.cbes.org.nz">www.cbes.org.nz</a>
Day Skipper Experience (Coastguard Boating Education)	Year 8-13	Year 8-13	<a href="http://www.cbes.org.nz">www.cbes.org.nz</a>
Thriving Under 5 booklet (Plunket)	All	All	<a href="http://www.plunket.org.nz">www.plunket.org.nz</a>
Scouting New Zealand	Boys aged 7 years +	Boys aged 7 years +	<a href="http://www.scouts.org.nz">www.scouts.org.nz</a>
Active Movement (Sport Canterbury-Westland)	0 – 5 Age Group	Education for parents. Resources and building confidence and competence	<a href="http://www.sportcanterbury.org.nz">www.sportcanterbury.org.nz</a>
Active Schools (Sport Canterbury-Westland)	Year 0 - 8	Promoting health and physical activity	<a href="http://www.sportcanterbury.org.nz">www.sportcanterbury.org.nz</a>
Triathlons – Lake Swim	High School Champs (5 Schools)	Provide access to environment experience to children.	<a href="http://www.sportswestcoast.org.nz">www.sportswestcoast.org.nz</a>
Jet Boating Association	New Boat Owners	Safe Boating advice	<a href="http://www.jbnz.co.nz">www.jbnz.co.nz</a>

## Appendix 5 West Coast Water Safety Needs Analysis

The following water safety needs for the West Coast Region were identified at the West Coast Regional Water Safety Forum held 18 November 2010, at Sport West Coast, Civic Centre Offices, Puketahi St, Greymouth

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
Blackball Community/school pool to remain open – and need assistance to do so.	Blackball community and school children	Operate a key system to allow on going access to the pool over the summer months – WSNZ to provide guidance	TBC	High for the blackball community	Ongoing
Water safety education for the start of the whitebait season and wader training	White baiters	<a href="http://www.youtube.com/watch?v=VXJR1hZbzXk">http://www.youtube.com/watch?v=VXJR1hZbzXk</a> Tai Poutini Polytechnic District Councils Regional Anglers clubs	Distribution of resources Human resources for delivery	High for the west coast community	RLSS involved
River safety education	School aged Year 0 – 6	Tai Poutini Polytechnic – content to pre-service students on outdoor education courses School teachers	PER HEAD		In discussion
Link with the Life Foundation Trust to deliver water safety education in conjunction with other safety messages	School aged children	Life Education Trust and other water safety providers (eg. CBES/RLSSNZ)	TBC upon discussion with The Life Foundation	Medium	Enquiry to ANZ
AquaSafe and Water Safe	School aged children	Royal Life Saving NZ in conjunction with Solid Energy Centre Westport, Greymouth Aquatic Centre and The Hokitika Pool	Per head for instructor training – RLSSNZ to advise	High	TBA with Canterbury RLSSNZ
Increase the availability of lifejackets for educational purposes.	School groups/community groups/other key users	Arrange a life –jacket drive across the region for community to boring in their spare/old/not used life-jackets, have them tested, and located at the 3 main centres	TBA on consultation with key agencies and personal, involving expertise and testing tank	High	On going

## Appendix 5 (continued)

Need / Programme Type	Target group/s	Potential Deliverers	Budget Required	Prioritise the need (rank high/medium/low)	Status
Stock and Station Stores to provide safe boating packs with retail sales of boating equipment	Purchasers – general public	Self managed by those in the local community, approach in person to discuss with individual stores	CBES to advise on Safe Boating packs	Low	In Progress
Community awareness campaign for water safety signage	West Coast community	West Coast community	TBA upon consultation with district council/TLA	Medium	
Down the Back Paddock	West Coast community	West Coast Community	TBA	Medium	

## Appendix 6 West Coast Water Safety Education – Delivery Plan for the Period of 1 October 2010 – 30 September 2011

### Instructions to the Members of the Forums

1. Please indicate with a tick (✓) the areas in which your organisation will be delivering water safety programmes, activities and resources in the chart below.
2. Record any new initiatives in the columns provided.
3. If you undertake new water safety projects during the year please advise [annette@watersafety.org.nz](mailto:annette@watersafety.org.nz) and your project will be included in the next revision of the plan.

Name of Organisation	Programmes – Activities – Resources - Initiatives																			
	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kayak	Competitive	Fundraising	Learn to Sail
<b>WSNZ Members</b>																				
Accident Compensation Corporation			✓		✓	✓	✓													
Coastguard Boating Education								✓	✓	✓							✓			
Education Outdoors New Zealand																				
GirlGuiding New Zealand																				
Jet Boating New Zealand																				
Kiwi Association of Sea Kayakers																				
Marine Industry Association																				
Maritime New Zealand																				
New Zealand Jet Sports Boating Association					✓	✓	✓	✓												
New Zealand Outdoor Instructors' Association					✓		✓													
New Zealand Police																				
New Zealand Rafting Association																				
New Zealand Recreation Association																				
White water New Zealand (WWNZ)																				
New Zealand Recreational Fishing Council																				
New Zealand Swim Coaches' and Teachers' Association																				

Name of Organisation	Programmes – Activities – Resources - Initiatives																			
	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kayak	Competitive	Fundraising	Learn to Sail
<b>WSNZ Members</b>																				
New Zealand Trailer Boat Federation																				
New Zealand Underwater Association																				
New Zealand Water Polo Association																				
Royal Life Saving Society, New Zealand																				
Royal New Zealand Plunket Society																				
Safekids																				
Scouting New Zealand																				
Sea Kayak Operators' Association of New Zealand																				
Surf Life Saving New Zealand																				
Surfing New Zealand																				
Swimming New Zealand																				
Te Toki Voyaging Trust																				
Water Safe Auckland Inc																				
Windsurfing New Zealand																				
Yachting New Zealand																				
<b>District Health Board</b>																				
West Coast District Health Board																				
<b>Swim Schools / Aquatic Facilities</b>																				
Hokitika Pool																				
Greymouth Amateur Swimming Club																				
Runanga Community Swimming Pool trust																				

Name of Organisation	Programmes – Activities – Resources - Initiatives																			
	Learn to Swim Education	Swim and Survive	Be Waterwise	Swim For Life	Water safety development	Water safety promotions	River safety	Boat safety	Day Skipper	Boat Master	Marine FHF Radio	Surf safety	Beach Education	Surf to Schools	City Nippers	Waka Ama	E- Learning Kayak	Competitive	Fundraising	Learn to Sail
<b>West Coast Territorial Local Authorities</b>																				
Buller District Council																				
Grey District Council																				
West Coast Regional Council																				
Westland District Council																				
<b>Regional Sports Trust</b>																				
Sport Canterbury West Coast																				
<b>Schools/Polytechnic</b>																				
Tai Poutini Polytechnic																				
<b>Other</b>																				
Lake Mahinapua Aquatic Club Inc (Yacht Club)																				
Lake Brunner Yacht Club																				